

A REPORT FROM
THE UNIVERSITY
OF WISCONSIN
FOUNDATION

FALL 2010

W I S C O N S I N

insights

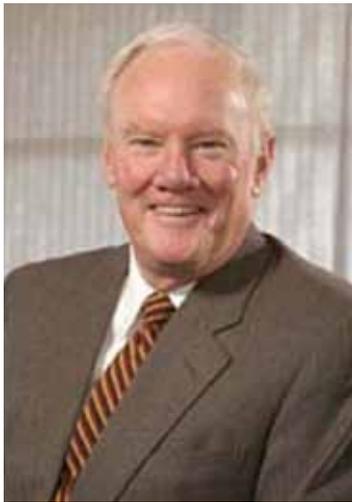
BASCOM
HALL

**Constructing
a legacy**

**Selig endows
history chair**

**New president
looks ahead**

President Emeritus' Message



Sandy Wilcox

My first visit to the University of Wisconsin-Madison campus was a beastly hot and muggy summer day. The UW Foundation Board of Directors had offered me the job of president and my first assignment was to meet Chancellor Donna Shalala and the deans of the colleges. I did complete that first duty and now, 22 years later, I have performed my final duties as president.

There are too many highlights to mention in this short note. You, our generous alumni and friends, are responsible for many of my most satisfying moments. The staff members I have been privileged to work with also have contributed more than their share. It has been a rewarding time.

I am, as most of you know, an adopted Badger. I have learned that there is no past tense when it comes to being a Badger. Once you are invited in, you can, if you choose, enjoy a lifetime membership. I couldn't be more proud of my association with this great university. Of course, there are responsibilities: endless curiosity—we call it sifting and winnowing—commitment to a community without boundaries and a willingness to work hard and play hard.

The UW Foundation will now be in Mike Knetter's capable hands. Please welcome him with your opinions and ideas. In his role as dean of the School of Business, he has experienced firsthand the power of private support. This background is especially valuable as the partnership among the University, the UW Foundation and you grows in importance.

I close, as always, with a simple but heartfelt thank you—for your involvement, loyalty and generosity. You are, and will continue to be, the difference between a great university and an extraordinary one.



Fall '10

Volume 8 Number 2



2 PRESIDENT EMERITUS' MESSAGE

6 BRIEFS

U.S. Bank scores with Great People
Scholarship support
Barn dance raises \$26,000 for Rural Youth
Scholarships
It's OK to be anonymous
Ceremony honors Sandy Wilcox's legacy

10 MEET THE BOARD:

Richard L. Antoine

12 GIFTS IN ACTION:

**Baseball Commissioner Selig endows
history chair**

16 Perlman impact spans campus

**20 Lessons in leadership: Learn,
Understand, Value**

**22 Constructing a legacy on campus:
J.P. Cullen & Sons, Inc.**

28 Caught doing something wonderful

30 New president looks ahead

34 Bascom Hill

Wisconsin Weekend Away
Bascom Hill Society events
Scholarship winner takes action

“Philanthropy will mean the difference between the maintenance of a great university and the evolution of an extraordinary one.”



UWFYI

FOR YOUR INFORMATION

The University of Wisconsin-Madison wants to stay in touch with you. As primary manager of the University's alumni and friends database, the UW Foundation continually seeks up-to-date contact information. You can update your information online by visiting www.supportuw.org/update. Please use the identification number located above your name on the *insights* mailing label to log in to the website. You will help us maintain accurate information that is shared selectively with the Wisconsin Alumni Association and any other campus departments and programs with which you may be involved as an alumnus, volunteer, faculty member or donor. Thank you!

W I S C O N S I N

insights

Editorial Director

Lynne Johnson

Managing Editor

Chris DuPré

Contributing Writers

Merry Anderson

Chris DuPré

Ann Grauvogl

Sue Zyhowski

Print Production and Integrated Projects Manager

Debbi Peterson

Design and Layout

Sue Ellibee, Ellibee + Ellibee

Photography

James Gill, Jeff Miller, Bryce Richter, Michael Forster Rothbart, Sevie Kenyon.

insights is published twice a year by the University of Wisconsin Foundation for donors and friends of the University of Wisconsin-Madison

Address comments or questions to:

Chris DuPré

UW Foundation

1848 University Avenue

Madison, WI 53726-4090

608-263-0863

chris.dupre@supportuw.org

Visit our Web site at:

supportuw.org

On the cover
Fall on campus brings a
cascade of color around
Bascom Hall.



U.S. Bank scores with Great People Scholarship support

When Badger running back John Clay scored a touchdown from one yard out against San Jose State on September 11, University of Wisconsin-Madison students benefitted, thanks to U.S. Bank.

Every time the Badgers reach the end zone at Camp Randall Stadium this season, U.S. Bank, a sponsor of Wisconsin football radio broadcasts, is giving \$2,500 to the U.S. Bank Great People Scholarship.

"We appreciate our partnerships with the University of Wisconsin-Madison and Badger football," said William R. Bertha Jr., U.S. Bank Wisconsin market president. Bertha earned his bachelor's and MBA degrees from the Wisconsin School of Business. "We are proud to support students at the University for years to come thanks to the endowed U.S. Bank Great People Scholarship."

U.S. Bank's total gift will be matched by the UW Foundation, which is conducting the Great People Scholarship Campaign.

"College affordability means so much to Wisconsin, our students and their families. It is crucial to many students' futures and their ability to compete," Chancellor Biddy Martin said. "Making an investment in need-based scholarships provides a foundation for building successful lives. We appreciate U.S. Bank's investment in our students and our university."

U.S. Bank has supported many initiatives on the UW-Madison campus, including the American Family Children's Hospital, the U.S. Bank Professorship in Banking at the Wisconsin School of Business and the PEOPLE Program.

In addition to providing access and opportunity for students, increased financial aid generated through the Great People Scholarship Campaign provides the chancellor and campus leaders the fiscal flexibility to respond to opportunities as they arise and solidify UW-Madison's future as one of the world's leading institutions of higher learning.

UWFYI
FOR YOUR INFORMATION

For more information on Great People Scholarships, visit uwgreatpeople.org.

Barn dance raises \$26,000 for Rural Youth Scholarships

Those who attended the Wisconsin Rural Youth Scholarship Barn Dance on June 20 in Burlington, Wisconsin, didn't just kick up their heels for a fun night with friends and neighbors. They also helped raise more than \$26,000 to support rural youth.

Bob and Sue Crane opened their farm gates to friends, neighbors and agriculture supporters to raise money for the Wisconsin Rural Youth Scholarship program. The hosts welcomed the opportunity to celebrate rural communities and support students in the College of Agricultural and Life Sciences (CALs) at the University of Wisconsin-Madison.

With the help of local supporters, donors, sponsors and attendees, the barn dance successfully raised enough money for a full year of scholarships. The Wisconsin Rural Youth Scholarship program was created specifically for rural youth and is based on financial need.

