

A REPORT FROM
THE UNIVERSITY
OF WISCONSIN
FOUNDATION

SUMMER 2011

W I S C O N S I N

insights



Inside:

- Great People scholars make impact on campus
- Marking 100 musical years
- Farming against brain cancer

President's Message



Michael Knetter

I joined the University of Wisconsin Foundation team just over six months ago and certainly appreciate the warm welcome from my new colleagues and from our alumni and friends.

The “getting to know you” phase continues, but I will tell you that I am impressed with the enthusiasm of the Foundation staff and encouraged by the candid thoughts they, and many of you, have shared. I participated in my first UW Foundation Board of Directors meeting in March and am motivated by the talented and dedicated friends of the University who volunteer their time and considerable experience. I also am excited to put their ideas into action.

Our role at the UW Foundation is to help connect alumni and friends with opportunities to advance the University’s mission. It is with great respect that I refer to you as “alumni and friends,” but your role is more dynamic than these words typically imply. By virtue of your support, you are stakeholders in the quality of education the University offers, in the benefit of the University’s research to the world, in the value of a UW-Madison degree in the marketplace of commerce, of ideas and of influence. You have made an investment and expect to see a return. It is the responsibility of the Foundation and the University, as partners, to meet those expectations.

I expect that many of you, as key stakeholders, wonder how recent proposals about the University’s governance would affect your past, present or potential future investments. Let me offer a few thoughts on that subject. At present, UW-Madison and all other UW System campuses are governed by a single Board of Regents whose members are all appointed by the governor. The entire UW System is currently regulated as a state agency. Chancellor Martin has argued that the regulations applied to state agencies in areas such as personnel management, procurement and construction are not well suited to a research university. She has also sought for the University to have more responsibility and authority over tuition and enrollment strategy.

I believe this reduction in state regulation would make private dollars go further toward their intended purpose in areas such as faculty support, procurement of equipment and building projects. And, a new governance model, which allows for a Board of Trustees with representation from the UW Foundation, WAA and WARF, would provide an opportunity for committed alumni and friends of the University to provide input on the strategic direction of the University and oversight of its progress.

The state of Wisconsin has built a world-class university over the past 160 years. Going forward, there is no doubt that greater support from alumni and friends will be needed to help sustain the greatness the state has built. We have a tremendous opportunity, and I’m looking forward to being part of the University’s future.

I close by noting that from my office at the Foundation, I can see almost the entire campus. This is as it should be. Our work is to direct, manage and steward your investment in the University where it will have the greatest impact and provide the greatest satisfaction to you. The view is spectacular, and the future is bright. I welcome your comments and questions.

On Wisconsin.



Summer '11

Volume 9 Number 1



2 PRESIDENT'S MESSAGE

6 BRIEFS

Lily's Luau

Teacher benefits research, students with estate gift

Card chain thanks Morgridges

8 Focusing the power of family foundations

9 Assume complexity

10 MEET THE BOARD:

John Nelson

12 GIFTS IN ACTION:

The Stories of Braveheart

14 WAA-France backs scholar's study of subversive songs

16 First Wave takes on Broadway, graduates first cohort

18 Beloved professor's name lives on through student award

22 Isn't this just typical?

24 Science on a shoestring

26 Great People Scholarships give great students a boost

32 Magnificent musical milestone: The Pro Arte Quartet celebrates 100 years

34 Farming to fight cancer

“Philanthropy will mean the difference between the maintenance of a great university and the evolution of an extraordinary one.”



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FOR YOUR INFORMATION

The University of Wisconsin-Madison wants to stay in touch with you. As primary manager of the University's alumni and friends database, the UW Foundation continually seeks up-to-date contact information. You can update your information online by visiting www.supportuw.org/update. Please use the identification number located above your name on the *insights* mailing label to log in to the website. You will help us maintain accurate information that is shared selectively with the Wisconsin Alumni Association and any other campus departments and programs with which you may be involved as an alumnus, volunteer, faculty member or donor. Thank you!

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On the cover

From left, Alicia Abercrombie, Xe Yang and Sebastian Puchalski were among the first recipients of University of Wisconsin Credit Union Great People Scholarships. On page 26, see the impact these students and scholarships have had on campus.



Lily's Luau, an annual mid-winter party and fundraiser, this January reached its goal to help fund a new epilepsy researcher at the University of Wisconsin-Madison.

