



The Wisconsin Idea is as vital and ingrained in our UW-Madison traditions as ever. What has changed dramatically are the boundaries those early university leaders envisioned.

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When the Wisconsin Idea was proposed a century ago, its advocates, led by UW President Charles Van Hise, determined that the resources of the University should benefit the citizens of the state. In their view, this meant rural Wisconsin farmers, pharmacists in hundreds of local drugstores, hospitals from La Crosse to Sturgeon Bay relying on trained doctors and nurses, Milwaukee's urban industrialists in need of engineering expertise and wherever else the University could contribute to the prosperity of the state.

The Wisconsin Idea is as vital and ingrained in our UW-Madison traditions as ever. What has changed dramatically are the boundaries those early university leaders envisioned. They could not have anticipated the worldwide potential of stem cell research or nanotechnology, the influence of UW-Madison graduates in international business or national political forecasting, our leadership in producing Peace Corps volunteers or PhDs. There are, in fact, no boundaries to what the resources of this university are capable of offering the world.

We launched Create the Future: The Wisconsin Campaign with a goal of \$1.5 billion. Well before the conclusion of the campaign at the end of 2006, your generosity pushed beyond the limits of this already ambitious goal. Once again, the number of gifts made in 2006, 126,091, exceeded previous records. And, our investment returns have made us the third fastest growing investment portfolio among all colleges and universities.

However, it is not our job to set records. Our job is to show you the variety of ways your gifts can make a difference, to put your gifts to work and to report the results of all that your gifts make possible. While we derive great satisfaction from the first two of these responsibilities, the last is less obvious.

The truth is, just as there are no boundaries to the capabilities of this university, there are no boundaries to the impact of private gifts. A fellowship, for example, awarded to a promising graduate student allows that student to fulfill the dream of a career in teaching and research. He or she can go on to inspire and encourage the minds and careers of hundreds, perhaps thousands of students, and to conduct life-saving, life-changing or life-improving research.



The return on an investment in the UW-Madison is infinite. A single gift can go on in perpetuity serving many purposes, touching many people, benefiting and enriching many lives. We hope you will visit the campus to see your gifts in action and that you will allow yourself to imagine the ripple effect your gift will have in the future.

As the UW Foundation goes forward in partnership with you and the UW-Madison, we will continue to explore new opportunities for discovery, creativity and service to all humanity. We invite you to share your ideas and goals and to expect the highest level of accountability and stewardship. We remain sincerely grateful for your support.

Thank you.

ANDREW A. WILCOX  
President  
University of Wisconsin Foundation

JOHN J. OROS  
Chair  
University of Wisconsin Foundation

The first 158 years of the University established traditions of excellence and service, open discourse, shared governance and spirited competition. But I believe the best is still to come, that our most significant history in terms of benefit to our students, our state, indeed, all of humanity is still in our future.



An annual report, by definition, chronicles one year. In a place as dynamic, chaotic and stimulating as the UW-Madison, there is much to report, even for such a short time. We are fortunate that the majority of campus happenings are positive and that our biggest challenge is whittling an impressive list to fit a few pages.

At the end of 2006, the University said good-bye to teacher, leader, historian and friend E. David Cronon ('49 MA L&S, '53 PhD L&S). Professor Cronon died on December 5, leaving a legacy of progressive achievements and many admirers. Among his contributions to the University are Volumes III and IV of "The University of Wisconsin: A History," written with John W. Jenkins ('73 MA EDU, '78 PhD EDU).

In Volume IV, the authors remind us that the University of Wisconsin began in one borrowed downtown Madison classroom with 17 ill-prepared students taught by one teacher, John Lathrop, who also served as chancellor. No doubt administrative meetings were blessedly short and votes consistently unanimous.

It is astonishing not only to realize what has evolved from this humblest of beginnings, but also to consider the economic and social, scientific and medical, cultural and athletic impact of the UW-Madison on the state and the world. "The University's history," they wrote of those early days, "was all in its future."

The first 158 years of the University established traditions of excellence and service, open discourse, shared governance and spirited competition. But I believe the best is still to come, that our most significant history in terms of benefit to our students, our state, indeed, all of humanity is still in our future. I also recognize that you, our alumni and friends, are critical to shaping this history in the making. Your commitment is important to us and we pledge to honor it.

We recently completed the fifth year of our five-year strategic plan. The overall results have shown us that a unified vision and coordinated effort can accomplish a great deal.

### **Promote research**

The UW-Madison has maintained its role among the top U.S. research universities with research awards totaling nearly \$958 million in 2005-06, compared to just under \$910 million for 2003-04.

### **Advance learning**

We continue to build the technical infrastructure to support learning across campus. Nearly 60 percent of campus buildings have wireless Internet access.

About 80 percent of our 2005 undergraduates participated in at least one academic enrichment experience. These include residential learning communities, hands-on research, internships for academic credit, fieldwork courses, service learning, honors courses, independent study and study abroad.

The 648 doctoral degrees conferred in 2005 rank us among the top 10 U.S. universities in number of PhDs. New graduate programs—MS agroecology, PhD neuroscience and MA public policy—exemplify our commitment to cross-disciplinary graduate training.

### **Nurture human resources**

A new Creating Community campaign encourages faculty, staff and students to foster diversity in everyday interactions and to participate in diversity forums and workshops.

When I welcomed the freshman class last fall, I challenged each student to seek someone whose background, ethnicity or identity is uniquely different from his or her own. Then I asked them to e-mail me about their experiences. I would like to share one of these with you.

*"I am an Ojibwe Native American from a reservation at the north tip of Wisconsin. I am living on the second floor of Witte... the MLC (Multicultural Learning Community). Everyone on my floor is different from everyone else... There are African Americans, Asians, LGBTs, Hmong, Latinos and many others. So we all have found best friends in each other; we are a very close floor. I think that you should come and see us; it would amaze you.*

*"I think every dorm should have a floor like ours but no floor would ever be as great or as fun as ours. So I would just like to say thank you a lot!"*

Please visit [www.diversity.wisc.edu](http://www.diversity.wisc.edu) to read more about Creating Community.

### **Amplify The Wisconsin Idea**

The Wisconsin Idea, which holds that the influence of the University must extend into the community, is as strong today as ever. Still, there is a perception that the

University is disconnected from the people of Wisconsin. In 2006, we launched The Wisconsin Idea Project and committed ourselves to visiting Wisconsin communities, listening to what citizens have to say and redirecting some of our outreach efforts to where they will be of the greatest benefit.

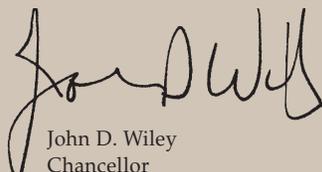
### **Accelerate internationalization**

The U.S. Department of Education awarded the UW-Madison nearly \$4 million per year for the next four years to support international studies programs. These highly competitive Title VI grants make it possible for the University to prepare students for the global economy and to provide opportunities for K-16 teachers, government and business leaders, and the public to increase their global awareness and understanding.

We also created two new centers for international education: The Global Legal Studies Initiative, co-sponsored by the Division of International Studies and the Law School, and the Center for Global Health, established by the schools of Medicine and Public Health, Nursing, Pharmacy and Veterinary Medicine and the Division of International Studies.

This is a brief overview of our priorities and our progress toward meeting our strategic objectives. I encourage you to read the complete report at [www.chancellor.wisc.edu/strategic.plan.progress.html](http://www.chancellor.wisc.edu/strategic.plan.progress.html).

I thank you for your support, your advice and your criticism, and I welcome more of each in the years ahead.



John D. Wiley  
Chancellor  
University of Wisconsin-Madison

# As we end, we begin again

A capital campaign is a little like playing for a sports championship. During the regular season, the team works hard to post a winning record. The privilege of a championship game raises expectations and visibility. But when it is over, and the victory celebrations have quieted, there's a new season, new challenges and a new set of goals.

With the successful conclusion of Create the Future: The Wisconsin Campaign and a championship performance by everyone involved, we begin again the work of transforming this great university into an extraordinary one. It is worth looking back at the seven years of the campaign to review what was accomplished and to get an idea of the road before us.

The UW Foundation is a much different place today than when Create the Future launched its "quiet phase" in January 2000. It was a highly successful operation at the end of 1999, with gifts for the University consistently exceeding \$100 million per year. But there also was an awareness that more could be done to advance the University toward its objectives.

First, Foundation management realized it would need to fine-tune its organizational structure to successfully undertake a \$1 billion campaign. As "staffing up" progressed, the Foundation added a human resources department, formed a Campaign Management Group and established a Senior Leadership Team. To assist in managing the changes, outside consultants helped the Foundation reaffirm its mission and vision while articulating a set of values that have become core principles guiding management decisions and daily interactions among staff and with those outside the organization. From this initial process, a campaign goal of \$1.2 billion emerged. As a side benefit, the campaign also became a catalyst for evolution and change, improving Foundation operations beyond the campaign period.

Near the midpoint of the campaign, when continuing work with Blue Cross/Blue Shield of Wisconsin matured into a gift of nearly \$300 million, a goal of \$1.5 billion seemed a more appropriate target, and

that amount was fixed at the campaign's public announcement in October 2003. But even that ambitious figure was eclipsed more than a year before the campaign end date of December 31, 2006. With the books on Create the Future now closed, the final total is \$1.86 billion.

While this total is extremely gratifying, the campaign was not intended to be solely about reaching some arbitrary dollar figure. The focus has always been on the University, advancing its vision and supporting its efforts to improve conditions in the state, the nation and the world. For this reason there was a conscious decision made in the early stages of campaign planning to keep the "noise" down, to emphasize results over hoopla.

Of course, with any capital campaign, some objectives will fall short of funding targets. For instance, while significant progress toward funding the American Family Children's Hospital has been secured and the goal nearly met, it is likely that opportunities for donors to contribute to this project will continue after the formal close of the campaign. Making donors aware of partially funded goals will shape some of the post-campaign activities for Foundation staff.

New priorities surfaced as well. This wasn't unexpected; campaigns are dynamic and take place over an extended period of time. The University itself is an incubator for creative ideas. For instance, since the start of the campaign, the notion of an arts and humanities corridor, the East Campus Mall, has crystallized. This massive undertaking, already launched thanks to a gift from the Chazen family, is likely to head a list of projects that will change the face of campus over the next two decades. The

capital campaign has changed how we carry on our daily activities at the Foundation. We are a larger organization now than we were seven years ago, with more formalized structures and systems in place to make sure our decision making is clear and takes into account a diversity of viewpoints and opinions throughout the organization.

Create the Future: The Wisconsin Campaign was a transformational period for the University and for the Foundation. Without a doubt both the campus and the Foundation are in better shape, having gained experience, wisdom and a sense of our strengths and

limitations. The campaign's success had less to do with anything we did and more to do with the philanthropy of a large cadre of alumni and friends who care deeply about the University of Wisconsin. While we gave our best effort at organizing a thoughtful campaign and created systems at the Foundation to support that program, the reason it can be judged a success is not because we "got gifts from people," but because good people, many of them, gave gifts to us for the advancement of the UW. This simple truth will be our guide in the years ahead.



# The Baldwin grants and the Wisconsin Idea: Reaching, teaching, touching

Ira and Ineva Baldwin were deeply committed to the University of Wisconsin-Madison as a source of education, research and service for the benefit of the world community.

Ira Baldwin was professor emeritus of bacteriology and former dean of the UW-Madison College of Agricultural and Life Sciences. Ineva Reilly Baldwin earned her MA in botany from the UW-Madison and, from 1946 until her marriage to Ira in 1954, served as assistant dean of women. They provided support for professorships, fellowships, graduate student recruitment, scholarships, the Arboretum, Allen Centennial Gardens, Southeast Asia Center, University Club and the Clinical Cancer Center.

The Baldwins lived to see many of their gifts in action; Ineva died at age 96, and Ira lived almost until his 104th birthday. Their generous spirit endures. In

2001, a \$21.7 million gift from the estate of Ira and Ineva Reilly Baldwin, one of the three largest in UW-Madison history, created the Wisconsin Idea Endowment.

A central theme in the University's mission for more than 100 years, the Wisconsin Idea calls for the resources of the University to serve the people of the state, the country and beyond. The endowment gives faculty, staff and students the opportunity to turn their innovative ideas into projects that share the University's knowledge and resources around the globe and to return knowledge gained to the University.

The breadth, depth and outcomes of the 40 projects supported thus far by the endowment demonstrate the



powerful impact one endowed gift can have, and will continue to have.

A previously funded project, the Earth Partnership Program, brought the Arboretum and Milwaukee's Urban Ecology Center together to conduct workshops for more than 270 teachers from 10 urban Milwaukee schools. Teachers and students then planned, planted, tended, managed and studied restored native habitats at their schools.

Another project, launched in 2005 and concluded in 2006, translated the Comprehensive Health Enhancement Support System's "Living With Breast Cancer" program into Spanish to give Spanish-speaking

women and their families encouragement and education. It has become the largest and most comprehensive source of online information for Latina breast cancer patients and their families available today. Information includes questions and answers, personal stories, a Spanish language dictionary of more than 2,000 technical terms and a guide to service providers. A survey showed that nearly 20 percent of the Web site visitors came from outside North America.

**People of all ages, including those in a local Madison retirement community group shown here, learn about DNA at Wednesday Nite at the the Lab.**



The **eight** projects receiving just under \$500,000 in Baldwin grants in 2006 combine creativity with concern for the well-being of people of all ages around world.