This year, the program awarded \$2,000 scholarships to 11 incoming CALs freshmen. Host Sue Crane said she was proud of the event's success and thrilled to support rural youth. "That's a year's worth of scholarships in one night," she said. "Everyone had a great time. Thank you for a great event."



Bob and Sue Crane opened their farm for a fundraising barn dance in June.

It's OK to be anonymous

Gifts large and small have helped the University of Wisconsin-Madison flourish.

Since 1945, the UW Foundation has received, invested and stewarded those gifts, and the proceeds have benefitted students, faculty and staff, the community and the world.

Many donors have created named endowments through the years to support faculty positions, scholarships, building efforts and other initiatives. Other named funds pool smaller gifts to honor former professors, target opportunities on campus or serve as a remembrance for loved ones who have died.

Some donors, making all ranges of gifts, have chosen to remain anonymous. The goal of all Foundation employees is to connect donors with their passions on campus. If someone chooses to do so without attaching a name, the UW Foundation honors those wishes.

Ceremony honors Sandy Wilcox's legacy

On a sun-splashed fall afternoon, colleagues, friends and campus partners gathered at the Porter Boathouse to fete Andrew A. "Sandy" Wilcox and celebrate his 22 years as president of the University of Wisconsin Foundation.

Wilcox assumed the title of president emeritus on October 16, through his retirement at the end of the year. He is assisting new Foundation President Mike Knetter in his transition.

Befitting a U.S. Navy veteran who was Officer-in-Charge of a Swift Boat in Vietnam and recipient of a Bronze Star, the Navy Combat Action Medal, the Purple Heart and the Republic of Vietnam Cross of Gallantry, the festivities at the boathouse on the shore of Lake Mendota took on a maritime theme.

In her remarks noting Sandy's tenure and accomplishments, Chancellor Biddy Martin said, "Sandy is known for his tremendous leadership in navigating our development ship for 22 years."

In 1988, Wilcox became the second president of the UW Foundation, succeeding Robert Rennebohm. Since then, the Foundation's assets under management have grown from \$190 million to \$2.3 billion, gift receipts have totaled close to \$3 billion and distributions to the University of Wisconsin-Madison have totaled more than \$2 billion. "That's extraordinary," Martin said. "Last year, in the midst of a recession, the Foundation transferred \$228 million to the University of Wisconsin-Madison."

Alan Fish, associate vice chancellor for Facilities Planning and Management, recounted a story about working with Wilcox to raise private funds to build the Kohl Center, a \$72 million project undergirded by \$49 million in gift funds. "When you talk about someone who under promises and over delivers, that's Sandy Wilcox," Fish said.

During Wilcox's tenure, 45 major campus building projects have been completed, are under construction or are in the design phase. Of the total \$1.9 billion in building costs, \$1.1 billion has been generated through gifts, close to 60 percent. The growth in private funding for projects has allowed the University to be a competitive and forward-looking institution, Fish said, noting in-progress projects such as the expanded Chazen Museum of Art, which is being funded 100 percent through gifts; the School of Human Ecology addition, 50 percent funded through gifts; and the Nursing Science Center, which will have almost a third of the cost covered through private giving.

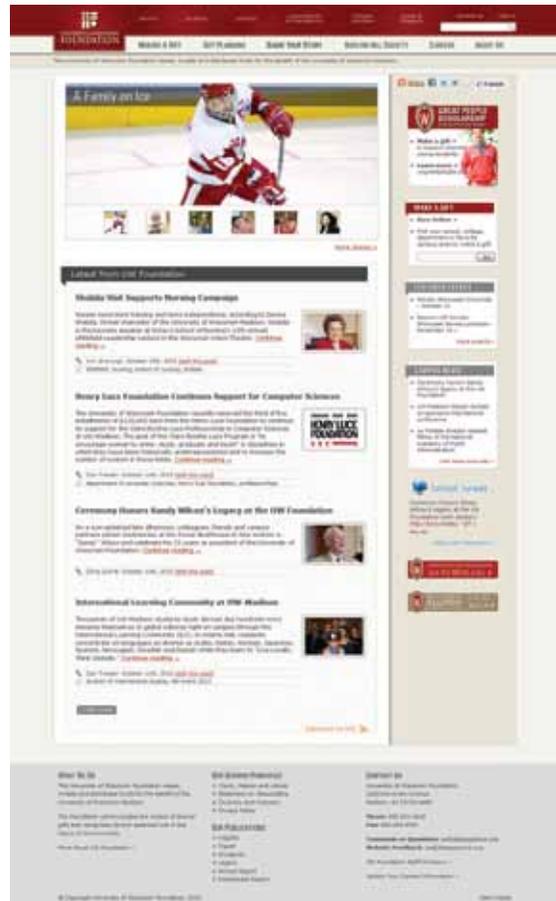
"It's a really incredible legacy," Fish said. "Sandy, we have you and your team to thank." Fish also noted the wording on a plaque on the Porter Boathouse that reads, "We cannot cross the sea merely by staring at the water." "Sandy, you didn't stare," he said. "Thank you!"

Martin noted the impact that Wilcox and the Foundation have had not only on the physical campus, but also the faculty, staff and students of the University in generating scholarship funds, fellowships, professorships and more. "Every one of us is touched by what the Foundation has done," she said. Martin announced that two study abroad scholarships have been named in Wilcox's honor, one for study in Asia and one for France.

In honor of Wilcox's service and interest in the Navy and naval history, a one-person, Laser Class training sailboat for the University's Naval Reserve Officer Training Corps (ROTC) was named the "Sandy Wilcox."

Taking part in a tradition more than 500 years old, Wilcox and his wife, Mindy, christened the "Sandy Wilcox" with University ROTC commanders, officers and students on hand. -Chris DuPré

Top: Sandy Wilcox and his wife, Mindy, enjoy the October 13 campus celebration in honor of his retirement. **Second from top:** The "Sandy Wilcox" is a Laser Class training sailboat. **Third from top:** Mindy Wilcox christens the "Sandy Wilcox." **Bottom:** Alan Fish, associate vice chancellor for Facilities Planning and Management, congratulates Wilcox at the event.



New website reflects partnership with University

In October, the University of Wisconsin Foundation launched its new website at supportuw.org.

The new domain name, supportuw.org, reflects the Foundation's important partnership with the University of Wisconsin-Madison in a concise way, while the website creates a strong visual tie to the University.

The website offers an array of new features including:

- More dynamic content that's updated frequently,
- An improved staff directory: www.supportuw.org/contact-us/directory/,
- Video profiles of some of our staff members: www.supportuw.org/perspectives/,
- A gift-opportunity search feature — www.supportuw.org/making-a-gift/search/ — that makes it easy for visitors to find a school, college or department and support its mission.