"It's a tangible sign of the support we've received and the progress we're making," said David Giroux, the father of the teen-ager with epilepsy who inspired the luau. The medical school is recruiting a post-doctoral candidate as the first Lily's Fund Fellow. He or she will receive two years of funding for epilepsy research and should be in place in time to attend next year's fourth annual luau.

By helping scientists early in their careers, Giroux hopes to encourage them to continue research on the disease that will affect one of every 26 people in the United States. "We are bringing the condition out of the shadows and putting it in the spotlight," he said.

Rick Moss, a senior associate dean in the UW School of Medicine and Public Health, called the public-private, 50/50 partnership visionary. Giroux believes it's a model that could be used to add researchers in other departments.

Lily's Fund has two goals: To support and celebrate epilepsy research at UW-Madison, using the luau and other efforts to build public awareness.

Although Lily manages her epilepsy through medications, the Giroux family knows that these medicines can stop working.

UW FYI
FOR YOUR INFORMATION

For more on Lily's Fund, visit lilysfund.org.



Teacher benefits research, students with estate gift

Martha Pavcek taught grade school students in the Milwaukee area for much of her life. A graduate of the University of Wisconsin-Madison – she earned a bachelor's degree in education in 1936 and a master's in botany in 1940 – she made one gift of \$50 to her alma mater while she was alive.

After her death in 2009 at the age of 94, Pavcek's estate left more than \$2.7 million to the UW Foundation. In her will, she designated that the total was to be divided evenly between support for stem cell research and veterinary medical students. The result created the Martha E. Pavcek Stem Cell Research Fund and the Martha E. Pavcek Scholarship Fund, which will award financial support for professional veterinary medical students in the School of Veterinary Medicine.

Pavcek's family consisted of a brother, Paul, and sister, Olga. Paul died in 1964, and Olga, also a UW-Madison alumna and a former elementary school principal, died in 2006. Olga died from complications of Alzheimer's



Martha Pavcek in 1961



⤴ Students, faculty and staff were overjoyed with the renovation and restoration of the University of Wisconsin-Madison School of Education, made possible through a gift from John and Tashia Morgridge. In this composite of two photos, the Morgridges are seen with many of the thank-you cards they received, strung together into a chain, in a rededication ceremony November 15, 2010, that was part of the building's grand reopening during American Education Week. "The Education Building renovation and addition has re-energized the School of Education," Dean Julie Underwood said. "This program reflects that and also gives us a public opportunity to express our deep gratitude to John and Tashia Morgridge for their generous support."

At the ceremony, Tashia Morgridge said, "I love the way the old parts are polished, painted and shined."

The Badger Herald quoted John Morgridge as saying: "Our hope is that, during the building's second hundred years, the teachers, researchers and students who enter this facility through either one of its two front doors are inspired, energized and creative as the folks who re-created this wonderful structure."

The Morgridges ended the academic year with another philanthropic effort. When they delivered the charge to the graduates at May's commencement ceremonies, they announced that they have pledged to match each gift between \$20.11 and \$120.11 made by a member of the graduating senior class through the end of 2011.

disease, and Pavcek supported animal care groups such as the Humane Society, according to Jeff Kraft, a neighbor of Pavcek's in Hartford, Wisconsin. That explained her designation of support for stem cell research and students in the School of Veterinary Medicine in her estate plan.

"We are grateful that Martha Pavcek chose to support stem cell research in her bequest," said Timothy Kamp, professor of medicine and physiology and director of the Stem Cell and Regenerative Medicine Center. "Her vision will help foster new discoveries and continue the steady progress toward advancing revolutionary new stem cell-related therapies."

"Our nation has a marked shortage of veterinarians with

advanced training in research and in public health," said Daryl Buss, dean of the School of Veterinary Medicine. "We have outstanding students who want to help meet that need by participating in a combined degree program, and the generous support provided by the Martha E. Pavcek Scholarship Fund will be critical in helping them meet their goal."

UW FYI FOR YOUR INFORMATION

To learn more about the Stem Cell and Regenerative Medicine Center, visit stemcells.wisc.edu. For more on the School of Veterinary Medicine, visit www.vetmed.wisc.edu.

Focusing the power of family foundations

Julie Bender Silver ('77 BS HEC) and David Silver know the power of family philanthropy, and they are helping to spread that message to other families with the potential to shape nonprofit and community-based programs.