## **1 Better health for low-income children: Reducing the asthma, infections and cancer caused by exposure to tobacco smoke**

*Dr. Michael Fiore, director; Lezli Redmond, outreach program manager*

The UW Center for Tobacco Research and Intervention provides clinics, hospitals and HMOs with training and resource materials so pediatricians and family practice physicians throughout Wisconsin can help parents of Medicaid-covered children quit smoking. These children are 50 percent more likely than non-Medicaid-covered children to have parents who smoke, making them at increased risk for asthma, bronchitis, pneumonia and Sudden Infant Death Syndrome.

## **2 Caring for cancer caregivers: Empowering caregivers to help their loved ones and themselves**

*Lori DuBenske, associate researcher, UW Comprehensive Cancer Center*

Often caregivers are ill-prepared for the caregiving role and are themselves at increased risk for physical and psychological illnesses. The UW Center for Excellence in Cancer Communications offers support programs and education so caregivers can become more effective and stay healthier.

## **3 Climate change in the Lake Superior region: An exhibit and community education project**

*Dorothea Ledin, program manager, Center for Biology Education; David Mladenoff, professor, Forest Ecology and Management, College of Agricultural and Life Sciences*

This project works with scientists, artists and educators on a traveling art exhibit that helps illustrate some of the obvious and less visible effects of climate change on the Wisconsin northwoods landscape. The goal of the exhibit is to help citizens of northern Wisconsin and Michigan's Upper Peninsula to relate personally to climate change threats to native species and a reduction in biodiversity.

## **4 Fields of discovery: Wednesday Nite at the Lab and Science Exploration Days**

*Tom Zinnen, outreach program manager, Biotechnology Center; Sarah Schutt, outreach specialist, Division of Continuing Studies/Wisconsin Alumni Association*

Wednesday Nite at the Lab is open to the general public and features different science discussions and hands-on activities on campus each week. Science Exploration Days takes programs on the road to Wisconsin communities and schools. The project also conducts training sessions for UW-Madison students, staff, faculty, alumni and retirees to develop their interest in sharing science with the public. The project focuses on programs for senior citizens.

## **Strides across campus**

**UW moves forward in 2006**



Tamoxifen, a key therapy for treating and preventing breast cancer, was first recognized at the UW Comprehensive Cancer Center (UWCCC) in 1987. Recently, the UWCCC participated in the



## 5 **Here at Home: A Wisconsin cultural tour for K-12 teachers**

*Ruth Olson, associate director, Center for the Study of Upper Midwestern Cultures*

Teachers board a bus to discover Wisconsin's unique geography, folk life, music, art and environment. The trip gives teachers direct knowledge of various local communities through guided tours, interaction with local residents, community-based presentations and scholarly commentary.

## 6 **Nanotechnology fellowships for journalists, policy makers and business people**

*Wendy Crone, professor, College of Engineering;  
Terry Devitt, science writer, University Communications*

Everyone has heard of nanotechnology, but who knows what it is? Without a basic foundation, issues associated with this and other new technologies are likely to emerge in a public knowledge vacuum. In the first year of this three-year grant, journalists and science writers participated in a two-and-one-half-day interactive program to increase their understanding and skills in explaining this complex subject.

## 7 **Teachers Teaching Teachers (T3): A professional development model**

*Joan Ershler, program director, childhood program, Waisman Center; Carol Keintz, associate director, Dane County Parent Council*

Only 55 percent of Head Start teachers have an early childhood degree, yet they work with a highly needy population. This project pairs Head Start teachers with experienced educators from the Waisman Center's early childhood program to create an ongoing mentoring and professional development program for Head Start. There are plans to expand this program statewide.

## 8 **Women of the Scarred Earth performance and outreach project**

*Peggy Choy, professor, Asian American Studies and Dance Program, College of Letters and Science; Jane Collins, chair, Women's Studies, College of Letters and Science*

Representing the experiences of Asian Pacific American, African American, Caucasian and Native American cultures, this project produced dance and spoken word performances by faculty, staff and students that portrayed women's survival strategies in the face of war and environmental damage. The program toured high schools throughout Wisconsin.

*For more information about the Baldwins and the Wisconsin Idea Endowment, visit [www.provost.wisc.edu/baldwin/](http://www.provost.wisc.edu/baldwin/).*

Study of Tamoxifen and Raloxifene (STAR) clinical trial, one of the largest breast cancer prevention trials ever conducted. Initial results show the drug raloxifene, currently used to treat osteoporosis in post-menopausal women, works as well

as tamoxifen in reducing breast cancer risk for post-menopausal women at increased risk of the disease.

In STAR, both drugs reduced the risk of developing invasive breast cancer by about 50 percent. In addition, women who

were prospectively and randomly assigned to take raloxifene daily, and who were followed for an average of four years, had 36 percent fewer uterine cancers and 29 percent fewer blood clots than the women who were assigned to take tamoxifen.

# Gifts provide lift for UW libraries

## On behalf of their children

Parents and guardians already have a big investment in children attending the University of Wisconsin-Madison.

That makes their support of the Parents Enrichment Fund so noteworthy. The fund has raised more than \$5.5 million from some 117,000 donors since its inception in 1989. Since 1999, the fund has been used to improve the more than 40 libraries on campus. In 2006, more than \$500,000 was raised through the program.

"Because we've got so many needs with our facilities, quite a bit of that money has been focused on repairing, remodeling, modernizing and upgrading our various campus libraries," said Ed Van Gemert, acting director of the UW-Madison Libraries. "I think we have done a good job in analyzing with focus groups of students and faculty to better understand how we can best apply that money."

Among the improvements that have been funded through the Parents Enrichment Fund are the Information Commons in the College of Agricultural and Life Sciences' Steenbock Library, the Open Book Café and extended hours in College Library, a state-of-the-art lecture facility in Memorial Library with wireless Internet connections and digital sound and video. Other improvements include a new Memorial Library reading area with Internet connections and desk lighting, services such as digital camera and laptop computer lending to students, and resources such as popular

recreational reading, reserve copies of high-use textbooks and support for the Honors Book Program.

The libraries also have collaborated with other units on campus such as the Division of Instructional Technology and other academic departments to improve learning spaces. "A vastly improved Journalism Reading Room is a perfect example," Van Gemert said. "This year, Wendt Engineering Library is getting a new section off the main lobby that will be for study."

Most of the money for facilities has gone to improving study and learning spaces. "Everything today is about technology: better-lit spaces, Internet and wireless connections, more electricity for all the laptops students have today," Van Gemert said. "The Parents Enrichment Fund has made the difference for us in terms of being able to keep up. Without that, our facilities would be woefully lacking. Students have really appreciated it. That's the main thing; students have told us how much they appreciate the improvements."

## On behalf of books and those who read them

Douglas Schewe, who taught at Madison Area Technical College, was a well-read man who through his estate will have a hand in creating more literate individuals.

Schewe ('66 BS L&S, '66 MS L&S, '69 MS EDU) left close to \$1 million in his will to the Friends of the University of Wisconsin-Madison Libraries to encourage



Researchers in the department of biochemistry, College of Agricultural and Life

Sciences discovered a gene in obese mice that appears to play a key role in the onset of type 2 diabetes. The finding is important

because it provides evidence that the same gene in humans could provide clinicians with a powerful tool to determine the likelihood that some individuals will acquire this condition. It also suggests that because the gene works through a



the campus and the larger community to read books and to promote diversity. An outreach component of the bequest will allow the Friends to host speakers with sound, balanced academic scholarship encouraging the diversity of study or with contemporary literary merit to encourage the sifting and winnowing tradition on campus.

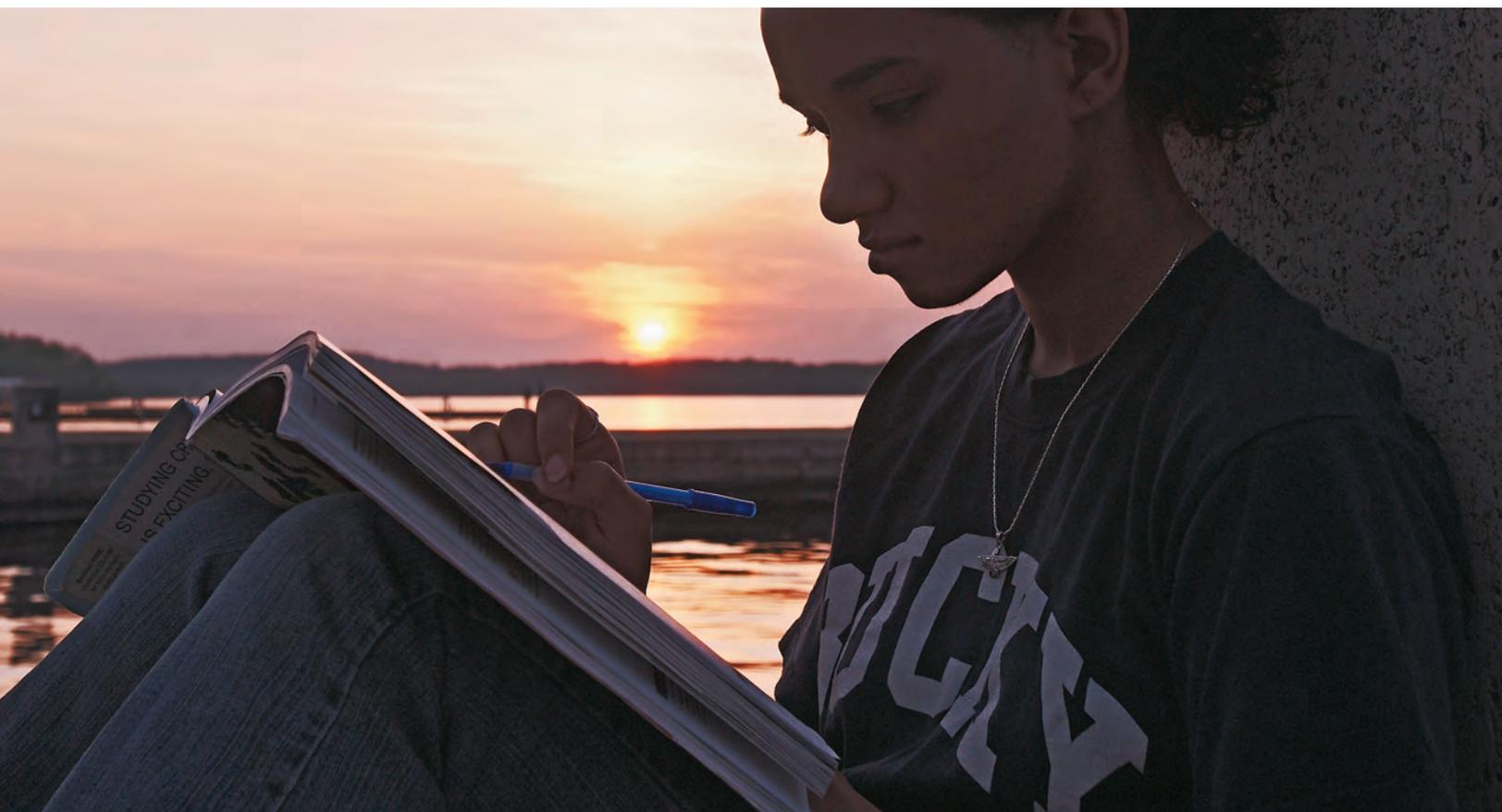
“This is a very generous gift,” said Ed Van Gemert, the acting director of the UW-Madison Libraries. “The Friends already do quality programming. This will only help them continue and expand their efforts.”

The fund cannot be used for ongoing operations.

The money will be targeted instead to promotion of reading and programs, lectures and outreach to campus and the wider Madison area.

“Mr. Schewe was a well-rounded individual,” Van Gemert said. “He had an extensive library and was particularly interested in educational psychology, art and art history, music and literature. He had a broad interest in arts and humanities.

“Needless to say, we’re thrilled to receive this on behalf of the Friends,” Van Gemert said. “Mr. Schewe will have a positive impact through his foresight.”



pathway not generally studied in the context of diabetes, there might be other alternatives in the search for new drugs to treat or prevent the disease.

Type 2 is the most common form of diabetes in the United States, afflicting an

estimated 16 million. It is caused by the inability of the pancreas to produce enough insulin, or by the body’s reduced ability to respond to insulin, or both. Often obesity causes the development of type 2 diabetes because obese individuals tend to have

insulin resistance, which means it takes more insulin for the body to respond normally.

# The power of positive thinking

When the owners of curious minds meet, the result can be serendipity. Such was indeed the case for Keith Bronstein ('71 BA L&S) and Dr. Richard Davidson, director of the University of Wisconsin-Madison's Laboratory for Affective Neuroscience and the Waisman Center Brain Imaging Laboratory.

Davidson has earned worldwide acclaim for his research into the mind-body connection, his work on meditation and the pursuit of happiness, and his connection with the Dalai Lama.

"I have been studying the principles of the Dalai Lama and practicing meditation almost since I left campus," said Keith, a partner in TradeLink LLC, an international trading firm based in Chicago. "In recent years, I had read a lot of the scientific literature surrounding brain chemistry, the mind-body connection and those sorts of issues. I paid special attention to new studies tracing the connection between meditation and biology and what this has meant for people's states of mind and their health, and I kept coming across the name Richie Davidson in connection with the work he was doing at the University."

After a couple of well-placed phone calls, Keith and his wife, Arlene ('71 BS EDU), came to campus to speak with Dr. Davidson.