The site also features video such as highlights from the Bascom Hill Society Fall event in October. Take a tour of the new site and let us know your thoughts.

Richard L. Antoine

Richard “Dick” Antoine retired in 2008 as the Global Human Resources Officer of the Procter & Gamble Company after a career of 39 years. He is president of the National Academy of Human Resources and president of AO Consulting. He is vice chair of the University of Wisconsin Foundation Board of Directors and serves on all committees of the board.

Dick and his wife, Dorothy O’Brien (’70 BS SOHE), have a daughter, Shannon, who is pursuing a doctoral degree in biomedical neuroscience at the New York University Medical School. Dick and Dorothy live in Longboat Key, Florida, and they spend summers in Cincinnati, Ohio.



University of Wisconsin Foundation Board Vice Chair Richard L. Antoine earned a bachelor’s degree in chemical engineering from the University of Wisconsin-Madison College of Engineering and a Master of Business Administration degree from the University of Chicago. Dick and his wife, Dorothy, support many projects on campus, including a Great People Scholarship in the School of Human Ecology.

Q: What do you think *insights* readers ought to know about the Foundation board?

A: Three things. First, the board believes in the mission of the University of Wisconsin Foundation—that the University of Wisconsin Foundation engages those who care about the University, provides opportunities to enhance its teaching, research and outreach programs, and guarantees ethical stewardship of the gifts received. Second, we care deeply about the University. Third, we work hard on the University’s behalf and our compensation is the satisfaction of helping our alma mater.

Q: Do you have a favorite philosophy or guiding principle?

A: “Do the right thing.” Figuring out what the right thing is means living your life according to a set of values. It is all about principle based decision making.

Q: You chaired the presidential search committee to find a successor for Andrew “Sandy” Wilcox. Is there anything you think readers should know about that process?

A: This was a very thorough, open and comprehensive process. While there were excellent candidates from within the University and Foundation community, we wanted to hire the best person from the national pool. We hired the premier search firm Spencer Stuart and over 400 contacts were made. The search committee of seven board members, as well as our outgoing and incoming board chairs, looked at 20 people and interviewed eight. We narrowed that to a final four, and we did a second interview. The search committee made a unanimous recommendation to hire Dean Michael Knetter. The full board voted on that recommendation, and again, the vote was unanimous.

We knew it would be a challenging search. Sandy did such an outstanding job for 22 years. I think we have a very able and talented successor in Dean Knetter. He will continue with our high standards as the Foundation responds to the increasing challenge to support the University during these difficult economic times.



Commissioner Selig endows history chair

Allan H. “Bud” Selig often talks about how he views the decisions he makes as the commissioner of Major League Baseball in the light of history.

It should come as no surprise that he credits his University of Wisconsin-Madison education for shaping that perspective. Selig, one-time owner of the Milwaukee Brewers, earned his bachelor’s degrees in history and political science from the UW-Madison in 1956. Now he has made a gift to endow the Allan H. Selig Chair in History at the University.

“The clubs always kid me, because at least three or four times in every major league meeting, I talk about ... the retrospective history. Because I analyze, and they trained me well back in those days to view everything in the light of history,” he said at an August 27 news conference at Miller Park to announce the history chair and two scholarships established in his and wife Suzanne’s honor.

That event capped a week celebrating Selig’s legacy. On August 24, a statue of Selig was unveiled and dedicated at Miller Park.

As commissioner, Selig has overseen changes to the game – institution of three divisions in each league, the wild-card playoff format and interleague play among them – while keeping its essential character intact. His cognizance of baseball’s place in shaping society helped him craft his vision for the history chair.

The new faculty position in United States history will focus on the relationship between sports and society from 1900 to the present. The scholar, who has yet to be chosen, will teach, conduct research and publish scholarship on the development of American professional sports in their larger national and social contexts, including race, gender, labor relations, “mass culture” and economic organization.

“This is something I’ve wanted to do for a long time,” Selig said. “I’ve said that the best part of my role as first the president of the Brewers and for the last 18 years as commissioner of baseball is the sociological part of it, the ability of a sport to do really constructive things in our society.”

Selig often has said that the most powerful and important moment in baseball history was



From left, Milwaukee Brewers Chairman and Principal Owner Mark Attanasio, UW-Madison Chancellor Biddy Martin and Major League Baseball Commissioner Allan H. "Bud" Selig appear at a news conference announcing gifts to the University.

Jackie Robinson coming to the big leagues on April 15, 1947. "Jackie was clearly one of the most influential Americans of the 20th century," he said. "I hope more research can be done on things like that, because there's been so much that baseball and other sports have influenced in society from 1900 on to the present."

Selig has made plans to share his papers with the Wisconsin Historical Society and to return to campus upon his retirement to work on his memoirs, among other activities.

Chancellor Biddy Martin said the gift will help expand the University's scholarship. "The commissioner's gift will add an important new dimension to our history program and help us see sports from varied and important vantage points and understand how sports help shape us and our society," she said.

Professor David McDonald, the outgoing history department chair, agreed. "This gift from Commissioner Selig allows the department to take a leading place as a scholarly center for the study of sports in their larger social, economic and cultural contexts, thus adding a new dimension and added richness to our broad offerings in American history," he said. "At the same time, we hope the scholar who occupies that chair will play a pioneering role in the development of American sports history, to complement the many existing 'Wisconsin schools' in diplomatic, Western, women's, African, Latin American and other fields in our discipline."

McDonald said the chair will serve the Department of History and the larger profession in several important ways. One is the study of sports as an integral element in the lives of people in large parts of American society. Sports have become so much a part of people's lives it's easy to forget that it wasn't always this way. "The growth and increasing pervasiveness of sports as a focus of American life provides excellent insight into the rise of modern business, labor relations and the role played by the media in American life." It also has greatly influenced the gains made by women through developments such as Title IX, McDonald said. *-Chris DuPré*

UWFYI FOR YOUR INFORMATION

Learn more about the Department of History at history.wisc.edu.

Owners, Aarons fund scholarships in Seligs' honor

Three Major League Baseball owners and Hall of Famer Hank Aaron's foundation have created scholarships at the University of Wisconsin-Madison in honor of Commissioner and alumnus Allan H. "Bud" Selig and his wife, Suzanne.

Mark Attanasio, chairman and principal owner of the Milwaukee Brewers; Lew Wolff, owner and managing partner of the Oakland A's; and Tom Werner, co-owner and chairman of the Boston Red Sox, have endowed the Suzanne and Allan "Bud" Selig Great People Scholarship. Aaron and his wife, Billye, have established the "4 for 4" Scholarship through their Chasing the Dream Foundation.

Selig earned his bachelor's degrees in history and political science from the UW-Madison in 1956. Wolff, who earned his bachelor's degree

in business at the UW-Madison in 1957, was a fraternity brother with Selig in Pi Lambda Phi.