The couple chaired the national symposium "Building Civil Society Through Family Foundations: Next Generation Contributions," sponsored by the University of Wisconsin Center for Nonprofits, in April at the new Wisconsin Institutes for Discovery.

The conference brought together representatives from family foundations from across the nation and explored critical issues facing family philanthropists as their foundations integrate new trustees, revised missions and strategic planning to continue their family legacies.

"This was our center's first national outreach effort," says Jeanan Yasiri, executive director of the UW Center for Nonprofits. "We were encouraged by family philanthropists to produce a forum on 'next-generation contributions' as family foundations are challenged by integrating multi-generations into decision making and leadership.

"Family foundations are critical partners to advancing



▲ Julie Bender Silver and David Silver are seen with their children, Jason, Jena and Nikki, and Julie's parents, Sondra and Howard Bender.

nonprofit and community-based interests," Yasiri said. "As they identify more strategic ways to invest their resources, exploring the contributions that next generation leadership will make becomes a critical factor in how nonprofits will engage and partner with these investors."

The Bender Foundation, Inc., based in Washington, D.C., represents the essence of how families are strategizing today to incorporate next generation contributions. Started by Julie Bender Silver's grandfather, the foundation continued under the leadership of her father, Howard, and mother, Sondra. Today, Julie Bender Silver is president of the Bender Foundation, Inc., and David Silver serves on the Bender Foundation, Inc., Board of Directors.

Julie and David's children -

Jena, Jason and Nikki - were integrated into the legacy of Bender family philanthropy early, and today Jena Bender serves on the recently established Junior Board for the Bender Foundation, Inc. Each family member also is deeply involved in a variety of nonprofit programs.

The Bender Foundation, Inc., contributes to more than 70 nonprofit organizations annually. At UW-Madison, the couple and the family foundation have supported the Center for Nonprofits, the School of Human Ecology, the Parents Enrichment Fund: Libraries and the McBurney Disability Resource Center, among other efforts.

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Details of the conference can be found at www.centerfornonprofits.wisc.edu.

Assume complexity

“These social work students are bright and committed,” said Edward Erwin (’06 BA, ’07 MSW). “They could be doing anything—medical school or whatever. In the physical sciences, we assume the simplest solution is the best. In social work, you need to assume complexity. Social work is an art form.”

Erwin knows social work, and he knows these students. He earned his bachelor’s and master’s degrees from the University of Wisconsin-Madison School of Social Work. He now spends two hours every week during the academic year with the students in their classroom, co-facilitating discussion with instructor David LeCount, teaching the field seminar class to prepare for working with adults with serious and persistent mental illness. A challenging path for anyone, it is all the more remarkable when you learn Erwin has schizophrenia.

Erwin was given the prestigious Mary Ann Test Service Award in 2010 to recognize his work and his impact on students and peers. Professor Emerita Mary Ann Test was one of the pioneers of the Program for Assertive Community Treatment (PACT). In addition to recognition, the Test award funded a stipend for Erwin’s work in the classroom. The award is supported entirely by gifts.

Professor Emerita Mona Cantor Wasow is one of many donors to the award fund and knows Erwin. “PACT got professionals out of their offices during the deinstitutionalization movement in the 1970s and ’80s, and now the World Health Organization promotes PACT as the ideal all over the world,” Wasow said. “Ed is an example of the positive and humane way professionals can

step in and help before things get critical. Ed has struggled against the deficits of severe mental illness. These are lifelong, chronic and serious illnesses. Boy, do I admire him.”

Megan Smits (x’11) is a student in the field seminar class. “He gives you a lot of wisdom from his personal experiences,” she said. “I’ve gotten a lot of valuable insight, and I really appreciate Ed’s working to help other consumers (of mental health services) and students who will be social workers. He adds a different dimension to the class. I’ve always known this is what I wanted to do, but this has helped me understand in a more reality-based way what it would be like. This experience has definitely impacted my ideas of what I want to do.” Smits graduated in May and is seeking a social work position in the field of mental health.

“Most social workers care very deeply,” said Erwin. “It is incredible how much you can accomplish just by caring.” -Sue Zyhowski



Edward Erwin (’06 BA, ’07 MSW), left, is >> seen with instructor David LeCount and the field seminar class for social work students.