"We met for three or four hours," Keith said. "Dr. Davidson is a most extraordinary and wonderful guy, and he is as amazing to talk with as one could imagine

from reading his articles and learning about his work. Richie's work is about making our lives better, and if all of our lives are better, healthier, more spiritual and full of meaning, the world will be a better place."

Arlene agreed. "We are delighted to support research that will have such a positive effect on so many lives," she said.

Keith and Arlene furthered the connection when they attended a 2005 conference in Washington, D.C., that featured Davidson and the Dalai Lama. They were able to meet the Dalai Lama as well.

"It was very exciting. The Dalai Lama took my hands in both of his hands, and sort of bowed and kissed my hands," said Keith. "It's not like I'm royalty or anything. The love that emanates from him is just spectacular. You really feel that he is a special person, filled with peace and appreciation for life."

That positive vibration echoes throughout the Bronsteins' experiences with campus, as students, parents—two sons, Scott ('96 BA L&S) and M. Hawkeye ('02 BA L&S), are alums—and donors.

"We are thrilled to be able to provide support for



Students, faculty and staff in the Department of Geography's Cartography Lab in the College of Letters and Science mapped a direct route to a first place award for Best Reference Map from the American Congress on Survey and Mapping. The new map of the

UW-Madison campus began as a project in assistant professor Mark Harrower's Geography 575 course. The old map, used primarily by the Campus Information and Visitor Center (CIVC), had been essentially the same for 25 years. In its redesign, the class took a fresh look at how visitors navigated

through campus and solicited input from CIVC, University Communications, Facilities and Plant Management and the Department of Geography.

Class members imagined themselves as hypothetical users such as pedestrians, guest lecturers, handicapped drivers and



**Dr. Richard Davidson is world-renowned for his work on the physiological roots of emotion and neural disorders.**

Dr. Davidson's work, and we encourage others to do so," Keith said. "He's making amazing connections and breakthroughs, and we hope we can do even more in the future."

Professor Richard Davidson has built a reputation as one of the world's experts on the physiological roots of emotion and neural disorders.

His work on the positive physiological effects of meditation, specifically on the brain and emotions, has earned him international acclaim, including being named one of the world's 100 most influential people by *Time* magazine in 2006. His well-documented relationship with the Dalai Lama has linked Western and Eastern approaches to happiness and well-being in a manner not seen before.

Davidson is the William James and Vilas Professor of Psychology and Psychiatry, director of the Waisman Center Brain Imaging Laboratory, director of the Laboratory for Affective Neuroscience and co-director of the HealthEmotions Research Institute.

He earned his PhD from Harvard University in 1976, and he joined the UW-Madison faculty in 1984.

"Research in my laboratory is focused on cortical and subcortical substrates of emotion and affective disorders, including autism, depression and anxiety," he said. "We study normal adults and young children, and those with, or at risk for, autism, affective and anxiety disorders. We use quantitative electrophysiology, positron emission tomography and functional magnetic resonance imaging to make inferences about patterns of regional brain function. A major focus of our current work is on interactions between prefrontal cortex and the amygdala in the regulation of emotion in both normal subjects and children with autism, as well as adults with affective and anxiety disorders."



grandparents visiting students. They then addressed issues suggested by each user. The improved map employed several new cartographic techniques to improve precision and add realism to natural areas.

One of the most problematic features for residents and visitors alike is parking lots. They

have been reworked to provide more detail. A more top-down view was incorporated to eliminate the hiding of parking lots and road sections. The new map also shows neighborhood features and extends campus streets to the map edge to give a sense of the campus belonging to the surrounding community.

# New chapter for UW research

Elliot Lehman ('38 BA L&S) and his wife, Frances, attended the University of Wisconsin-Madison in the 1930s. They immersed themselves in the progressive ideas that have become part of the fabric of their family, business and philanthropy.

The Lehmans, who live in Wilmette, Illinois, made a \$1 million gift to support the teaching and research preschool laboratory in the School of Human Ecology (SoHE), which is being renovated and expanded. Elliot was a leader in the family's automotive gasket business, Fel-Pro, which gained national and international recognition for family-friendly programs, unusually low employee turnover and outstanding productivity. He has served on the SoHE Board of Visitors and understands the importance of child care and research opportunities provided to the campus community by the preschool.

"Elliot and Frances Lehman's generous lead gift has provided tremendous momentum towards our campaign goal to build a new preschool research laboratory," said SoHE Dean Robin Douthitt. "They understand the need for, and are committed to helping support, a state-of-the-art facility that will be a magnet for top human development researchers on campus."

The renovation will update the current preschool building, which was completed in 1955, and for the first time, offer infant care and research opportunities on campus.



Elliot Lehman received the prestigious Wisconsin Alumni Association Distinguished Alumni Award in 2005. Here, Elliot and Frances enjoy the celebration. Photo courtesy of the Wisconsin Alumni Association.

"Research in early childhood development is more important now than ever before because of changes in the family structure," said Frances. "There are new challenges for raising children."



During the fall 2006 semester, Wisconsin student-athletes earned a combined grade-point average (GPA) of 3.0 for the term, the highest for UW-Madison student-athletes ever recorded. Fifty-three percent of all student-

athletes achieved at least a 3.0 GPA for the semester.

In addition, 141 student-athletes, or nearly 20 percent of all student-athletes, made the Dean's List, Dean's High Honors and Dean's Honor List. Eight teams

# Teaching teachers

## Remember the teacher you always hoped to get in elementary school?

Marilyn T. Gaddis ('77 PhD EDU) of San Marcos, Texas, is one of those special teachers who gets her students excited about learning—whether they're 7 or 70 years old.

Marilyn spent 44 years in education, as an elementary school classroom teacher, master teacher, researcher and associate professor. Midway through her classroom teaching career in California, her husband died unexpectedly and she decided to take a year's leave of absence to attend graduate school. She had visited the University of Wisconsin-Madison and realized she could pursue her interest in curriculum and instruction research in what is now the School of Education Department of Educational Leadership and Policy Analysis (ELPA). Her experience in individually guided education (IGE) helped her land a job doing IGE research here, which also meant she was eligible for lower, in-state tuition. She recalls her graduate work as challenging and enjoyable but also remembers the small efficiency apartment, the many bus rides to campus and not always having the money to travel to conferences that were of interest to her.

Marilyn has established the Marilyn T. Gaddis Travel Fellowship Fund, which will allow ELPA graduate students to attend conferences, present papers or support their research.

"Having served on University interview committees, I realized how very important it was for graduate students to complete their dissertations, and to attend

and present at professional meetings," said Marilyn.

She retired in 1994 as associate professor emerita of education at Southwest Texas State University, now Texas State University-San Marcos, and enjoys hearing from current UW students.

"These funds will help me attend the David Clark seminar, sponsored by the Educational Leadership Division of AERA, when I travel to the AERA conference in Chicago," said Latish Owusu-Yeboah, a doctoral student. "This honor is only granted to 40 scholars in the U.S. and I will have the opportunity to get valuable feedback on my dissertation from some of the top educational leadership professors in the country. It is only my hope to be able to give back to other students what has been given to me."

"Professor Gaddis' gift has helped more than 20 students in the past three years gain exposure to the latest studies in their chosen field," said Ken Scott, ELPA department administrator. "We are heartened by the confidence she shows in the ELPA department and our students."

Marilyn continues to be an active learner and recently completed a journey retracing the Oregon Trail. She serves as an Elderhostel Ambassador, has completed two terms on the UW School of Education Board of Visitors and continues to enjoy the bass viola, which she played for decades in symphonies and dance bands.



achieved a record high GPA for the fall semester, including football, men's basketball, women's soccer, men's golf, men's and women's hockey, women's crew and softball.

Overall, UW-Madison students have a cumulative GPA of 2.99, also a record high.

Fifty percent (363) of all student-athletes have a cumulative GPA of at least 3.0, including 17 with a perfect 4.0.

# A giving life even past the end

The late Ethel K. Allen so loved the University of Wisconsin-Madison that she made many gifts during her lifetime. Through her estate, she has funded in perpetuity multiple initiatives on campus.

Allen, known to her many friends as “Toddy,” died at age 98 on May 7, 2006. Provisions in her estate distribute more than \$16.5 million to the University of Wisconsin Foundation to support various campus units for which she held affection.

She received two degrees from her beloved UW-Madison: a 1928 BS in botany and a 1930 MS in bacteriology. She also received an honorary doctorate from the University and was a faculty member for many years. She married eminent UW-Madison bacteriologist Oscar N. Allen, and together they co-authored the de facto “encyclopedia” on the role of legumes in nitrogen fixation: “The Leguminosae, a Source Book of Characteristics, Uses, and Nodulation.”

She was a renowned naturalist and international authority in her field. She supported many efforts on campus, and a substantial gift in the 1980s was instrumental in the creation of the Allen Centennial Gardens, which bear her and Oscar’s name, an honor bestowed in 1989. Oscar Allen died in 1976.



**Ethel Allen, seen here in her lab, was an internationally known naturalist.**

The Allen estate allocates gifts to many UW-Madison programs, including six within the College of Agricultural and Life Sciences (CALs), as well as the Chazen Museum of Art, the College of Engineering and the University League.

“She was a very private person,” said John Feldt, the UW Foundation’s retired senior vice president for finance and Allen’s next-door neighbor for many years. “She lived in the same modest house for decades, and she didn’t want people to know she had money.”

Thanks to the estate, a chair will be established in the CALs department of plant pathology with an endowment of more than \$4.9 million. In addition, an O.N. Allen Professorship in soil sciences will have a \$2.47 million endowment.

“Ethel and O.N. Allen had a great deal to do with what our college accomplished in the area of microbiology, soils and related fields for many decades,” said CALs Dean Molly Jahn. “Through this gift and their generosity in the past, the Allens have helped ensure continued



UW-Madison School of Business MBA students placed first in the annual Center for International Business Education and Research (CIBER) MBA International Case Competition.

Competing against teams from Italy, Thailand,

Denmark, China as well as The Ohio State University, University of Connecticut, University of Illinois at Urbana-Champaign and the University of Washington, the hosting UW-Madison team had 24 hours to analyze a case concerning the international business strategy of a





**Aerial view of Allen Centennial Gardens**

## Ethel Allen Estate gift supports many campus areas

**Among the campus units and initiatives receiving gifts through the Ethel Allen estate gift are:**

- The biology library in the College of Letters and Science: More than \$825,000 for book purchases.
- The Chazen Museum of Art: Two identical gifts of more than \$412,000, one to purchase art, the other to buy books.
- The Ethel K. Allen Nursing Scholarship, School of Nursing: An endowment of more than \$825,000.
- The CALS Dean's Office: More than \$825,000 for internship grants.
- Allen's home departments of botany and microbiology: More than \$412,000 each for graduate student grants in aid.
- Daughters of Demeter Education Fund in CALS: More than \$412,000 for merit scholarships.
- The University League: More than \$412,000 for undergraduate scholarships.
- The Steenbock Library in CALS: More than \$825,000 for an unrestricted endowment.
- The Dean's Office in the College of Engineering: More than \$825,000 for an endowment to fund student research aimed at the creation of devices to aid people with physical disabilities.
- Her namesake Allen Centennial Gardens: More than \$2.47 million for an endowment to fund upkeep of the gardens.

success in these areas for many years to come."

"If she found an area on campus she believed in, she directed her giving to it," Feldt said. "She had an extra lot by her house, and she was an exceptional gardener who used many perennials, so, of course, she loved Allen Centennial Gardens. She was so happy to make the gift to really get that going."

technology company. Students presented strategic solutions and recommendations to judges from the business community.

In 1998, UW-Madison was selected as a CIBER, joining a network of universities nationwide known for the strength of their

international programs. Created by Congress in the 1980s, CIBERS were established to help increase and promote the nation's capacity for international understanding and economic enterprise.

# An innovative idea, a lasting legacy: Professor's ideals endure with gift

Several years ago, well beyond his student days, Wisconsin state Rep. Gary Hebl ('73 BA L&S) ran into political science professor Leon Epstein ('40 BA L&S, '41 MA L&S) in a local bagel shop. "He asked me by name how I was doing," recalls Hebl, "and if I was achieving my life's goals. Needless to say it caught me by surprise, but reconfirmed the dedication this wonderful man had toward all of his students."

Leon Epstein was known internationally as a scholar of political parties, a shaper of the University's world-class department of political science, a former president of the American Political Science Association and a Fellow of the American Academy of Arts and Sciences. He wrote influential books on politics in Britain, in the western democracies, in the United States and, after a contentious period in the 1960s, served as dean of the College of Letters and Science.

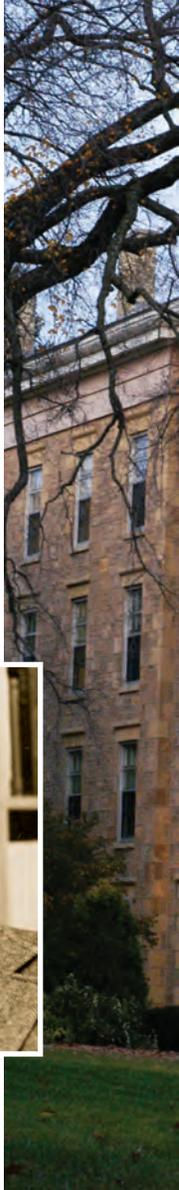
To his colleagues he was patient, courteous, attentive, thoughtful, intellectually challenging but always positive and resolutely devoted to what he cherished most: Shirley ('44 BA), his wife of 56 years; his students, department and the university he served for more than 40 years; and his tennis

game, which he played until three years prior to his death in 2006 at age 87.