"In the more than five years of my involvement with the Brewers, I have come to appreciate how important the University of Wisconsin-Madison is to our community," Attanasio said. "For the three of us as Major League Baseball owners to be able to support one of the most important institutions in Bud's life is an honor, recognizing his passion for Wisconsin and education, and how the UW has helped forge the lives of so many of today's leaders."

Wolff said of the commissioner: "Bud Selig is part of the fabric that makes the University of Wisconsin a great institution." Wolff called his years on campus "perhaps the best time of my life" and said his UW-Madison education "opened lots of worlds for me."

Werner's daughter Amanda earned her bachelor's degree at the UW-Madison in May 2010. "Commissioner Selig is justifiably proud of his legacy in baseball, but he always talks about his education at Wisconsin as the

Maha Baalbaki, left, is the first recipient of the Suzanne and Allan "Bud" Selig Great People Scholarship. Marisa Aaronson received the first "4 for 4" Scholarship.



“I’ve said that the best part of my role as first the president of the Brewers and for the last 18 years as commissioner of baseball is the sociological part of it, the ability of a sport to do really constructive things in our society.” – Bud Selig



starting point,” Werner said. “When my daughter attended there, graduating as a member of the class of 2010, I saw how the University is such an important part of one’s life and how the experiences there help form one’s character.

“This gift both honors the essential role the University played in Bud Selig’s life and will give many other students the opportunity of a UW-Madison education,” Werner said.

“Bud Selig is my hero,” Aaron said at the unveiling of a Selig statue at the Brewers’ Miller Park on August 24. “He has taken baseball to a far better place than where he found it. His life teaches us to persevere, never quit and to extend your hand to help others along this journey.”

Great People Scholarships are Chancellor Biddy Martin’s top fundraising priority. The scholarships are part of support packages that often include student and family contributions, loans and work-study jobs. The owners’ combined endowment gift was matched by the UW Foundation.

The first recipient of the Suzanne and Allan “Bud” Selig Great People Scholarship is Maha Baalbaki of Milwaukee, a junior majoring in sociology. She is a first-generation college student.

“Even though my tuition is paid for by FASTtrack, the Great People Scholarship helps me feel like I’m working hard to keep myself in college rather than just being handed a free ride because I come from a low-income family,” Baalbaki said. “The scholarship is rewarding and helps with self-assurance.”

The Aaron scholarship was established through the Dream Chaser Fund with the Greater Milwaukee Foundation. The scholarship name references the 12 times in his baseball career that Aaron went 4 for 4 at the plate. The inaugural recipient of the “4 for 4” Scholarship is Marisa Aronson, a freshman from Milwaukee.

“I am very excited to attend the University of Wisconsin-Madison,” Aronson said. “I am currently undecided about my major but am interested in International Studies. I am extremely thankful to be a recipient of this scholarship. It will definitely relieve some of the financial burden my family and I will experience in the coming years.” -Chris DuPré

UWFYI
FOR YOUR INFORMATION

Learn more about Great People Scholarships at uwgreatpeople.org.

Perlman impact spans campus

How much difference can one woman make?

- * *Phenomenal undergraduate musicians play to full houses in the School of Music.*
- * *More than 200 scientists attend a campus symposium dedicated to antibiotic discovery and development.*
- * *Another door opens for graduate and professional pharmacy students.*
- * *A new 19th century painting will hang in the Chazen Museum of Art before the year is out.*

Katherine “Kato” Lenard Perlman, PhD, a distinguished service emerita, senior scientist at the University of Wisconsin-Madison, is touching lives on and off campus with her gifts.

The Perlman Piano Trio Fund provides \$10,000 a year for each of the trio musicians, plus an extra \$5,000 for a fourth member if needed. The David and Kato Perlman School of Pharmacy Student Scholarship and their Distinguished Graduate Fellowship in Pharmacy help the School attract the brightest candidates. The Perlman Symposium on Antibiotic Discovery and Development encourages new research, and a gift to the Chazen financed the purchase of the painting.

“(The trio support) allows the very best of our students to explore their talents in a different way,” said Martha Fischer, associate professor of piano and trio advisor. The trio members have excelled beyond anyone’s expectations because of the award.

“With that gift comes a certain responsibility,” Fischer said. “(The students) feel they need to push themselves more. To set apart a special group to play chamber music together says chamber music is important and worthy of their time and energy.” The trio also has connected with the community with well-attended concerts.

In the School of Pharmacy, the Perlman scholarship for professional students helps ensure that a pharmacy education is open to all who are qualified, Dean Jeanette Roberts said. Graduate support is critical to attracting the best and brightest graduate students to Wisconsin. They will become tomorrow’s faculty, research scientists, professionals and leaders.

“The School is especially pleased to be able to permanently honor David Perlman, our former dean, through a named scholarship and graduate fellowship,” she said.

Chazen Museum of Art Director Russell Panczenko recently completed the purchase of a

Violinist Eleanor Bartsch and cellist Taylor Skiff from the Perlman Trio rehearse for a concert. A gift from Kato Perlman funds the undergraduate trio, which also includes pianist Thomas Kasdorf and, this semester, violist Daniel Kim.



Gifts in Action

19th century Dutch masterpiece with a gift from Perlman. “There is no state money or university money for building the art collection,” he said. “Our entire collection is dependent on individuals.” A gift such as Perlman’s allows the art museum to acquire a piece of historic and aesthetic significance.

In choosing a work to buy with gift dollars, Panczenko said he looks for a piece that relates to the donor – “something they can be proud of.” Three days of looking through auction catalogs with Perlman helped him identify her interest in 19th century art that depicts family emotions. He spent more than a year finding the right piece to buy.

“If they’re good, (19th century pieces) don’t come up in the art market very often,” he said. “In Grandfather’s Arms” by Jozef Israels will go on display at the Chazen as soon as it is cleaned, re-varnished and delivered.

The Perlman Symposium on Antibiotic Discovery and Development especially recognizes David Perlman’s lifelong interest in antibiotic research. “My husband was always for education, education, education,” Kato Perlman said.

David Perlman, a Madison native, earned his bachelor’s, master’s and doctoral degrees from the UW-Madison, the latter in biochemistry. A microbial biochemist, he made several discoveries linked to antibiotics and vitamin B-12 while working at the Squibb Institute for Medical Research in New Jersey. He returned to the UW-Madison in 1967, where he served as dean of the School of

Pharmacy from 1968 to 1975.

Kato Perlman’s career began in her native Budapest, Hungary, where she earned her PhD in organic chemistry and worked for a pharmaceutical company and the Research Institute for Pharmaceutical Industry. When she emigrated, she joined her brother in the United States. “I went back to Hungary twice because I chickened out,” she said. The third time, Perlman found a perfect career fit in the Princeton University Department of Chemistry.