John Nelson

John Nelson ('76 MS/ME), former chief executive officer at Madison-based Affiliated Engineers, is an adjunct professor in the University of Wisconsin-Madison Department of Civil and Environmental Engineering and a consultant to the design and construction industry. He specializes in lean building practices and strategies and applications for sustainable development. He is chair of the board of visitors for the Nelson Institute for Environmental Studies. He was named to the UW Foundation board in 2010.

Nelson and his wife, Linda, live in Madison, Wisconsin.



John Nelson

Q: What has surprised you about being on the Foundation board?

A: "I've been surprised by virtually everything. For example, I'm surprised (and impressed) that people at this level give significant time and energy to this board. Take Tom Falk — the CEO of Kimberly Clark and the head of the governance committee. He's thoughtful, dedicated and follows through. I find that true of many board members ... and that's very impressive."

Q: Do you have a favorite philosophy or guiding principle that you follow?

A: "'Our ignorance is not so vast as our failure to apply what we know,' by M. King Hubbert — the chief geologist for Shell Oil Co. and originator of the term 'peak oil.' It means that for any resource in the ground there's a maximum rate at which it can be extracted. In the U.S., peak oil occurred in 1970. We're currently unable to withdraw as much oil domestically as we could in 1970."

Q: How does that play out for you?

A: "I find this wisdom applies to many aspects of life — so often we search for answers that are readily accessible. I'll give you an example. There were many people, including distinguished members of the UW Foundation Board of Directors, who foresaw the 2008 financial crisis, yet we were collectively unable to proactively act to avoid — or even mitigate — it. That was a case where we knew something disruptive was coming. It wasn't a matter of ignorance. We just didn't act. We let it happen to us. I believe there are other systemic disruptions before us."

Q: Does being on the board shift your perspective of campus, money, philanthropy?

A: "It's consistent with my belief system. It's an honor. I'm grateful to serve."

Q: What is the best way for the Foundation to respond to the University's budget cuts?

A: "The most important thing the Foundation can do is help the chancellor succeed because I believe she's got the right ideas. The New Badger Partnership: I think that's right. The Madison Initiative for Undergraduates: I think that's right. Great People, Great Place: I think those are all right. I think her instincts are spot on.

"If you do the right thing, the economics will work out. That was always my philosophy when I was responsible for a business. ... With philanthropy, obviously you have to do your homework, but do the right thing first, and the philanthropy will follow. I think the chancellor is doing the right thing. We need her to succeed."





THE STORIES OF BRAVEHEART

As animal lovers around the world have opened their hearts to help Braveheart, the dog that was rescued from a Kentucky Dumpster, compassion and good wishes have washed through the University of Wisconsin School of Veterinary Medicine (UWSVM). Notes and cards, stuffed animals and dog collars have accompanied the hundreds of gifts that will pay for Braveheart's medical care and will be used to help other rescued animals in need of medical help.

"There are a lot of caring people," said UWSVM's Laura Olson, who opened the letters. "These have been wonderful to read." Here's a sampling of the letters that have given Olson new faith in people.

"I'm on Social Security. Wish I could give more," a Connecticut woman wrote on a sticky note that accompanied her \$5 gift. "I'm also Scottish. Think I'd turn down Braveheart?"

"I can't afford much, but I hope that in some small way this will help out," a disabled Wisconsin woman on a fixed income wrote when she sent \$10 and a stuffed animal for the dog whose systems were shutting down when he arrived at the UWSVM. "Keep up the good work, and God bless you all."

In Indiana, Miss Hunsucker's third-graders made cards for Braveheart. Seven-year-old Madeline from Evansville, Wisconsin, sent 80 cents of her own money along with a check from her parents – to buy Braveheart a bone.

After Braveheart's story went viral on the Internet, hundreds of animal lovers from around the world sent what they could to help the dog rescued by One Starfish Rehoming Connections when no other shelter could afford to take him in and put him on the road to a healthy future.

The response to a story that has touched so many hearts resulted in many small gifts that quickly added up to almost \$18,000. Any gifts that are not needed for Braveheart's care will be used to help other rescue animals, said Kristi Thorson from UWSVM. "One Starfish has brought other animals to us in the past, and they are not the only rescue organization that comes to us," she said.

A prospective UW-Madison student from Monona came across Braveheart's story while checking her UW status. "Praying for you and your caretakers," she wrote in a note with her \$30 gift. "May your body and heart heal and may you find a loving home. I'll keep following you on Facebook."