Professor Epstein left estate gifts to the UW-Madison that will endure at least as long as his academic legacy and the many "Leon stories" friends share. A portion of his estate will go, in Shirley's name, to the Chazen Museum of Art and the department of art history. Another gift will fund graduate fellowships in the department of political science. He designated the largest portion of his gift to the College of Letters and Science for an innovative faculty retention fund that he hoped would become a model for similar funds.



Leon Epstein



At the May commencement, the University's first four Posse Scholars received their degrees. Posse was launched in 2002, when 20 students of diverse backgrounds were recruited out of Chicago-area high





The political science department, housed in North Hall, is one of the nation's oldest and most respected.

Leon Epstein was born in Beaver Dam, Wisconsin, a small town just north of Madison. After earning his undergraduate and master's degrees at the UW-Madison, he entered military service and was stationed in England. During his two years there, he had an opportunity to study British politics firsthand, which included a term at Oxford University. Captain Epstein returned to civilian life and earned his PhD at the University of Chicago.

Although Shirley Galewitz Epstein also was a UW-Madison graduate, the couple actually met in Chicago. With a special fondness for the arts, she was active in the University and Madison communities until she was diagnosed with Parkinson's disease. Leon cared for her until her death in 2001.

The recruitment of Leon Epstein to the department of political science in 1948 marks the department's resurrection of comparative politics. He became a full professor in 1958 and was department chair from 1960-63. Epstein took on the difficult job of Letters and Science dean in 1965.

U.S. Sen. Russ Feingold ('75 BA L&S) read this tribute to his former teacher into the *Congressional Record*: "People will study his work for many, many years to come. And those of us who knew him will remember a man of tremendous character who gave so much to a university and a state that he loved."

Epstein was concerned that the College could lose talented teachers and scholars to other schools. His hope was that the Leon D. Epstein Distinguished Faculty Award Fund would allow the dean to respond with awards for teaching, research and other scholarly activities when faculty members receive outside offers. He established the fund as a kind of anticipatory retention fund.

schools based on their extraordinary academic and leadership potential. They were awarded four-year scholarships and placed in supportive, multicultural "posses" of 10 students each. The idea behind the program is that a supportive network of peers and

campus mentors can help students of diverse backgrounds thrive in unfamiliar surroundings. Currently, there are Posses on campus from Chicago and Los Angeles.

The presence and influence of Posse Scholars on campus is helping to change

a dominant culture, paving the way for increased numbers of participants and making a campus community more welcoming for all students.

# He'll go to the mat for the Badgers

It isn't every guy who would agree to arm wrestle Badger football captain and NFL prospect Joe Thomas, but Bob Curry ('50 BS L&S) will do just about anything to help his Badgers. Thomas may have had a better than 150-pound and a 60-some-year advantage on his opponent, but Curry certainly had life experience in his favor and plenty of stories to boot.

Joe, a Big Ten All-American and Big Ten Academic All-American, and Bob engaged in a hard fought arm wrestling match. Their photo was featured in a UW Foundation ad in the 2006 Badger football program.

The Curry family connection to UW-Madison goes back more than a century. Bob's grandmother was a teacher and attended the University in 1896, but her records were burned in the Bascom Hall fire that destroyed the original dome, so he does not know if she graduated. His Uncle Richard and Aunt Elizabeth also graduated from the UW. Bob's father, Robert, Sr., was a proud alumnus who often brought his son to Badger games from their home in Baraboo, Wisconsin.

"I vividly remember watching Elroy Hirsch and Pat Harder play in the Ohio State game and I saw Dave Schreiner ('43 BA L&S) bobble the ball and catch it in the end zone. We went to basketball games too and I met Bud Foster ('30 BPH L&S) a couple of times. There was no question I would attend the University. It was like a second home," Curry recalled.

During World War II, Curry served in the submarine service. When given the option of watching the atomic bomb test at Bikini Island or returning to Madison for college, he made the healthy choice.

After graduating with a degree in economics, Curry worked in Texas before training as an FBI agent. In the course of his assignment screening employees at the Institute for Advanced Studies in Princeton, New Jersey, he encountered scientists like a security-conscious Robert Oppenheimer and an absent-minded Albert Einstein.

Curry moved on to Chicago and, after a stint in advertising, founded Preferred Plan, Inc., a managed care network of hospitals, primary care physicians, specialists and ancillary health-care providers and the first preferred provider organization in Illinois.

Now retired, he made his first gifts to UW-Madison when he was still working. "Let's be realistic; there are tax benefits. But you also have to give back. Madison has been very good to me," he forthrightly explained.

The Robert J. Curry Endowed Family Scholarship has supported the athletic and academic pursuits of grid greats Wendell Bryant, Lee Evans, John Stocco, Anthony Davis ('05 BSE EDU) and, in 2006, Joe Thomas. Athletic scholarships allow talented athletes to put in the hours required to succeed in their studies and in their sports. They can exchange the responsibilities

The new Badger Posse alumnae are: **Kannitha Sith**, who was born in a Cambodia refugee camp during the horror of the Killing Fields. Her parents escaped and came to America with nothing. She is interested in social justice issues.



**Kannitha Sith**

**Angelina Orozco**, who is a native of Honduras, received her bachelor of science degree in genetics. She plans to pursue graduate research in molecular genetics.

**Momoko Sato**, who earned a bachelor's degree in textile and apparel design from



Joe Thomas signs one of Bob Curry's most prized possessions, a UW football helmet.

of paying for school with rewards of playing for their school.

Several years ago, Curry's daughter, Alison, and son, Steve ('88 BA L&S), gave him a regulation Badger football helmet. It has become one of his most prized possessions and bears the signatures of his scholarship recipients along with the names of Barry Alvarez and other players from Alvarez-coached teams. "It is great to meet these guys and to get to know them as fine young men. The helmet is in my will and someday

will go to the Athletic Department. Barry would like it but he can't have it. It says right in my will: 'Don't let Barry take this home.'"

"People like Bob are so important to all athletes," said Thomas. "They don't have to provide scholarship support, but they do it because they realize that athletes are students too, and that we are trying to do our best in our sports and in our classes. Bob is a real Badger fan, so I don't mind if he beats me at arm wrestling, but I might want a rematch."

the UW-Madison School of Human Ecology and a degree from the Fashion Institute of Technology in New York City. Sato came to the United States from Japan when she was 2 years old. She plans to impact social issues through fashion and textile design.

**Jing Jing Wang**, who received a bachelor of business arts degree in actuarial science, risk management and insurance. She hopes to one day start her own insurance company or to run a division of a U.S. insurance company in China.

# Navigating the way for students

One couple moving up the timetable on a lifelong goal will benefit University of Wisconsin-Madison students for years to come.

G. Linn Roth and Jean Martinelli of Madison are friends of the University who created a major charitable remainder unitrust to establish the Roth-Martinelli Endowed Undergraduate Scholarship, targeted to undergraduates with financial need. The trust has been funded with a donation of the \$3 million Roth building, which formerly housed Linn's electronics company, Locus, Inc.

"We had thought about this for a long time and had actually put the gift in our will," said Linn, who owned the Fitchburg company that specialized in radio frequency products for navigation, precise time/frequency and industrial applications. "I recently closed down my business, and since we had planned this anyway, we decided to start now."

Originally a consultant at Locus, Linn quickly became president and owner and worked long hours to make the company successful. During that period, he became extremely active in domestic and international radionavigation technical and policy issues.

Linn published widely in journals and professional publications as diverse as *GPS World*, *Navigation*, *Avionics* and the *German Journal of Navigation*, and gave numerous presentations and talks at international and domestic conferences, which he often helped organize. He was elected president of the International Loran Association (ILA) four times, served as chairman of its Congressional Relations Committee for more than a

decade, and was awarded the ILA's highest honor, the Medal of Merit. Linn also was made a Fellow of the Royal Institute of Navigation and is one of a handful of Americans to receive this honor, which was presented by Prince Philip in London in 2003.

Linn's wife, Jean, after two years at Madison East High School and one at Gompers Middle School, was an English teacher at West High School for 29 years. Her love of children played a part in directing the money to undergraduates who might not otherwise be able to afford college. "I especially enjoyed working with motivated kids, and I saw a lot of them who could have used help in paying for further education," she said. "Now, we can be that help."

Linn agreed. "Philosophically, we believe it's important to make students' aspirations viable and achievable," he said. "Neither one of us came from an affluent background. With hard work and good fortune, we're in a position to give deserving individuals the chance to succeed. UW is a terrific school, and knowing that we'll be able to participate in the selection of the scholarship students helped us make up our minds to start now."

"Overall, we think funding such scholarships also is a good thing to do for Madison, for Wisconsin and for the country. Scholarships for higher education help strengthen society as a whole," he said. "If we can play some part in doing that, we will be happy."

Both Linn and Jean graduated from public universi-



The breadth of quality graduate programs at the University of Wisconsin-Madison is evident in the 2006 academic rankings released by **U.S. News and World Report**, which placed 33 UW-Madison programs among the nation's top 10.

The "America's Best Graduate Schools" issue covered schools of business, engineering, education, medicine, law, library studies and a broad category of the sciences.

The School of Business is ranked 31st overall, up from No. 37 a year ago.

The School of Education is ranked

seventh in the nation, up from ninth in last year's rankings.

The College of Engineering ranked 15th overall, the same as last year.

The School of Medicine was ranked the 28th best school for research, down from 26th in the 2005 rankings. Also, family

ties. Jean earned her bachelor's degree from UW-Eau Claire and attended UW-Madison during the summers. Linn received his undergraduate degree from the University of California-Berkeley, did graduate work at UC-San Francisco and was a post-doctoral fellow in the former department of neurophysiology in the UW Medical School.

Jean fondly recalled her life growing up in the Madison neighborhood of Westmoreland in the '50s and '60s. "We had five kids in my family, but my parents could

afford to send all of my siblings and me to college—Wisconsin public schools, that is. It was a priority for them, so I am sure that they sacrificed. But I often think about how different my life would have been if I hadn't been able to get my English education degree, and I want others to have the opportunities I had."

This generous couple is of one mind when it comes to philanthropy, and UW students will benefit greatly from it.



**G. Linn Roth and Jean Martinelli created a major charitable remainder unitrust to establish a scholarship that will help undergraduates with financial need.**

medicine is ranked as the third best program in the nation.

The School of Law was ranked 32nd overall, identical to last year's ranking.

Library and Information Studies was ranked 11th overall.

Biological sciences was ranked 12th

overall, the same as its last ranking in 2002.

Chemistry was ranked seventh overall, up from its last ranking of eighth in 2002.

Computer science was ranked the ninth best program in the nation, up one point from its last ranking of 10th place in 2002.

The earth sciences were ranked

15th overall, while the geology specialty receiving a ninth overall ranking.

Mathematics was ranked 14th overall, down from its last ranking of 13th in 2002.

Physics received a No. 16 ranking, same as its 2002 spot.

# New Nursing Sciences Center will highlight value of nursing

The new, 93,000-square-foot, stand-alone building will provide a vital physical presence for nursing on the University's Health Sciences Campus that communicates the pride and contributions of the profession.

A state-of-the-art facility is essential for the School of Nursing to recruit world-class nursing faculty, increase graduate student enrollment and incorporate evolving technology into teaching and care management.

Norma J. Kolthoff's love of plants, animals and nature, coupled with limited career opportunities for intelligent young women in the mid-20th century, resulted in her becoming a key player in the emergence of a doctoral nursing program at the University of Wisconsin-Madison.

Finding it difficult to make a living with a bachelor's degree in zoology, Norma decided to become a nurse. She enrolled in a program at Case Western Reserve University in Ohio that conferred a master's of nursing degree for students who had a bachelor's degree in an area other than nursing.

She eventually joined the faculty at Case Western Reserve. Because of her affinity for science, she was given a scholarship as well as a leave of absence to attend Boston University, where she was the first nurse to receive a PhD in physiology.

In 1971, her connections at Case Western Reserve as well as her growing reputation as a nurse with substantial basic science credentials brought her to the University of Wisconsin.



**Norma Kolthoff played a key role in the University's emerging doctoral nursing program.**



A new School of Human Ecology service-learning program launched in the

fall of 2006 will help economically disadvantaged preschoolers get a jumpstart on kindergarten and give college students experience in the classroom.

The Jumpstart program matches students with 3- to 5-year-olds for one-to-one learning experiences through reading and

discussion. The program also helps children develop language and social skills by participating in small group activities. Based on research and practice in early childhood education, Jumpstart is designed to build literacy along with emotional and social readiness. Jumpstart's volunteers are working with South Madison Head Start and other centers in Madison.

Jumpstart is an AmeriCorps program

that began in 1993. It has grown to more than 3,100 college student volunteers with more than 12,000 preschoolers in 19 states.

In Wisconsin, Jumpstart is supported by "Serve Wisconsin," a governor-appointed board that promotes community service.

At Madison, Norma represented the School of Nursing on the University's biological sciences committee, the committee that approved faculty hires and tenure applications. She was the first woman to serve on this committee, and experiences here were helpful to the School's efforts to recruit faculty with the credentials necessary for the development of a doctoral program. As a result of her experience on national grant-making committees, Norma also was instrumental in building the School's research program by assisting faculty with their proposals.

Norma retired in 1986 but she continues to help UW-Madison attract outstanding faculty. And now she is providing financial support to a new Nursing Sciences Center.