She met David Perlman a week after arriving in Princeton, married him in 1968 and followed him to Madison. She worked in her husband’s lab, isolating, identifying and synthesizing microbial products – and learned to hurry home in time to host dean’s receptions. Without her own National Institutes of Health funding, Perlman lost her job when her husband died in 1980 after a three-year battle with cancer.

“The odd thing is, from every bad thing, something good comes,” Perlman said.

Pharmacy Professor Charles Sih introduced her to vitamin D pioneer Hector DeLuca, who gave her a job, a free hand and her own lab. Fifteen years later, Perlman retired as a senior scientist, after being included on several of DeLuca’s patents. The patent income is the foundation of her philanthropy. “I could have done the same work elsewhere and nothing would have come of it,” she said.

When she wanted to establish a piano trio, Perlman turned to former Chancellor Irving Shain, who became her philanthropic



Kato Perlman

advisor. Morphy Hall was packed for the first Perlman Trio concert. “And they got a standing ovation,” Perlman remembered. She decided then to provide continued, immediate funding for the group. “Why would I try to increase an endowment and wait until I am dead, when I could help these kids now?”

Despite the success of her philanthropy, Perlman said she would give up her wealth

to have her husband back. “I don’t have that choice,” she said. “This way, the trio, having those kids, is such satisfaction: I hope they will never go under.” -Ann Grauvogl

UW FYI
FOR YOUR INFORMATION

For more information about the Chazen Museum of Art and when “In Grandfather’s Arms” will be on display, visit www.chazen.wisc.edu.

LESSONS IN LEADERSHIP: Learn, understand, value

Gordon Mitchell sees the benefits of animal research firsthand. Mitchell is professor and chair of the Department of Comparative Biosciences in the University of Wisconsin-Madison School of Veterinary Medicine.

As part of his annual lecture on the history of research, Mitchell asks how many students were born more than one month prematurely. “When I started giving this lecture in the early 1980s, few students ever raised their hand,” Mitchell said. “Today, two to eight students raise their hands in nearly every class. These are students who may not have survived without the discovery of effective therapies — all therapies based on animal research.”

It was not until animal research discovered a substance known as lung/pulmonary

surfactant that the often-fatal Infant Respiratory Distress Syndrome of premature infants could be understood. Premies had inadequate surfactant, leading to lung collapse. “Through years of animal research, therapies based on surfactant replacement were developed, allowing most of these babies to live,” Mitchell said.

At any given time on the University campus, there are approximately 1,100 approved activities that involve live vertebrate animals in some way. About 95 percent of these activities are research projects and involve mice or rats.



Other activities include laboratory courses and outreach to the community. All activities have been approved by one or more of six Animal Care and Use Committees on campus.

“Dedicated and knowledgeable animal care takers are critical to the success of our work,” Mitchell said. “The animals benefit, the researchers benefit and the public benefits because quality research will advance medical care.”

The animal care takers Mitchell refers to are classified employees known as Animal Research Technicians, or ARTs. More than 150 individual employees hold these positions across the UW-Madison campus and are responsible for providing basic animal husbandry in units such as the School of Medicine and Public Health, the Dairy Cattle Center and the Biochemistry Department. All new ARTs are trained by the staff of the Research Animal Resources Center on campus, and ARTs often receive other training opportunities in their individual employing units. The Research Animal Resources Center trainers also provide customized instruction to scientists, researchers and employees who work with research animals.

The American Association for Laboratory Animal Science is a national organization

Former Training Coordinator Kristi Hall talks with Helen Akere, animal research technician and recipient of CARES support, in the training room used by UW School of Medicine and Public Health Laboratory Animal Resources staff. Hall is now the scientific administrator for the AIDS Vaccine Research Laboratory.

that offers certifications in three levels of competency for ARTs. Knowing these classified employees are on the front line of defense in assuring research animals are well-cared-for and healthy, the University offers a free 14-week course that meets 90 minutes each week at the Research Animal Resources Center to prepare ARTs for the exam to obtain the first level of certification.

While the class and materials are free, the individual ART must pay at least \$190 for the exam and fees. When administrators and trainers learned that this cost stood in the way of some ARTs completing the exams, they established a scholarship fund to help eliminate the barrier. The Caring for Animals in Research Employee Scholarship (CARES) was created in 2008, and it is now supported across campus by people who value the contributions of ARTs and want to encourage their career development.

“I enjoyed the class and I gained a lot of knowledge,” Helen Akere said. She has worked as an ART for more than two years and has been certified in two of the three levels offered. Akere received a scholarship for her first exam and fees. “I really appreciate those people who contribute to the fund. The training complements the experience I gain on a daily basis as I perform my job duties.”

“Educated and concerned care takers can make all the difference in the world,” Mitchell said, “by assuring that these animals receive the quality care they deserve.” -Sue Zyhowski

J.P. CULLEN & SONS, INC.

Constructing a legacy on campus

When the firm that would become J.P. Cullen & Sons, Inc. was working on an addition to Bascom Hall in the 1920s, it encountered a dilemma.

The company hired to quarry the sandstone became insolvent, providing a major challenge. Undeterred, the Cullen company hired its own stonecutters and completed the addition to the University of Wisconsin-Madison's signature structure in time for a 1927 dedication.

"We're used to solving problems," said Mark Cullen, chairman of the firm, based in Janesville, Wisconsin. "We've heard about how challenging that was at the time, but the company was able to go forward and get the job done for the University of Wisconsin." In addition to Mark, Cullen family leaders at the firm are brothers David, president and chief executive officer, and Richard, vice president of field operations. The three assumed the leadership mantle from their father, J.P. Cullen, who retired as president in the 1980s but still comes in to work on most days.

From those early years working on Bascom Hall in the 20th century through the opening of a remodeled and expanded School of Education building and breaking ground on an addition to the School of Human Ecology in fall 2010, J.P. Cullen & Sons, Inc. has consistently come through for the University.

In addition to its many building projects – from Sterling Hall to the remaking of Camp Randall Stadium, from 1960s dormitories to the futuristic Engineering Centers Building and gleaming Biochemistry Building – the Cullen family, the firm and the Cullen Community Foundation have supported many activities on campus.

Through direct family gifts and gifts from the foundation, the Cullens have supported the College of Engineering, Wisconsin School of Business, American Family Children's Hospital, the School of Medicine and Public Health and many aspects of intercollegiate athletics, including Heritage Hall.

"Since 1999-2000, we've provided scholarships to the College of Engineering specifically targeted to students who are going to go into the construction industry, not necessarily with our firm," Mark Cullen said. "We hope those students will stay in the state and continue to raise the bar for the entire industry."

From left, Richard, J.P., Mark and David Cullen stand before Bascom Hall, to which the firm that would become J.P. Cullen & Sons, Inc. built an addition in the 1920s.

BASCOM
HALL



Gifts in Action



The historic photo at left shows construction work on an addition to Bascom Hall in the 1920s. The firm that would become J.P. Cullen & Sons, Inc. built the addition to the iconic building atop Bascom Hill.

