

Nicholas Scholarship Match

Attracting and supporting Wisconsin's best and brightest students!

UW–Madison competes to attract and enroll talented students who are increasingly offered enticing options at universities across the country. Our goal is to offer competitive recruitment packages for students, to retain Wisconsin's emerging talent and encourage enrollment at the state's flagship institution.

Ab '52, MBA'55 and Nancy '55 Nicholas generously committed a **dollar-for-dollar match** to double any new or enhanced endowed scholarship funds that recruit and support students as a part of the Nicholas Scholars Program. Donors have the option of naming the scholarship as they like and setting additional criteria if desired (approval required by the UW Office of Admissions).

Nicholas scholars awards are provided to high-achieving prospective students at the time of admission to celebrate their accomplishments and encourage their enrollment at UW–Madison. Your gift will not only support these promising students but also strengthen UW–Madison and support our state in retaining talented young people.



Fifty-eight percent of high-achieving students who are admitted to the UW but do not enroll cite scholarships/financial aid as the determining factor.

Match Guidelines

- **Minimum Gift Level:** \$100,000 – may be pledged over a number of years.
- **Primary Purpose:** To provide recruiting scholarships to top incoming freshmen from Wisconsin based on academic achievement.
- **Naming:** The scholarship may be named according to the initiating donor's wishes.
- **Allowable Criteria:** If desired, donors may add additional criteria such as designating a preferred area of study, geographic region, or other considerations. Please note: the scholarship recipient will retain the award even if they change majors.