"There is intense competition for nurse scientists," she said. "To recruit top faculty, the physical environment must reflect the importance of the profession. Image does matter." She hopes others in the community will demonstrate how much they value nursing by giving to the building fund. "If you value high quality health care, I can think of no better place to give your money."

When the Clinical Sciences Center, commonly thought of as the UW Hospital, opened in 1979 on the far west side of campus, the School of Nursing was its first tenant. Since then, the western campus has grown to become one of the leading academic health centers in the country. The School of Nursing occupies 54,000 square feet in the lower northeast corner of the Clinical Sciences Center (circled below). Nursing



students, along with pharmacy and medical students, have classes in the Health Sciences Learning Center, which also is the administrative home of the School of Medicine and Public Health. The School of Nursing is landlocked, difficult to find and hardly a desirable environment for a nursing school ranked 19th in the country, according to the latest "America's Best Graduate Schools," published by *U.S. News and World Report*.



Members of UW-Madison chapter of AIESEC, the largest student-based organization in the world, have become ambassadors to the world. AIESEC works to increase cultural awareness and international understanding through the exchange of members from chapter to chapter around the world. A recent initiative is encouraging UW students to step outside of their comfort zones

by living and working in the Middle East and North Africa, among other regions.

As one of the leading chapters in the nation, AIESEC Madison, in conjunction with its parent organization, developed the Salaam Program, which will focus on exchanging members between the United States and Tunisia, Morocco, the United Arab Emirates and Egypt. Future plans call for expanding the program into Bahrain,

Qatar and Oman.

To date, almost half of the 60 AIESEC members at UW-Madison have lived in 90 countries around the world from two months to two years. AIESEC nurtures members as leaders focusing on collaboration and leadership development through personal experience. AIESEC was started after World War II to bridge cultural gaps between people of different countries.

# Taking on an age-old challenge with new-age commitment

Carol Palmer is not from Missouri, but she has a kind of “Show Me” attitude that would make a Missourian proud, and that gets things done.

Carol and her husband, John Palmer, actually met in Illinois, where they both taught school. John joined the University of Wisconsin-Madison faculty in 1966 and served as dean of the School of Education from 1975 to 1991. Carol turned her talents to community service, taking leadership roles in organizations such as the University League. Inspired by her own foundation in education, Carol is especially interested in children, their families and their development.

For many years the Palmers have been active with the Friends of the Waisman Center, with Carol serving on literally all of its committees, including a stint as chair of the Friends board. “We are impressed with the way the Center is a model for interdisciplinary research. It is a star for the whole country,” said John.

“We like to support many things,” added Carol, explaining that their commitment is personal, professional and financial. They had previously established an endowment for Waisman Early Childhood Program initiatives, which includes children with disabilities in regular education classrooms, infant and preschool programs, and student and teacher training, when a lecture they attended on Fetal Alcohol Syndrome Disorders (FASD) at the Waisman Center introduced the Palmers to a new opportunity.



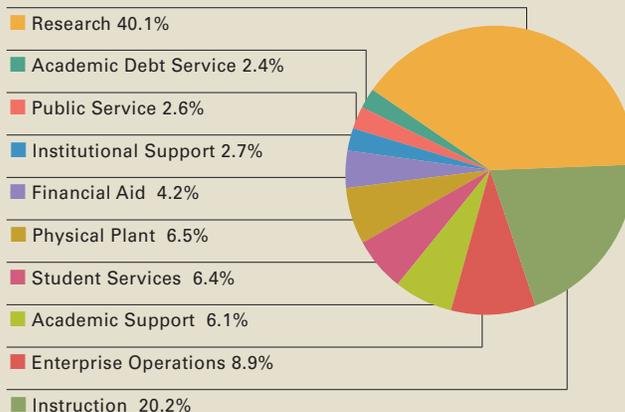
The Waisman Early Childhood Program provides a supportive and enriching environment that fosters each child's social-emotional, cognitive, language and physical development. It is a place where going down the slide backwards is encouraged and smiles are rewarded.

“This is such a new field and it’s affecting more and more children,” said Carol. “We need to promote research and education.”

Mary L. Schneider, professor of occupational therapy and psychology, School of Education, and a friend of the Palmers, received her first FASD research grant 20 years

## UW FINANCIAL FACTS

**2006-07 UW-Madison Budget  
by Program — \$2,191,653,439**



ago and has been studying the effects of alcohol on monkeys and their offspring ever since. "This is a big problem," she said. "People have been drinking since Biblical times, but it's only within the last few decades that we've begun to understand the effects of drinking on fetal health. The term 'fetal alcohol syndrome' wasn't even coined until 1973."

In 2006, Carol and John established the Palmer Fund for Fetal Alcohol Syndrome specifically for research.

The fund is intended to support small scale pilot studies on FASD to determine the feasibility and likely success of the proposed research programs. The purpose of pilot studies is to establish an initial measure of success that allows researchers to secure larger grants for more extensive research.

"Private support is critical to getting pilot data," confirmed Schneider. "You can't get your foot in the door for National Institutes of Health funding without it. I never would have gotten where I am today without private support."

Professor Schneider remembers applying for her first grant and asking then-Dean Palmer for a letter of recommendation. "I was just beginning my career and John was so supportive of my research. He has a tremendous amount of confidence in the faculty."

The first two pilot projects funded by the Palmer Fund were announced in September 2006. Professor Susan Smith, department of nutritional sciences, College of Agricultural and Life Sciences, has been studying fetal alcohol syndrome in animal models. Her new project will assess whether nutritional supplementation

can relieve some of the harmful effects of fetal alcohol exposure in rat models.

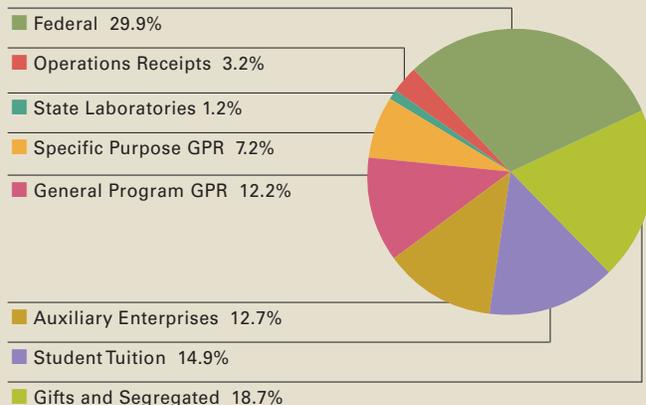
Professor Albee Messing, department of comparative biosciences, School of Veterinary Medicine, is interested in the effects of alcohol on a certain type of brain cells called astrocytes. Using mouse models of FASD, his lab will examine the specific pathways by which alcohol damages these cells.

As a former teacher, Carol realized that FASD does not show up in children until they start school and they begin to demonstrate learning and behavior problems. A booklet she shares about the condition titled "Trying Differently Rather than Harder" begins, "A common misperception that 'nothing works' surrounds people with FASD." This is the kind of challenge that excites Carol Palmer. "We can study FASD in the laboratory and learn to help these children in the classroom and in life. The children are not the problem; they have a problem. Our goal is to support the committed people who are working to solve it."



Professor Mary Schneider can trace the ancestry of the 45 monkeys in her study back 12 generations. They are the descendents of some of the monkeys used by famed UW-Madison professor Harry Harlow in his ground-breaking research on emotion. This genetic history also provides an added dimension to the information Schneider is collecting.

**2006-07 UW-Madison  
Revenues — \$2,191,653,439**



# Cross-pollination

Stopping at the Rathskellar for coffee after a decorative textiles lecture, Shirley Marachowsky ('53 BS L&S) of Portage, Wisconsin, met Ali Seireg of Cairo, Egypt. He was studying for his PhD in mechanical engineering.

Little did she know that he would become her husband or that his expertise in orthopedic biomechanics would some day save her knee and her ability to walk well.

Shirley's knee problems began at the age of 17 when she jumped off a horse, catching her foot in the stirrup. The accident chipped the cartilage in her left knee and two years later, she had surgery to prevent her knee from locking. Over the years, the remaining cartilage wore down. Bone was rubbing on bone, and by the mid-'70s she was in great pain. She was unable to lift or carry a pot of water from the sink to the stove. She was limiting her walking and she was counting steps.

Knee replacements were in the early stages of development, and a suggested oscotomy would have left her with one bowed leg. Ali designed a fiberglass brace for his wife. It separated the joint one millimeter and enabled Shirley to postpone knee joint replacement for 30 years. She was able to walk for miles, dance and lead a normal life as an interior designer.

Ali Seireg was a mechanical engineer with multi-faceted interests. He had an amazing ability, not only in biomedical engineering, but also with gears, couplings, friction, lubrication and machine design.

After working for the Falk Corp. in Milwaukee and at



Shirley Seireg and her dog, Charlie.

## UW-Madison Budget with State Support

Year	Total Budget	State Support	% of Total
2006-07	\$2,191,653,439	\$424,364,875	19.4
2005-06	\$2,118,133,590	\$406,913,925	19.2
2004-05	\$1,897,889,118	\$369,681,949	19.5
2003-04	\$1,807,656,876	\$380,441,492	21.0
2002-03	\$1,696,085,152	\$399,057,361	23.5
2001-02	\$1,614,677,390	\$408,314,049	25.3
2000-01	\$1,511,681,813	\$399,324,792	26.4
1999-00	\$1,406,440,162	\$366,749,233	26.1
1998-99	\$1,290,957,373	\$350,731,642	27.2
1997-98	\$1,252,001,325	\$337,256,744	26.9
1996-97	\$1,206,728,296	\$329,280,665	27.3
1995-96	\$1,129,262,548	\$327,381,439	29.0
1994-95	\$1,109,218,829	\$333,997,065	30.1

Source: UW-Madison Office of Budget, Planning and Analysis



Marquette University, Ali joined the UW-Madison mechanical engineering faculty in 1965. He was the Ebaugh chaired professor in mechanical engineering at the University of Florida and the Kaiser chair at UW-Madison. Ali, who retired in December 1997 after 31 years on the College of Engineering faculty, died on September 2, 2002.

To honor her husband, Shirley established the Ali A. Seireg Graduate Fellowship. She continues to make annual gifts and will eventually endow the fund through a bequest. This fellowship was established to facilitate unique clinical experiences for engineering graduate students, to enhance the engineering education of orthopedic residents and to foster clinically oriented research projects that involve both engineers and physicians. In addition to their engineering course work, Seireg fellows spend a year participating in the weekly basic science

lectures for orthopedic residents. They also attend grand rounds and initiate an interdisciplinary research project as part of their graduate work. The fellowship fund covers graduate tuition and provides a stipend for a period of one year.

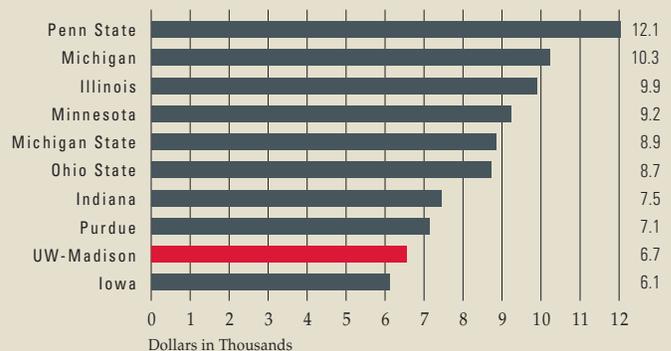
"It's an effort to cross-pollinate engineering with orthopedics," said Shirley. "I'm interested in helping doctors solve problems through the use of engineering disciplines."

The 2006-07 recipient is Ameet Aiyangar. Ameet is working on his master's degree and is focused on various aspects of biomechanical research and design. He hopes to better understand the nature of bone, bone growth and joint biomechanics as they relate to the orthopedics industry as well as to the developing field of computer-aided surgery.

Shirley is happy that orthopedic specialists at UW-Madison recognize the importance of this "cross-pollination."

*"It's an effort to cross-pollinate engineering with orthopedics," said Shirley. "I'm interested in helping doctors solve problems through the use of engineering disciplines."*

**2006-07 UW-Madison  
Tuition Peer Group Resident  
Undergraduate Tuition and Fees**



Source: UW-Madison Office of Budget, Planning and Analysis

# “He will transcribe these tales in all their truth.”

—From “Boris Godunov” by Alexander Pushkin

Russians refer to scholars who specialize in the work of Alexander Pushkin as Pushkinists. It is a very small group. Of the 24 Pushkinists listed in the Pushkin Encyclopedia, 23 are Russian and are dead.

The 24th is J. Thomas Shaw, emeritus professor of Slavic languages, College of Letters and Science. And if you ask him, the nearly 90-year-old native Tennessean will recite portions of the poet’s work in clear, dramatic Russian.

Amazingly, Shaw didn’t hear a word of spoken Russian until he was in his early 20s. It wasn’t even his idea to study the language; it was the U.S. Navy’s. After completing two years of college at Austin Peay Normal School in Clarksville, Tennessee, Shaw received his bachelor’s and master’s degrees in English from the University of Tennessee. By this time, World War II was in full swing and Shaw postponed further graduate studies to serve his country. He was sent to Navy Oriental Languages School to learn Russian and was then assigned to a naval weather station in Siberia, where he helped provide weather forecasts for the invasion of Japan.