Engineering Professor Jeff Russell, chair of the department of civil engineering, noted the way that the Cullen firm has supported students on campus. “They have made an impact giving students opportunities to learn about the construction process. They have annually provided scholarship funding for our students, hired students to work as co-op students, summer interns and part-time during the academic year on campus projects, and they have created a one-credit class around an ongoing project for more than seven semesters,” Russell said. “The class can be viewed as a field practicum. They also have hired a large number of our students full-time.”

Work of generations

The Cullen family has had many members who have built parts of the University. Pointing to a photo of old University Hospital, Mark Cullen said, “All four generations of Cullens worked on this building.”

At one time, the Cullen family lived in Madison. When J.P. Cullen was young, the family moved to Janesville.



“Like today, back in the 1920s, the University was an economic engine in our state,” Mark Cullen said. “It required facilities, and it grew to be a significant client for our company.”

J.P. Cullen & Sons has played a part in every recent surge in UW-Madison construction: Post-World War II, with the return of the G.I.s; the 1960s and its surge of dormitories to house the Baby Boomers; and the ‘90s until now, boosted by a growth in the sciences. In that latest period, the Shain Chemistry Tower, the Engineering Centers Building and Biochemistry Building stand as prime examples of the builders’ capabilities.

“When one says ‘sciences,’ I sure would have to include engineering. The work there that the professors and students are doing provides economic stimulus to the state and its economy,” Mark Cullen said. “It’s been a privilege for the Cullens, our professional staff and for our trades people to be involved with such forward-thinking facilities.”

Mark Cullen had his own Badger journey as a safety on the 1972-74 teams, and he played alongside featured running back Rufus “The Roadrunner” Ferguson. “I was a recruited football player, and I got to play a fair amount,” he said. He eventually earned his degree from UW-Whitewater.

Gifts in Action



J.P. Cullen and Sons, Inc. worked on the acclaimed renovations to Camp Randall Stadium, seen at left. Trades people work on the Engineering Centers Building, center photo, a Cullen project that was completed in 2002. One of the firm's most recent projects renovated and remade the School of Education, right.

He went from working on the playing field to constructing the infrastructure during the renovation of Camp Randall. "It was a joint venture with C.D. Smith Construction Inc., from Fond du Lac, a wonderful partner," he said. "That was one of the most demanding projects we've undertaken, along with the restoration of the state Capitol. It spanned three seasons.

"We had to get critical phases done between seasons. Then we had to make it accessible to 80,000 fans every game, every season," he said. "The minute the game was over, we'd be right back in there late Saturday, Sunday, advancing the construction."

One such crunch involved the end zone seating on the Field House end of the stadium "Our crews came in and demolished the entire existing stands and built new ones before the next season," he said. "There was pressure there, and with getting the stadium suite project done. We're very proud of how it turned out."

Fans streaming into the stadium on football Saturdays see the J.P. Cullen & Sons name on barriers set up along Breese Terrace, but they might not realize all the firm has done on campus, and for the players who take the football field on Saturdays.

"Since I was in school, we have hired a number of players to work for us in the summers," Mark Cullen said. "Lou Holland and Ken Bowman were among those who worked for J.P. Cullen & Sons."



Enduring quality

The firm and family are proud of work such as the recently completed School of Education project, funded in large part through a gift from Tashia and John Morgridge. “This was a difficult restoration, and now there’s a big addition on it,” Cullen said. “It was a tough job, and I believe the project demanded all our skills. The people who are working in that building are pleased with the end product.”

Collaborating with leading architects on projects at the University has advanced the firm’s capabilities.

“For us to be able to work there, to be involved with the finest architects in the state of Wisconsin, some of the finest architects in the United States, drives the whole level of performance in our company,” Mark Cullen said.

Alan Fish, associate vice chancellor for Facilities Planning and Management, spoke to the firm’s work for the University. “The UW-Madison and J.P. Cullen & Sons have grown together for multiple generations,” Fish said. “In the last decade they have built almost \$400 million in major projects across campus. Many of them were challenging renovations of historic buildings such as Camp Randall Stadium, Education and Sterling Hall.

“They bring a hard-working team of skilled craftsmen, familiar with the campus, and deliver us long-lasting and functional buildings,” Fish said. “Whenever they are selected for a job we are confident in the result.” -Chris DuPré

Caught doing something

Charles “Chuck” and Martha Casey take a creative approach to chemistry, academic planning and philanthropy. Both hold doctoral degrees in organic chemistry from the Massachusetts Institute of Technology and moved to Madison in 1968, when Chuck accepted an assistant professorship in chemistry at the University of Wisconsin-Madison. Martha was a research associate in chemistry and pharmacy during her early career but soon found a niche in administration. She is assistant vice chancellor emerita for academic planning and analysis.

Martha serves on the UW Foundation’s Women’s Philanthropy Council, which advocates deliberately discerning one’s individual priorities and using those interests as a guide to direct one’s philanthropy. The Caseys have established several awards and recently made a bequest to ensure continued funding of their projects for at least 20 years.

“What is really most difficult is to determine what is important to you,” Martha Casey said. “Our awards recognize people doing things that make a real difference at the University.”

The Martha Casey Award for Dedication to Excellence is given annually to an academic staff person who has been nominated by his or her supervisor or peers for outstanding work. Rollie Weeden, assistant director of Student Financial Aid and Enrollment Management, is the 2010 recipient of the award. “It’s not often that those who work behind the scenes get

recognized for that work by anyone outside their department,” Weeden said. “But this award is a wonderful exception to that.”

Chuck Casey is the Homer B. Adkins professor emeritus and has been part of the chemistry community for more than 40 years. He has served as the 2004 president of American Chemical Society (ACS), a member of the inaugural class of ACS Fellows (2009), a Fellow of the American Academy of Arts and Sciences, a member of the National Academy of Science and a Fellow of the American Association for Advancement of Science, and he received the ACS Award in Organometallic Chemistry.

The Charles P. and Martha L. Casey Chemistry Fund supports research excellence awards for students completing their doctoral research, recruitment of the best graduate students and, eventually, a special annual lecture in organometallic chemistry. Michael Nippe received a Casey Excellence Award in

wonderful

2010. He is finishing his doctoral degree with the John Berry research group in inorganic chemistry. “The Casey award recognizes top research at a top 10 university,” Nippe said. “To me, personally, it was especially meaningful and prestigious because Chuck is one of the most outstanding inorganic chemists, and I have always been a fan of his work.”

Chuck Casey’s research group has been home to 54 doctoral students, 18 master’s students and 43 postdoctoral research associates. At last count, he had authored more than 300 publications.