Many people mentioned they had rescue animals and that, although it took time, these pets were



⤴ Braveheart, the dog found in a Dumpster and brought to the UW School of Veterinary Medicine, explores a few of the toys and treats that accompanied an outpouring of financial gifts to pay for his care.

fabulous, Olson said. A Washington state woman wrote about Sadie, the dog she'd rescued eight years ago. "She's still the love of my life (next to my husband of course). On behalf of all dogs, rescues especially, please accept a small token of my appreciation toward the care you are providing Braveheart and all of the dogs like him out there." She sent \$25, which was the most common gift, Olson said. Gifts ranged in size from 80 cents to \$1,000.

At One Starfish in Columbus, Wisconsin, founders Jim and Marti Houge are grateful for the outpouring of generosity. "It is very heartwarming to think these people care so much about a dog they've never met and trust us to take care of him," Marti Houge said. "We've become such a jaded society and no one trusts anyone anymore. It is wonderful to know that these people believe in us and what we're doing for Braveheart enough that they are willing to donate their money to help." -Ann Grauvogl

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FOR YOUR INFORMATION

To make an online gift to help Braveheart and other rescued pets, visit www.supportuw.org/giving?seq=13018.

WAA-France backs scholar's study of subversive songs

During World War II, altered versions of popular songs gave members of the French Resistance access to information banned by Nazi occupiers and the installed Vichy government.

University of Wisconsin-Madison PhD candidate Kelly Jakes has focused her research on how and why members of the Resistance used well-known tunes to subvert and battle their occupiers. Thanks to the first-ever Ouisconsin Scholar award from members of the Wisconsin Alumni Association-France Chapter, she gained access to archives and resource centers in Paris and Lyon in the fall of 2010.

"The people were using old melodies from World War I and the French Revolution," Jakes said. "Songs were used to communicate and build up the psychological foundations for the Resistance." That helped sustain the national identity during the time of Nazi occupation and the collaborating Vichy government.

"There is a treasure trove of material," said Jakes, who explored source archives in places such as Radio-Paris, the French National Police Archives and the Center for the History of the Resistance & Deportation.

The WAA-France Chapter received nine applications across a wide variety of disciplines. "The Ouisconsin scholarship helps a student realize his or her academic pursuits, which will likely have a global mark and provide notoriety for the University," said Jennifer Korpinen ('95 BS L&S), the scholarship committee co-chair and senior manager for international corporate services at KMPG LLP.

Jakes noted that the Resistance used the

subverted versions of popular songs to organize itself. International star Edith Piaf, who was seen as singing mostly songs of lost love and topics not related to the struggle, was a key member of the Resistance who helped smuggle out prisoners after singing at German prisoner of war camps. During the war, Jakes said, French citizens were arrested for singing in the streets. In arrest reports, incriminating facts often included documentation that "this person was singing in public."

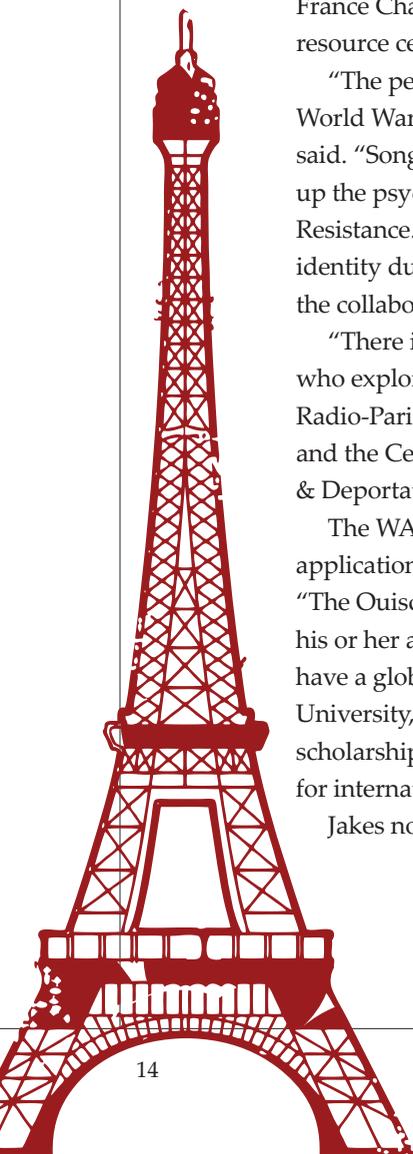
Jakes, who grew up in North Carolina, earned her bachelor's degree in communication arts and music, and her master's in communication arts. Her current research and dissertation, the proposal for which she defended this April, grew out of her master's thesis.