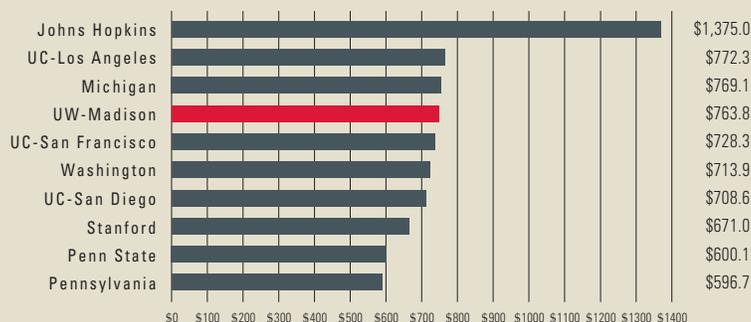
After the war, he decided that adding Russian language and literature to his resume would enhance his career ambitions, so he enrolled in Harvard University and earned his PhD, which includes competence in both Russian and English literature. Shaw accepted his first faculty position at Indiana University and taught there for 13 years. The UW-Madison recruited him in 1961 to help make the Slavic languages department

one of the top programs in the country. It was a job he did well.

“When I came to the UW-Madison in 1981,” says David Bethea, currently Vilas Professor of Slavic languages, “Pushkin studies in North America was synonymous with the name of Thomas Shaw. Through his many publications on Russia’s national poet, his numerous dissertation ‘children’ spread nationwide in other colleges and universities, and his long-time editing of the *Slavic and East European Journal*, Tom had set the bar for the rest of us. I consider myself very fortunate to have found a place in Madison under Tom’s energetic and generous tutelage.”

Shaw’s collection of nearly 8,000 journal articles, monographs, collections of articles, books and book-form translations, accumulated over more than 40 years, make up the majority holdings of the Pushkin Collection in the Wisconsin Center for Pushkin Studies, housed in the department of Slavic Studies. Shaw also has designated a large portion of his estate to the Pushkin Center Fund to support research and maintenance of the collection, and to the J. Thomas Shaw Fund in the department of Slavic languages to be used for lectures, graduate fellowships, research and public service.

## 2004 Total Research & Development Expenditures\* Top Ten Institutions



Dollars in Millions  
Source: National Science Foundation \*Latest figures available

How does someone from a small town in the Tennessee hill country become one of the world's foremost Pushkin scholars? Why does someone devote his professional life to the study of one person? Ever the professor, Shaw carefully outlined a response. "He was an interesting person. He wrote well. He addressed problems of government and society that are relevant today. He was Russia's greatest author but he means more to us in this country than we suspect. And he's great fun to teach. It was never a chore at all." Shaw stopped for a moment and smiled. "You can't explain a love affair," he concludes simply.

During his years on the UW-Madison campus, Shaw was one of the most recognized figures on campus. He served as department chair from 1962-68 and 1977-86. His best-known work is the three-volume translation "The Letters of Alexander Pushkin." Always nattily attired, Shaw gave dynamic lectures that attracted students who simply wanted to learn from one of the world's best. Equally well-known in Russia, he was accepted as "the patriarch" of American Pushkin studies.

"All of Pushkin's written traces have been pored over by generations of scholars in Russia and the former Soviet Union," continued Bethea. "When a few years ago Tom Shaw discovered a hidden sonnet in 'Boris Godunov' that had eluded the attention of readers for 175 years, his already lofty reputation there attained something like legendary proportions. 'Those are the sorts of finds that only the Russians are supposed to make,' went the response. Thus has an American Pushkinist become primus inter pares in Pushkin's homeland."

# A multiplying effect

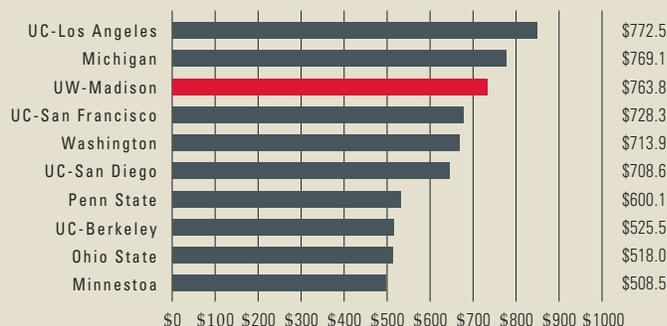
Fred and Barbara Goldberg have seen the good that a scholarship can do.

"My wife is past president and board member of an agency that specializes in foster care and adoption of children from very troubled homes," said Fred ('69 BA L&S), a principal in a real estate company based in Bloomfield Hills, Michigan. "One of the young people they mentored, who grew up in really dire straits, received a scholarship and went on to graduate. He got a good job and now has several siblings living with him, and he is mentoring them with some success."

The Goldbergs are hopeful they can have a similar impact through their Goldberg Family Fund, which will award need-based scholarships through the University of Wisconsin-Madison's Fast Track Program. "If in some small way we can help someone start on the path to a better life, the benefits could multiply from there," he said. "It was one thing we could do to help someone with potential, someone who had gotten dealt a bad hand, to build a real future."

"It would seem that a little financial help can do so much to get someone out of bad circumstances and into a place with a good job, a better life, something they can build on and pass on," he said.

## 2004 Total Research & Development Expenditures\* Top Ten Public Institutions



Dollars in Millions

Source: National Science Foundation \*Latest figures available

# Honoring a mentor

The profound impact that a professor has on a student is often remembered and celebrated years later. It's estimated that half of those in academia who teach or study manufacturing are intellectual descendents of the late UW-Madison Mechanical Engineering Professor Shien-Ming (Sam) Wu.

An internationally known researcher in the fields of manufacturing engineering and dynamic systems analysis, Sam created and defined the modern field of manufacturing automation. He graduated from Jiao-Tong University in Shanghai, earned an MBA from the Wharton School at the University of Pennsylvania, and a bachelor's degree and a PhD in mechanical engineering from UW-Madison. He was a professor of mechanical engineering at the UW for 30 years.

Many of Sam's graduate students spent their days studying in a corner of ME known as "the Sawtooth." A new four-story addition now stands in that space and in a corner of that building is the S.M. Wu Lecture Hall, thanks to three of his former students. Richard DeVor ('67 BS, '68 MS, '71 PhD), Warren DeVries ('71 BS, '73 MS, '75 PhD) and Jun Ni ('84 MS, '87 PhD) are working together to raise \$500,000 to honor Wu.

"We felt that naming a lecture hall would really capture what Sam was all about," said Richard DeVor, the College of Engineering Distinguished Professor of Manufacturing at the University of Illinois at Urbana-Champaign. "Sam was a consummate teacher. It didn't matter if I was in the classroom or one-on-one across the table. He was all about teaching."

"Professor Sam Wu was a great mentor to me while I pursued my MS and PhD studies under his supervision at UW-Madison from 1983 through 1987. He had a profound impact on not only my professional development but also my personal life," said Jun Ni, Shien-Ming (Sam) Wu Collegiate Professor of Manufacturing Science at the University of Michigan. "He trained students rigorously as a strict teacher and most importantly he cared about the all-around development of his students as a father-like figure. In many aspects, he had more influence on me than my own father. It is my great

pleasure to have this opportunity to do something for my dear mentor and advisor, the late Professor Shien-Ming (Sam) Wu."

"I'm pleased to support the S.M. Wu Lecture Hall at UW-Madison because the University provided me with the education and experiences that have changed my life," said Warren DeVries, dean of the College of Engineering and Information Technology at University of Maryland, Baltimore County. "Professor Sam Wu was the person who recognized my potential as an undergraduate, mentored me while at UW-Madison as a graduate student, and was a model for my professional career in academe and in government service during his life.

"Sam was an outstanding scholar, but also one of the best and most dedicated teachers that I ever had.

It's this sometimes forgotten aspect of Sam Wu's career that made me particularly pleased to help support the S.M. Wu Lecture Hall, where he gave many lectures to undergraduates, many of whom he inspired and mentored to be engineers and educators."



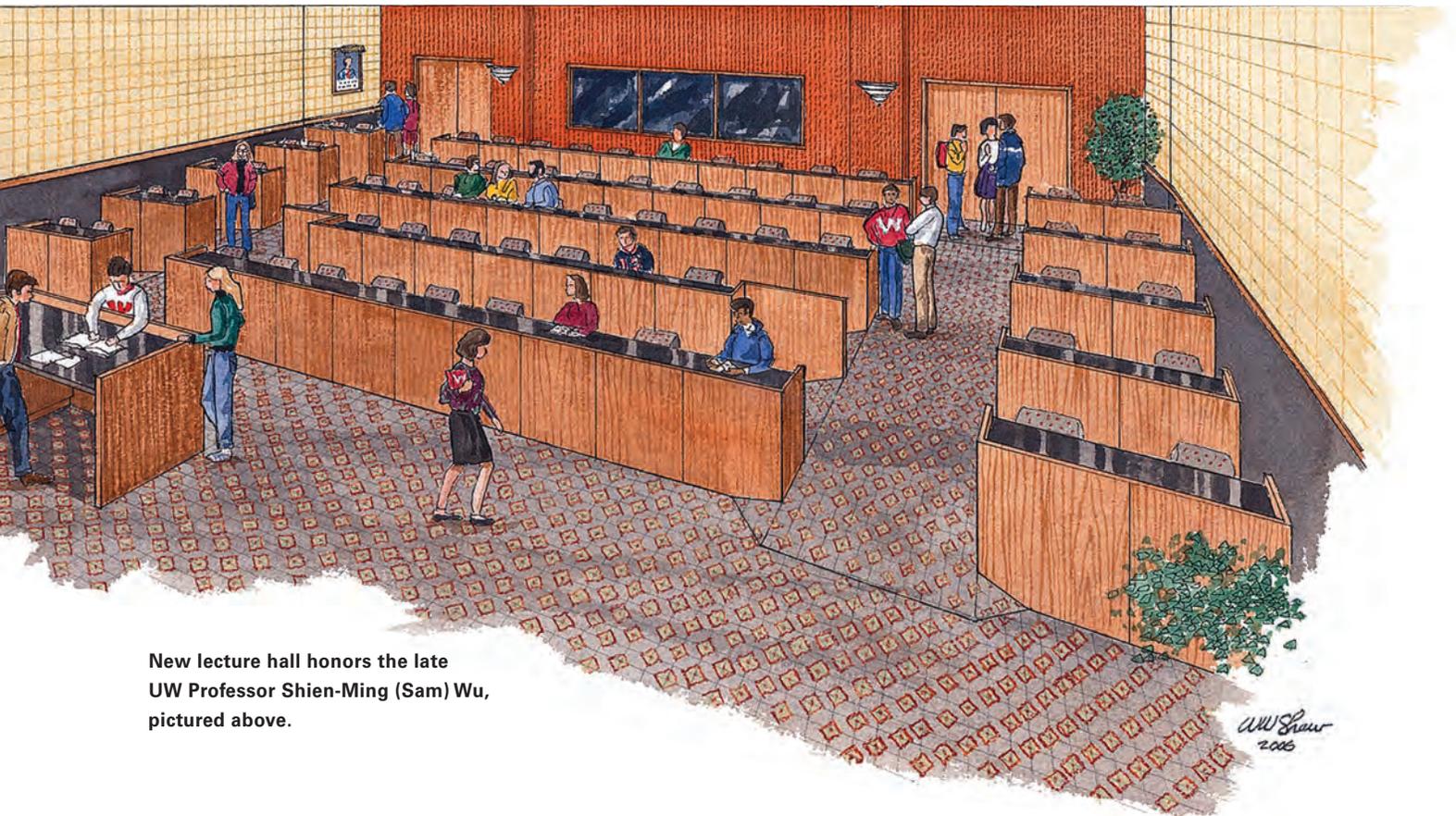
The Department of Mechanical Engineering is one of the largest departments in the College of Engineering. It enrolls more than 500 undergraduate students and more than 200 graduate students from all over the world in MS and PhD programs. They are taught by 40 faculty members.

Built in 1930, the Mechanical Engineering (ME) Building at the UW-Madison has seen engineering evolve from drafting tables to high-tech computers. The building was constructed around a machine shop — "the Sawtooth" — that dates back to 1920. Today, the ME Building is home to the department of mechanical engineering, the department of industrial engineering, the manufacturing systems engineering program and the engineering physics nuclear reactor laboratory.

No major renovation of the ME Building has been done since its construction more than 70 years ago. A major renovation has been needed for several years, but was not possible because

the college's facilities did not have space to temporarily house the ME Building occupants during construction. Now, the recently completed Engineering Centers Building, next door to the ME Building, can provide the space necessary for proceeding with the renovation and expansion of the ME Building.

Having state-of-the-art facilities will be crucial for continuing to provide high-quality educational experiences for undergraduate and graduate students. Many of the current facilities in the ME Building are unable to adequately support modern education and research activities. Many students from across the college take classes and use labs in the building. Improved facilities for research will enhance the ability of the mechanical engineering and industrial engineering departments to attract the best faculty and graduate students. This is of great importance to positioning both departments for greater national visibility and prestige.



New lecture hall honors the late UW Professor Shien-Ming (Sam) Wu, pictured above.

# The joy of music

Chancellor Emeritus Irving Shain is currently listening to Mozart—all 170 compact discs of the complete works of Wolfgang Amadeus Mozart.

Irv played the piano as a youngster and wanted to be in the middle school band. Needing a portable instrument, he thought he'd try the flute. "It was small and easy to carry," said Irv. "I got as far as I could with hard work and no talent."

While Irv remained interested in music, his career aspirations were shaped by World War II service in the U. S. Army and his feeling that "chemistry was

more patriotic." Irv completed bachelor's and doctoral degrees in chemistry at the University of Washington, and he began teaching at the University of Wisconsin-Madison in 1952. He held positions as chair of the chemistry department and vice chancellor before serving as chancellor from 1977 to 1986.