“Chuck is a truly remarkable scientist and educator,” said former research group member Joseph O’Connor, professor of chemistry at the University of California, San Diego. “We all benefited enormously by participating in his rigorous and creative approach toward difficult research problems. Just as important to our education was the example that he and Martha set when it came to the human side of the UW-Madison experience. I will never forget their kindness and understanding when my wife suddenly passed away while I was a student in Chuck’s group. They opened up their hearts and their home by inviting me to stay with them for a time while I adjusted to that major life change. While it can be said that Chuck personifies chemistry, he



Chuck and Martha Casey

and Martha also personify the best qualities of the human spirit.” -Sue Zyhowski



NEW PRESIDENT

When he became president of the University of Wisconsin Foundation on October 16, Michael Knetter was doing what has become natural – pursuing an opportunity he saw as important.

Early in his career, that was teaching undergraduate economics at Dartmouth College and eventually the MBA students at its Amos Tuck School of Business. “That’s really a pretty big program,” said Knetter, who earned his bachelor’s degrees in economics and mathematics in 1983 from the University of Wisconsin-Eau Claire and a PhD in economics from Stanford University in 1988. “They place their graduates in great places. It was exciting to be one of their key faculty members.”

The deanship of the Wisconsin School of Business offered the Rhinelander, Wisconsin, native a chance to return to his home state and energize a well-regarded institution in 2002.

“We have a great business school. It has more students than they have at the Tuck School. It has a big undergraduate program,” he said. “I thought, ‘You know, we could probably add even more value by bringing alumni into the life of the school more, not just through their financial gifts.’ The ways the alumni engage with the business school has a big impact on the outcomes for the students.”

Once on campus, the mind that led Knetter to serve as a senior staff economist for the President’s Council of Economic Advisers for presidents George H.W. Bush and Bill Clinton started considering the economic model for higher education at UW-Madison and beyond.

“Since I’ve been here in Wisconsin, when you look at the landscape of higher education, it’s been



LOOKS AHEAD

a constantly moving target in terms of the financial blend of tax money, tuition and private gifts funding the core operations of the University," he said. "That's only going to accelerate with the financial crisis. People are concerned about state budgets. It's likely to be the case that the way the University gets funded will shift more and more to tuition dollars and gift money."

Getting involved in the gift part of that equation made more than a little sense to Knetter.

"The Foundation job was appealing to me because it's been really important to the University historically and it will only become more important over time," he said. "It's also the thing that probably of the various pieces of activity that make up the job of the dean, if (Chancellor) Biddy Martin were grading me, she'd probably say, 'Well, Mike, that's a class you did pretty well in. The other ones, I'm not so sure about.'" That last statement is accompanied by a smile from the man who helped put together the Wisconsin Naming Gift, \$85 million in discretionary gift funds from 13 partners to preserve the Wisconsin School of Business name for at least 20 years. Eventually a 14th anonymous partner joined the gift, and more than \$5 million was raised to make Knetter the honorary "15th Naming Partner," on his departure from the School.

"I like development. I like engaging people. I like being a spokesperson for what we do and a representative for what we do, because I'm proud of it, and it's energizing to talk with external stakeholders and try to get them excited about our mission," Knetter said.

"So it's kind of a perfect storm. It's important, I think I've been good at some facets of it, and I like it," he said. "Once I realized that, I thought, 'Why am I even debating why I should apply for this? I'd better get after it.'"

Meet the President

Tradition and change

Knetter is the third president in the Foundation's 65-year history, following in the footsteps of Robert Rennebohm ('48 CALS) and Andrew A. "Sandy" Wilcox. He is cognizant of the way that the Foundation traditionally has not made itself the center of attention while raising, investing and distributing billions of dollars in support of the University. "That's as it should be," he said. "We will remain an independent organization that is very important to the work done on campus.

"That doesn't mean we don't have points of view on these issues, and it doesn't mean that these issues won't partly define what our campaigns are about," he said. "I think it's very important that all of us at the Foundation understand at a great level of detail what the state of play is for the financing of higher education in America. That's our *raison d'être*.

"Our work is not done unless this university is where we want it to be. It takes an appreciation of the dynamics of higher education financing that we're up against, so we can think clearly about what we're trying to achieve, what our motivation is and what role gift funds play," he said.

When talking with Knetter about how the UW-Madison is financed, it's clear the degree to which he has considered the history and possible future of the arrangement.

"The University spends about \$2.5 billion a year," he said. "Let's take out the auxiliary operations revenue that's in the denominator of that. And let's take out the research piece, because a lot of that is federal grant money that funds the research mission, period.

"Then there's the educational mission that really gets funded essentially by three sources: tax revenue, tuition and gift funds. That's an informal arrangement. Nobody says: 'The state pays 40 percent, tuition is 40 percent and gift funds are 20 percent.' Nobody says what the total pie is. It's a completely voluntary and informal arrangement by which the state, students and their families, and alumni and friends finance the educational mission. Each party is doing its share."

Human nature suggests that each party would prefer if the others paid more so they could do less, he said. "The real challenge in this is trying to make sure that everyone is doing their best and everyone has a shared vision about what the organization wants to be and everyone has an appreciation that for what I'm putting in, I'm getting good value," he said.

The worst thing that could happen is for finger pointing to break out among the stakeholders, he said. "Everyone knows that the state has funded the lion's share of this thing for a long time," he said. "I remind students, when we have to pay a little bit more, that it's very easy to complain that we aren't getting as much from the state or the share is going down. But, boy, I would say instead, 'Look at what the state has built. Look at how little students have historically had to pay.' What's stopping us from making this as great as we want it to be?"

He notes that a private Ivy League institution like Dartmouth gets no state funding, while the University starts with \$450 million of state money each year. "That's a pretty nice tailwind. It's up to

“I think it’s very important that all of us at the Foundation understand at a great level of detail what the state of play is for the financing of higher education in America.” – Michael Knetter

us to do something with that. It’s all out there for us,” he said.

“The last thing that I would ever do is point fingers at the taxpayers of this state. They have built a phenomenal university,” Knetter said. “How do we sustain that and improve on that in the modern economy, where, let’s face it, college degree holders are the big winners?”

“The state also has to recognize that if others are going to take on more of the operating budget, maybe the governance and financial management of this place needs to be more autonomous too, but that’s not our place as the Foundation to be out front on that,” he said. “I’ve been talking about this even before Chancellor Martin arrived here. And I’m delighted she’s taken up leadership on this issue with the New Badger Partnership.”

On the personal side

Knetter describes himself as “very social. I derive energy from being around people.” He and his wife, Karen, have been married for 22 years. They have two daughters, Maxine, 13, and Lillian, 9, in eighth and fourth grade, respectively.

“So we’re in a phase of life now that, when I’m not working, a lot of what we do revolves around what they’re doing. That takes me to the pool sometimes (for his daughters’ swimming practice and competition), which I enjoy. I occasionally drag them to the golf course with me. I don’t have to drag too hard. We all play a little bit of golf. That’s the leisure activity that I’ve held on to. I try to work out a few times a week. Lately that’s taken the form of yoga practice.”

