

Thank-A-Badger Giveaway **OFFICIAL RULES**

NO PURCHASE, DONATION, OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN A PRIZE. By entering the contest, participants agree to be bound by these Official Rules and all applicable local, state, and federal laws.

ELIGIBILITY

To enter the Thank-a-Badger Giveaway (the “Giveaway”), you must, at the time of entering, be: (a) a legal resident of the United States; and (b) 18 years of age or older at the time of entry. The Giveaway is void where otherwise prohibited by law.

Employees of the Wisconsin Foundation and Alumni Association (the “Sponsor” or “WFAA”) or the members of the University of Wisconsin Foundation Board, or their respective affiliated companies, parents, subsidiaries, service partners, and advertising agencies (collectively, “Giveaway Entities”), and their IRS dependents, immediate families (*i.e.* parents, children, siblings, spouse) and members of their households (whether related or not) are ineligible to participate in this Giveaway.

HOW TO ENTER

NO PURCHASE IS NECESSARY.

To enter the Giveaway, find a Thank-a-Badger booth on campus on September 21, 2022, and write a thank you to the generous Badgers who have helped support the University of Wisconsin-Madison over the past year and complete an entry form. Each person who visits a booth, writes a thank you note, and completes an entry form between 10:00 AM CST and 5:00 PM CST on September 21, 2022, will receive an entry for the Giveaway. No contribution or donation to WFAA or the University of Wisconsin-Madison is necessary to enter or to win a prize in this contest, nor will making a gift to WFAA or the University of Wisconsin-Madison increase your chances to win.

The number of entries allowed per person shall be one (1) per natural person, regardless of the number of thank you notes written by the person during the promotional period. Attempts to obtain more than one entry by requesting entries at multiple booths, using multiple/different email addresses and identities, or any other methods, will void all the entrant’s entries.

PRIZES

Two randomly selected winners will each receive a pair of AirPods (“Prize”) with a fair market value of \$179.99 per pair.

Odds of winning depends on the number of eligible entries received.

The Prize cannot be substituted, assigned, transferred, or redeemed for cash by the winner; however, the Sponsor reserves the right to make an equivalent prize substitution at its sole discretion. The winner may waive the winner’s right to receive the contest prize. The Sponsor, its affiliates and agencies are responsible for prize delivery only. The Prize will only be delivered to addresses in the contiguous United States. The Sponsor does not make any representation or warranty with respect to the Prize, and hereby disclaims any and all express and implied warranties, including warranties of merchantability and fitness for a particular purpose with respect to the Prize.

WINNER SELECTION & NOTIFICATION

The winners will be notified via social media or email using the contact information provided with the winners’ entries. If a potential winner cannot be reached after ten (10) calendar days from first notification attempt, or if an entrant is

found to be ineligible, or the prize notification is returned as undeliverable, the Prize shall be forfeited, and a alternate winner selected.

Each winner will be required to complete an IRS Tax Form W-9.

CONDUCT

Entrants who attempt to enter the Giveaway multiple times will be disqualified. If any entrant believes that another entrant is cheating or attempting to cheat, the entrant may send a message to the Sponsor to nicole.weir@supportuw.org.

CONDITIONS

All federal, state, or other tax liabilities (including income taxes) and any expenses related to the winners' acceptance and use of the Prize are the sole responsibility of the winners.

Incomplete, unintelligible, or otherwise non-compliant entries will be disqualified.

WAIVER

The Giveaway Entities are not responsible for any technical, mechanical, printing, typographical, human, or other error of any kind relating to or in connection with the Giveaway, including, without limitation, errors which may occur in the administration of the Giveaway, the processing of entries, the announcement of the Prize or any Giveaway-related materials; or for any liability for damage to any computer system resulting from participating in, or accessing or downloading information in connection with this Giveaway; or for incomplete, lost, late, stolen, damaged, inaccurate, illegible, misdirected, garbled, delayed, or undelivered entries. The Sponsor reserves the right in its sole discretion, to disqualify any entrant or entry that is in violation of the Official Rules or to cancel, suspend or modify the Giveaway and disqualify any implicated entrant(s) (and their entries) if any fraud, actions by entrants, technical, or other error or problem of any kind, or any other occurrence corrupts or affects the administration, integrity, security, or proper play of the Giveaway, as determined by the Sponsor, in its sole discretion. In the event of cancellation, the Sponsor reserves the right, at its sole discretion, to award any prize in a random drawing from among all eligible, non-suspect entries received up to the time of the event or action warranting such cancellation or to take any other action it deems equitable to fairly award any prize.

NO LIABILITY

By entering, entrants and the winners agree to comply with all Official Rules as stated and agree to release, discharge, indemnify, and hold harmless the Giveaway Entities and each of their respective officers, directors, employees, representatives, and agents from and against any claims made by the winner, entrants, or any other third parties, related in any way to the operation of this Giveaway as well as any other claims, damages, or liability resulting in whole or in part, directly or indirectly, from acceptance, possession, misuse, or use of any prize or participation in any Giveaway-related activity or participation in this Giveaway.

WINNER INFORMATION/OFFICIAL RULES REQUEST

To receive prize winner information or an additional copy of these Official Rules, send a self-addressed, stamped business-size (#10) envelope by September 21, 2022, to:

Attn: Nicole Weir
Wisconsin Foundation and Alumni Association
1848 University Avenue
Madison, WI 53726