While chancellor, Irv privately and quietly established the Beethoven Piano Recital Fund in the School of Music to encourage faculty and students to play more of the music he enjoyed. The Beethoven Piano Recital now draws a crowd each spring that fills Morphy Hall.

"The Beethoven recital is so successful," said Irv. "I wanted to do something similar for piano and woodwinds because of my interest in the flute."

Irv has established the Irving Shain Piano and Woodwind Recital Fund to support a competition for students of piano and any woodwind instrument, which includes flute, oboe, clarinet, bassoon, saxophone and related instruments. Auditions were held for the first time this spring, and two duos were selected to perform at a free, public concert. Each winning student received a \$500 award.

"I get so much pleasure from the faculty and students at the School of Music," said Irv. "The joy of music is something that never stops."



Chancellor Emeritus Irving Shain and the inaugural winners of the Irving Shain Piano and Woodwind Recital, including from left, Elizabeth Marshall, Martha Saywell, Andrea Clark and Susan Gaeddert.

## 2006 Financial report

In 2006, the University of Wisconsin Foundation achieved record highs in several areas. More specifically, we recorded record highs in the number of gifts received, the total value of our endowment fund, total assets under management and the total dollars transferred to or for the benefit of the University. All of these individual milestones add up to a very successful year for the Foundation and, most importantly, the University community we serve. We continue to strive to improve our financial, investment and stewardship areas, working with our donors, board of directors, colleagues and friends to gather new ideas and improve our current practices. We are committed to maintaining the highest levels of honesty, integrity and ethical behavior. We are keenly aware of the trust placed in us and the responsibility we have.

As of December 31, 2006, assets under management were \$2.474 billion, up from \$1.291 billion just five years ago. Contributions totaled more than \$193.1 million in 2006. The total number of gifts received in 2006 reached a new record high of more than 126,091 gifts, while the total dollars transferred to or for the benefit of the University realized a grand total of more than \$143.2 million in support for 2006.

We thank our generous donors, dedicated board of directors and committed staff for their ongoing support.

This year's financial report provides the current and prior year's balance sheet and income statement, 2006 gift reports including historical gift numbers, administrative expenses and reports on endowment funds, deferred giving and assets under management. The financial report was drawn from the UW Foundation audit completed by an independent accounting firm. Copies of the complete audit are available upon request. The UW Foundation complies with all applicable federal and state reporting requirements.



JENNIFER DEKREY  
Controller  
University of Wisconsin Foundation

DAVID ERICKSON  
Senior Director of Investments  
University of Wisconsin Foundation

## Statements of assets and liabilities and fund equities arising from cash transactions

Years ending December 31

ASSETS	2006	2005
Cash and receivables		
Cash and money market funds	\$ 160,121,919	\$ 63,238,924
Margin deposits for futures contracts	11,621,374	—
Notes and land contracts receivable	8,128,618	8,375,383
	<hr/>	<hr/>
	179,871,911	71,614,307
Investments--at cost		
Alternative Investments--Non-Marketable Limited Partnerships	165,539,536	151,386,141
Alternative Investments-- Hedge Funds	289,791,003	203,319,523
Alternative Investments—Real Assets	76,148,307	59,098,121
Axiom International Equity Fund	43,000,000	25,000,000
Barclays Alpha Tilts Fund B	94,813,866	224,315,850
Barclays Alpha Advantage 500 Fund B	68,709,752	—
Barclays US LIBOR Global Alpha Bond Fund	252,062,096	—
Bonds and debentures	300,781,023	171,243,367
Bridgewater Pure Alpha Fund I Class B	18,000,000	18,000,000
Bridgewater All Weather Portfolio Fund Ltd.	42,000,000	42,000,000
Capital Guardian International Equity Fund Commonfund	25,084,712	78,933,173
	—	12,535,005
Common stocks	308,755,118	255,938,436
Convexity Capital Offshore LP	25,000,000	
Credit Suisse First Boston Fund		4,700,000
Federal agencies	6,502,231	98,322,156
FrontPoint Enhanced Index Fund	25,000,000	25,000,000
Highland Commingled Loan Fund LP	17,500,000	17,500,000
iShares Russell 2000 Index Fund	3,893,176	4,243,300
iShares S&P 500 Index Fund	13,092,985	14,085,640
iShares S&P Mid-Cap 400 Index Fund	6,305,517	6,547,342
Lyster Watson Conservative Alternative Strategies Fund	75,358,493	75,358,493
Mellon Offshore Global Opportunity Fund	20,000,000	—
Morgan Stanley International Small-Cap Equity Fund	1,438,833	4,349,319
Morgan Stanley Offshore Emerging Markets Fund	15,959,615	961,137
Morgan Stanley Offshore International Equity Fund	38,512,372	44,618,895
PIMCO Commodity Real Return Fund	15,068,748	15,068,748
PIMCO Global Bond Hedged Fund	—	12,302,903
PIMCO StocksPLUS LP Fund B	—	33,633,489
PIMCO Total Return Fund	—	149,702,276
SSgA Russell 1000 Growth Index Fund	22,563,607	22,580,641
SSgA MSCI EAFE Index Fund	12,703,337	28,318,777
UBS/O'Connor Global Quantitative Equity Fund Ltd.	20,300,000	20,300,000
U. S. Government securities	2,315,348	52,040,967
University of Wisconsin Foundation Collective Bond Fund	17,793,275	18,472,152
Western Asset Absolute Return Fund	39,749,351	29,943,189
Other equity investments	260,123	730,277
	<hr/>	<hr/>
	2,064,002,424	1,920,549,317
Real estate--at cost or assigned value	6,280,158	3,489,494
Building, land, leasehold improvements, office furniture and equipment, net of accumulated depreciation and amortization of \$3,680,895 in 2006 and \$3,392,252 in 2005	7,310,649	7,517,593
Other assets	4,191,546	3,909,226
TOTAL ASSETS	<hr/> <hr/>	<hr/> <hr/>
	\$2,261,656,688	\$2,007,079,937

## Statements of assets and liabilities and fund equities arising from cash transactions (Continued)

Years ending December 31

LIABILITIES	2006	2005
Long-term debt	\$11,495,909	\$ 12,112,887
Due to University of Wisconsin Hospital and Clinics Authority	205,338,520	196,122,083
Due to University of Wisconsin Stevens Point Foundation	15,174,162	—
Other	2,714,611	2,432,637
<b>TOTAL LIABILITIES</b>	<b>234,723,202</b>	<b>210,667,607</b>
<b>FUND EQUITIES</b>		
General Fund	111,093,569	78,936,447
Funds subject to restriction specified by donor	506,942,078	476,735,753
Principal of trust funds and life income and life estates	1,408,897,839	1,240,740,130
<b>TOTAL FUND EQUITIES</b>	<b>2,026,933,486</b>	<b>1,796,412,330</b>
<b>TOTAL LIABILITIES AND FUND EQUITIES</b>	<b>\$2,261,656,688</b>	<b>\$2,007,079,937</b>

## Statements of cash receipts and disbursements and changes in fund equities

Years ending December 31

RECEIPTS	2006	2005
Contributions	\$ 193,010,650	\$194,665,311
Net income from investments	42,629,587	40,416,296
Net income from investments—final distributions	2,996,595	2,497,798
Gain on sale of investments	167,710,182	120,336,644
Net income from real estate	13,360	126,574
Interest income on notes and land contracts receivable	600,077	586,433
Loss on sale of real estate	(103,244)	(106,719)
Miscellaneous income	2,854	108,949
	<b>406,860,061</b>	<b>358,631,286</b>
<b>DISBURSEMENTS</b>		
Payments to or for University of Wisconsin	143,292,374	114,713,533
Distributions to University of Wisconsin Foundation from life income and life estates	2,996,595	2,497,798
Distributions to beneficiaries of life estates	4,072,819	4,058,474
Administrative expenses and investment fees	25,430,410	23,222,027
Income taxes	546,707	1,487,785
	<b>176,338,905</b>	<b>145,979,617</b>
<b>EXCESS OF RECEIPTS OVER DISBURSEMENTS</b>	<b>230,521,156</b>	<b>212,651,669</b>
Fund equities at beginning of year	1,796,412,330	1,583,760,661
Fund equities at end of year	<b>\$2,026,933,486</b>	<b>\$1,796,412,330</b>

## 2006 gift report

### 2006 gifts by source

Corporations and Foundations	\$80,380,381	41.7%
Individual Alumni and Friends	64,501,344	33.4%
Bequests	39,074,755	20.2%
Campus Organizations, Friends and Alumni Group Gifts	7,495,471	3.9%
Corporate Matching Gifts	1,558,699	0.8%
<b>TOTAL</b>	<b>\$193,010,650</b>	<b>100.0%</b>

### 2006 designation of gifts

	Number of gifts	Total
College of Agricultural & Life Sciences	5,879	\$ 4,445,536
Arboretum	231	559,795
Department of Athletics	29,032	19,411,307
School of Business	6,974	12,856,758
Continuing Studies	300	93,241
School of Education	5,127	1,595,280
College of Engineering	6,929	11,994,821
G Nelson Institute-Environmental Studies	271	327,452
Graduate School	785	3,124,035
School of Human Ecology	1,974	4,503,560
UW Hospitals and Clinics	6,210	6,053,556
International Studies Program	389	189,160
College of Letters & Science	19,467	19,096,599
Law School	2,702	13,736,800
Library	9,206	740,628
Medicine and Public Health	10,100	53,266,677
Minority Program	1,184	286,817
Memorial Union	845	276,869
School of Nursing	2,308	1,061,132
School of Pharmacy	1,800	1,599,748
Student Services Unit	899	1,579,469
School of Veterinary Medicine	4,806	4,524,951
Miscellaneous Restricted	1,923	27,311,979
Unrestricted	4,503	837,298
UW-Green Bay	2,247	3,537,182
<b>TOTAL</b>	<b>126,091</b>	<b>\$193,010,650</b>

## Historical gift report

### UW Foundation Stewardship Report 1945-2006

Total gifts received	\$2,606,415,314	
Net income and gains on investments	<u>1,323,354,675</u>	
Total receipts		\$3,929,769,989
Funds transferred to the University	\$1,570,938,231	
Expenses	<u>331,898,272</u>	
Total disbursements		<u>\$1,902,836,503</u>
Funds held for the University		<u><u>\$2,026,933,486</u></u>

### 1997–2006 total gifts



### Total gifts by year 1945-2006

Year	Total Gifts						
1945	\$ 95,378	1960	449,610	1975	5,705,695	1990	55,058,731
1946	203,726	1961	448,284	1976	6,058,298	1991	59,588,859
1947	277,732	1962	572,265	1977	6,959,410	1992	67,205,834
1948	639,815	1963	1,233,633	1978	9,934,040	1993	69,603,286
1949	363,542	1964	1,157,030	1979	10,196,098	1994	72,045,515
1950	168,069	1965	1,297,219	1980	12,976,888	1995	87,849,468
1951	313,862	1966	1,336,499	1981	16,521,529	1996	106,532,842
1952	239,994	1967	934,646	1982	18,225,273	1997	115,224,440
1953	173,882	1968	1,264,857	1983	20,097,153	1998	108,246,679
1954	351,587	1969	1,745,026	1984	22,376,830	1999	111,902,746
1955	234,378	1970	2,056,138	1985	28,141,975	2000	137,029,236
1956	301,958	1971	2,330,404	1986	30,491,012	2001	146,624,593
1957	317,207	1972	3,397,461	1987	35,229,223	2002	130,943,570
1958	304,526	1973	3,440,969	1988	42,471,375	2003	145,129,355
1959	515,226	1974	4,119,169	1989	52,797,210	2004	457,288,098
						2005	194,665,311
						2006	193,010,650
						<b>Total</b>	<b>\$2,606,415,314</b>

## 2006 expenses

The University of Wisconsin Foundation staff and board of directors believe strongly that expense management is a top priority in achieving good stewardship. An important part of stewardship for a charitable organization is the ratio of administrative expenses to contributions. Figures here show the Foundation's administrative expenses, contributions and revenues for the past five years. Administrative expenses, excluding investment expenses, are compared to contributions to reflect the cost of raising a dollar. Total administrative expenses include investment expenses incurred by the Foundation's external investment activity. These expenses are paid directly from the individual investment funds. Over the past five years, the UW Foundation's average cost of raising a dollar has been 6.5 percent, well below national averages.