The Knetter family also likes to travel, with the latest expedition being a trip to Asia “to have some new experiences and have our girls see other parts of the world.”

“I love to read,” he said. “My background is in economics, and we’ve got quite a laboratory experiment running in finance and economics these days in America, and there are a lot of things I’ve tried to keep up with. And being on campus, around people who are thinking about these issues, whether they’re in the history department, or political science or finance or economics, that’s just fun for me.” -Chris DuPré

UWFYI
FOR YOUR INFORMATION

Learn more about Chancellor Martin’s New Badger Partnership proposal at newbadgerpartnership.wisc.edu.

Wisconsin Weekend Away

Faculty experts in food science, contemplative neuroscience and English will use part of their spring break to create classrooms from March 25-27, 2011, in northern San Diego, California. The Rancho Bernardo Inn will serve as a mini UW-Madison campus for the Bascom Hill Society's annual presentation of Wisconsin Weekend Away. The resort and its manicured lawns will come alive with discussions about changing our minds, what film and television tell us about ourselves and selecting cheese like a gourmet.

Professor Richard J. Davidson will bring his expertise in contemplative neuroscience, a discipline he pioneered, to help us identify how we can change the psychological and physical state of our brain for the better. Davidson is Vilas and William

James Professor of Psychology and Psychiatry and director of the Center for Investigating Healthy Minds at the Waisman Center and the Waisman Laboratory for Brain Imaging and Behavior at the University of Wisconsin-Madison. In spring 2010, the grand opening of the Center for Investigating Healthy Minds was celebrated with a public conversation with His Holiness the Dalai Lama.

Professor Caroline Levine, who joined the faculty of UW-Madison in 2002, won the international Perkins Prize with her first book, "The Serious Pleasures of Suspense: Victorian Realism and Narrative Doubt." Levine is interested in the social role of art and what role art should play in a democratic society. She often shares clips of television series or films to illustrate a point and engage students in dialogue. She plans to discuss the movie "Back to School," which was filmed on campus.

Associate Professor Scott A. Rankin is chair of the Department of Food Science and specializes in dairy foods manufacturing, such as milk pasteurization, dairy chemistry, and ice cream and cheese grading. He is often called upon to provide the facts behind raw-milk debates and was appointed in January 2010 to the Wisconsin Department of Agriculture, Trade and Consumer Protection's working group on the policy. Rankin will focus one session on the complexities of raw milk and how UW-Madison scientists are leading the way forward on this hot-button

Bascom Hill Society events

Dates have been set for the Bascom Hill Society's luncheon presentations for the coming year. Mark your calendars!

February 22 and March 22, 2011
Fluno Center

June 28 and July 26, 2011
University of Wisconsin-Madison Arboretum

November 8 and December 6, 2011
Union South



Enjoy Wisconsin Weekend Away in sunny California with Associate Professor Scott A. Rankin, Professor Richard J. Davidson and Professor Caroline Levine.

issue. He has judged the World and U.S. Championship Cheese contests, as well as the American Cheese Society competitions. In his second session, he will teach participants to select cheese with confidence.

The Rancho Bernardo Inn, northern San Diego's legendary golf and spa destination, is just 30 minutes from San Diego International Airport and was named the "#1 Resort Spa in North America" by *Condé Nast Traveler* magazine. The San Diego area enjoys sunshine for much of the year. Enjoy outdoor fireplaces and sitting areas, beautiful gardens and the company of UW-Madison alumni and friends during a memorable Wisconsin Weekend Away.

Members of the Society will receive invitations in November. If you would like to be part of this exciting weekend, visit supportuw.org.

Scholarship winner takes action

Those first days as a new student on campus are a whirlwind of new faces and experiences. Most are positive; some are life-changing. One month into college, Lauren Schmidt discovered a close friend unresponsive and unable to breathe due to alcohol consumption. Schmidt called 911 and her friend survived.

For Schmidt, the 2010 Bascom Hill Society Scholarship recipient, the emergency marked the beginning of what she calls “a completely new perspective”

and started her on a path of learning, service and leadership that she never expected, but at which she excelled.

Schmidt, known to her friends as Nikki, is from tiny Zenda, Wisconsin, south of Lake Geneva. She graduated from Big Foot High School and is a junior majoring in anthropology and legal studies. Her advisor, Irene Katele, faculty associate, College of Letters and Science and Law School, calls Schmidt a “clear and critical thinker” whose work in Katele’s rigorous introductory course ranked her first in a class of 240 students. Schmidt maintains a 3.4 grade point average while personally financing her education.

Schmidt also is an activist. During her sophomore year, she began meeting with campus leaders to discuss ways they could work together to educate students about the dangers of binge drinking. She joined the campus Student Emergency Medical Service (SEMS) and in the summer of 2009, helped establish the national Red Watch Band program at the University of Wisconsin-Madison. Through this program, students become CPR certified and are trained as first responders in alcohol emergencies. They also help educate the campus community to prevent toxic drinking deaths and to promote a student culture of kindness, responsibility, compassion and respect. Schmidt assumed a leadership role in SEMS, became an instructor and recruited other students to become instructors.



Nikki Schmidt

In February 2010, Schmidt signed on as a Dane County Emergency Medical volunteer. This demanding work requires a significant time commitment, including weekends. “I was not sure what to expect,” she said. “Once I began running ambulance calls, however, the experience was incredible. In an emergency situation, you have to think and act under immense pressure. I actually get to help people. Although I have been trained to perform

medical skills, it is also about emotional support. It is amazing how far a kind word or a reassuring voice can go.”

Michael Newton, a captain with the UW-Madison Police Department, noticed Schmidt’s determination and potential as a community leader. Recently, he asked her to assume additional responsibilities, and today she is assistant service director of UW Police Department First Responders. “Neither the UWPD First Responders nor SEMS group would be the groups they are today if it were not for all the work that Schmidt puts into both of these groups,” he said. “Lauren has made the campus a better place.”

“Lauren is one of the hardest workers I have seen among Legal Studies majors during the four years I have been here,” Katele said. “She possesses mature discipline. Few students are more willing to assume challenges with such bright resiliency. Lauren is a natural leader who draws people to her with a sharp and warm sense of humor. She really is a breath of fresh air.”

The Bascom Hill Society Scholarship was established to help a promising junior or senior student complete his or her studies. The scholarship, one of the largest currently offered, provides tuition, room and board, and books. To earn this prestigious award, a student must demonstrate strong academic and leadership qualities, financial need and active involvement in service to others. *-Merry Anderson*

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Consumer Affairs major Kayla Kaiser wants to make a significant impact on the lives of people every day – citywide, statewide and nationally. She embraces the unlimited opportunities available to her at UW-Madison, and believes that a great public university will help her find her true potential.

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Go to uwgreatpeople.org to learn more and to give online today.

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