## Total administrative expenses

	2006	2005
Salaries	\$9,275,254	\$8,529,912
Retirement plan contribution	889,348	867,071
Administrative expense-payroll	23,154	20,305
Brochures and printed matter	1,013,086	1,158,167
Computer equipment and software	201,642	297,927
Computer maintenance and supplies	198,584	126,437
Computer programming and processing	114,582	165,114
Consulting expense	149,540	104,508
Contracted services	114,253	111,932
Credit card fees	168,728	131,698
Depreciation expense - building	236,963	236,649
Depreciation expense - furniture and equipment	51,680	40,144
Equipment purchased	39,218	41,972
Insurance for employees	951,397	885,091
Insurance - general	133,963	119,798
Interest expense - building	679,676	689,905
Investment and administrative expenses		
Endowment Fund	6,898,107	5,638,520
Life Estates	455,050	420,049
Short-Term Investments	947,629	1,016,172
Lease payments - parking	51,235	39,730
Mailing expense	73,551	53,409
Meeting expense	174,194	147,401
Miscellaneous expense	1,784	1,758
Moving expense	8,550	—
Postage and express	350,433	374,152
Professional services--accounting	97,569	74,381
Professional services--legal	26,011	31,336
Promotion and premiums	53,467	56,414
Purchased labor	66,793	55,144
Repairs and maintenance	82,077	66,400
Social Security taxes	639,291	588,314
Special events	175,062	163,156
Stationery and office supplies	145,970	127,120
Telephone	143,436	124,386
Travel and subsistence	607,629	544,479
Unemployment compensation	223	8,120
Utilities	191,281	164,956
<b>TOTAL</b>	<b>\$25,430,410</b>	<b>\$23,222,027</b>

	Administrative Expenses (excluding investment expenses)	Total Contributions	Administrative Expenses (excluding investment expenses) as % of Contributions	Total Administrative Expenses
2006	\$17,129,624	\$193,010,650	8.9%	\$25,430,410
2005	16,147,286	194,665,311	8.3%	23,222,027
2004	14,663,573	457,288,098	3.2%	21,082,198
2003	13,470,139	145,129,355	9.3%	18,894,452
2002	11,851,861	130,943,570	9.1%	17,370,349
<b>5-year totals</b>	<b>\$73,262,483</b>	<b>\$1,121,036,984</b>	<b>6.5%</b>	<b>\$105,999,436</b>

## Endowment funds

Endowment funds represent an important source of permanent assets invested to provide current and future revenues to the University of Wisconsin. The University of Wisconsin Foundation staff, with outside consultants, an investment committee and an alternative investment committee, continues to manage the endowment fund investments emphasizing a total return concept.

Investments are made to provide appreciation of principal and realized earnings with an acceptable level of risk. The Foundation allocates income to the endowment funds based on a spending plan rate of 4.75 percent. This rate, reviewed annually by the Foundation's board of directors, is multiplied by the average market value of the total endowment fund for the most recent 12 quarters.

During the last five years, the total endowment fund more than doubled, growing from \$767,000,000 on December 31, 2001 to approximately \$1,552,000,000 on December 31, 2006.

The charts below show the total return figures and asset allocation of the Foundation's endowment fund as of December 31, 2006. The long-term asset allocation target for the UW Foundation endowment funds is 30 percent domestic equities, 13 percent international equities, 10 percent fixed income, 35 percent alternative investments and 12 percent real assets. The endowment fund asset allocation targets have been established to ensure overall portfolio diversification while providing a return necessary to meet the investment objectives.

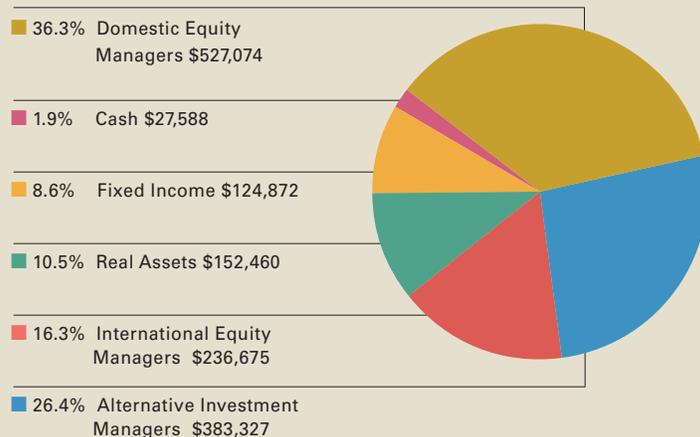
It is important to remember when comparing these figures to other investment results (mutual fund returns, for example) that actual earnings (dividends and interest) are not reinvested in the endowment pool. They are used to supplement the quarterly income allocated to the endowment fund participants.

### Performance

Average Annual Total Returns	
1 year =	14.8%
3 years =	13.6%
5 years =	9.0%
10 years =	8.8%
Inception** =	13.0%

### Asset allocation as of December 31, 2006

Total Endowment Fund Assets: \$1,451,996,000



*Investment Manager Dollar Amounts Shown in Thousands*

*\*\*Date of Inception 6/30/84*

## Assets under management

The year 2006 was another excellent year for the University of Wisconsin Foundation. Contributions totaled more than \$193.01 million. Additionally, total number of gifts received also rose in 2006. More than 126,000 gifts were made in 2006, compared to approximately 123,000 in 2005.

Investment performance in 2006 was equally important to our overall increase in assets under management. Total assets under management have grown from \$1.291 billion as of December 31, 2001, to approximately \$2.474 billion as of December 31, 2006, as reflected in the graph shown below.

General and expendable funds are invested with a shorter time horizon: an emphasis on current income and retention of principal. These funds make up 33.70 percent of investments. Other assets, which include real estate and notes receivable, make up 0.58 percent of total assets under management.

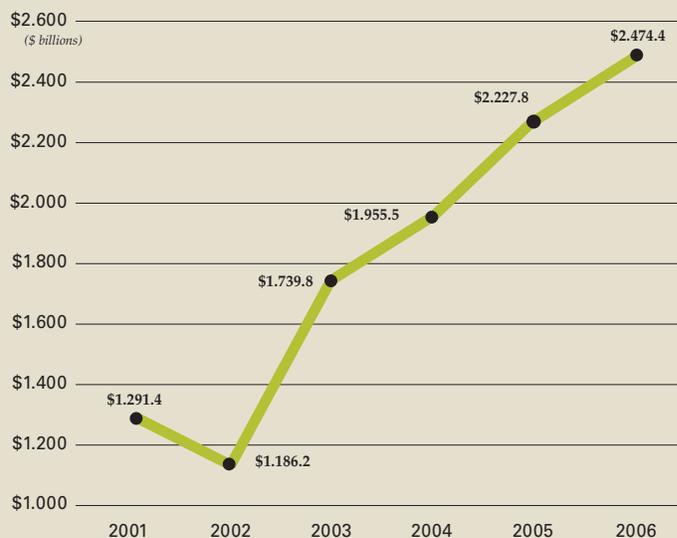
The remaining UW Foundation assets consist of the endowment fund investments (62.76 percent) and the life income and life estates investments (2.96 percent).

The UW Foundation uses investment consultants to assist in the asset allocation decisions, manager selection process and review of investment performances

over extended periods of time. They also assist the Foundation's Investment Committee and staff in establishing investment objectives that are designed to meet the immediate and long-term needs of the UW Foundation: to maximize total return, to provide steady earnings to the University and to minimize risk over a long-term horizon.

The consultants used are Summit Strategies, Lyster Watson Company Investment Advisors and The Townsend Group.

Assets under management 2001-2006



## Deferred gifts

When people think of deferred gifts, the one that usually comes to mind immediately is a bequest. Such gifts are clearly the most popular form of deferred gifts, and the University of Wisconsin Foundation generally receives the vast majority of its deferred gifts from estate provisions, either made through a simple will or a relatively simple trust.

There are, of course, other possibilities, including various forms of life income gifts such as charitable remainder trusts, pooled income funds and gift annuities, as well as insurance policies, and gifts of retirement plan assets.

Some deferred gifts are very broad in scope, simply designed to be used for the greatest needs of the University. However, most are restricted in some way, at least to a specific department or use (such as scholarships). Most deferred gifts are designated to become permanent endowment funds for a specific purpose. Endowment gifts are those in which the principal is held in perpetuity, with the annual distributable amounts from the fund being used by the University for some specific purpose. Such endowments provide a permanent stream of income on which the University can rely for future needs.

When an individual is exploring the possibility of making a deferred gift, we hope that they choose to consult with the gift planners at the Foundation. Careful planning ensures that the gift comes to the Foundation and that it can and will be used the way the individual wants it used. In addition, the Foundation offers recognition for such gifts through membership in honor clubs such as LEGACY and/or the Bascom Hill Society.

The Foundation regularly works with individuals and their professionals in the gift planning process. We can assist in various ways, including identifying the current correct legal names of departments or units, as well as consulting on the type of gift that may be best suited to your needs and suggesting language that will carry out your wishes.

The chart on this page details the deferred gifts that the Foundation received in 2006. The Bequests, Trusts and Insurance category includes cash and assets received from individuals who have passed on and left gifts to the Foundation. The other categories refer to various forms of life income gifts through which someone has made a gift, but retained for themselves or assigned to others the right to receive income.

### Number of gifts received

Bequests, Trusts & Insurance	96
Charitable Remainder Trusts	18
Pooled Income Funds	1
Gift Annuities	37
<b>Total Foundation Deferred</b>	<b>152</b>
Outside Managed Gifts	2
<b>Grand Totals</b>	<b>154</b>

### Year 2006



<b>Total Foundation Deferred Gifts</b>	<b>\$44,400,538.21</b>
<b>Outside Managed Deferred Gifts</b>	<b>\$100,000.00</b>
<b>Grand Totals</b>	<b>\$44,500,538.21</b>

## Your estate plan

When you consider making a deferred gift that will benefit the University of Wisconsin-Madison, you have a number of choices. Some of these choices are related to the type of gift, whether it is a relatively simple bequest in a will or whether it involves some life income plan such as a charitable remainder trust or a gift annuity.

In addition, you need to consider whether the gift will be for a set dollar amount for a specific item of property such as real estate, for a percentage of your estate, or in some cases, whether it will be a contingent gift that will be made only under certain carefully defined circumstances.

The gift planning staff at the Foundation can assist you and your advisors in this process, explaining the benefits of various life income plans and suggesting language to use that will carry out your wishes.

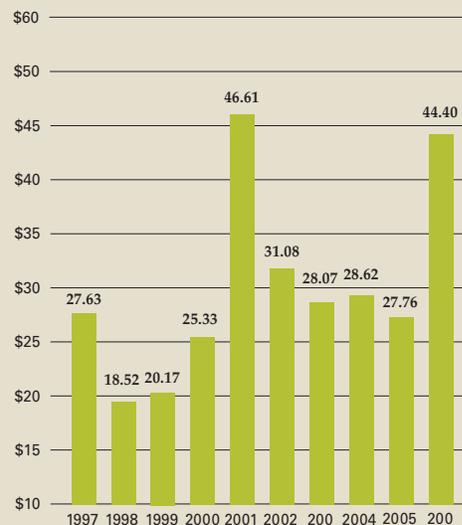
In all cases, it is important that the gift come to the University of Wisconsin Foundation. The University has long preferred that the Foundation receive, receipt, invest and manage all gifts. The Foundation is firmly committed to carrying out your wishes. In addition, Foundation staff review all requests for expenditures from gifted funds to ensure that gifts are used for the purpose intended by the donor.

For a general gift to the University, we suggest language along the following lines:

**I hereby give, devise, and bequeath to the University of Wisconsin Foundation, a non-profit, non-stock Wisconsin corporation with principal offices in Madison, Wisconsin \_\_\_\_\_ percent (\_\_\_\_\_% ) of the rest, residue, and remainder of my estate (or alternately the sum of \$\_\_\_\_\_ ) for the general benefit of the University of Wisconsin-Madison.**

The Foundation also can supply sample language for other gift situations that require greater specificity.

History of deferred gifts 1997–2006



## Continuing your support

Your gift does make a difference. Every gift, whatever its size, is needed and appreciated by the University of Wisconsin.

The University of Wisconsin Foundation, established in 1945, raises, invests and distributes funds for the benefit of the UW-Madison and other donor-designated units of the University of Wisconsin System. An elected board of directors oversees the assets and activities of this independent, nonprofit, tax-exempt Wisconsin corporation.

The manner by which you choose to make a gift is a matter of personal preference and situation. The Foundation offers a variety of gift options you may wish to explore. Careful planning can maximize the positive effects of outright contributions such as cash, appreciated securities, real estate and gifts of personal property, as well as deferred gifts such as bequests, testamentary trusts and life income trusts. A member of the UW Foundation staff would be pleased to meet with you, at no obligation, to answer your questions about charitable contributions.

In addition to Foundation assistance, we always recommend that you consult with your attorney or accountant for the legal and tax implications of any gift you make to charity.

For those contributors whose level of support represents a special commitment to the University, the Foundation provides recognition through its annual giving honor clubs. For exceptional support, the Foundation recognizes donors through the Bascom Hill Society. The basic eligibility for membership in the Society is a total of \$25,000 in gifts or \$50,000 in irrevocable deferred gifts. The Foundation's LEGACY honor club recognizes those donors who have made a deferred gift to benefit the University.

Another important expression of alumni support for the University is membership in the Wisconsin Alumni Association (WAA). Membership dues in WAA, entirely separate from contributions to the Foundation, cover the cost of alumni club activities. We encourage your participation in other organizations that advance the mission of the University of Wisconsin.

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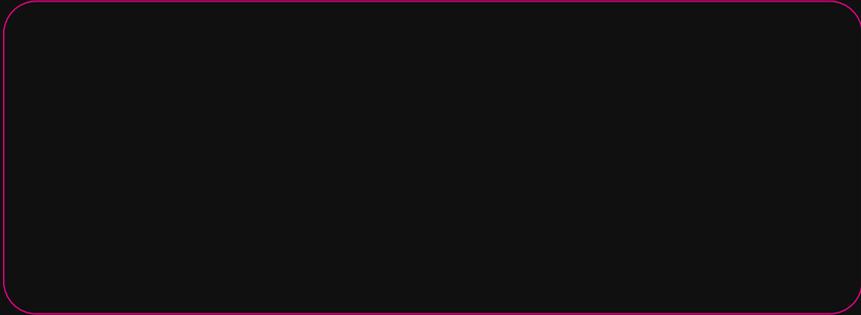
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