"I am so honored and pleased to be chosen," Jakes said of being the first Ouisconsin Scholar. "I would not have been able to do this without this award from the WAA-France Chapter. The work I did in Paris' archives also helped me to win another research fellowship for next year with the Graduate School of Journalism and Communications of the Sorbonne University." -Chris DuPré

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FOR YOUR INFORMATION

Visit uwalumni.com/france for more on WAA-France.

PhD candidate Kelly Jakes has focused her research on the ways the French Resistance used well-known tunes to subvert and battle their occupiers during World War II. >>





First Wave takes on Broadway, g

The First Wave Spoken Word and Urban Arts Learning Community at the University of Wisconsin-Madison built upon its strong relationship with Urban Word NYC and the New York Knicks in February, culminating in a showcase performance February 24 at the New Amsterdam Theatre on Broadway. First Wave student-performers, from left, Shameaca Moore, Ittai Wong, Kelsey Van Ert and Ashlyn Akins put “hip hop on trial” in their performance “Jury Duty,” a gut-wrenching and honest tale of hip hop’s journey through America and media by way of a courtroom.

“Our partnership with the New York Knicks and Urban Word NYC allows us to showcase the exciting talent and creativity of our First Wave students in the world-class setting of a Broadway theater,” said Willie Ney, executive director of the UW-Madison Office of Multicultural Arts Initiatives (OMAI), which runs the First Wave program. “These young people stand out as leaders on campus and in the community, and their performances are electrifying. This event is a highlight of our year.”

Each year, UW-Madison awards a full four-year scholarship to the University and the First Wave program to two college-bound New York City students. Selected for 2011-12 are Barbara Gonzalez and Janel Herrera.

Bringing together young artists and leaders from across the United States, First Wave offers students the opportunity to live, study and create together in a close-knit, dynamic campus community. Its first cohort of students graduated this spring.

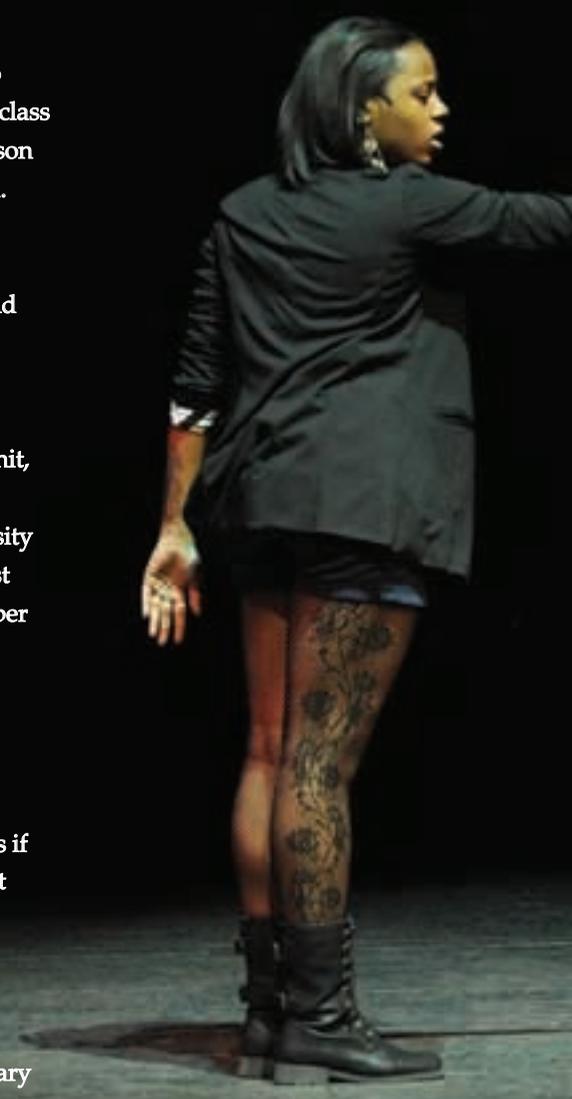
Administered by OMAI, the First Wave Learning Community is the first university program in the country centered on spoken word and hip hop culture. “OMAI/First Wave is part of the Division of Diversity and Campus Climate and is one of a number of unique programs designed to create a vibrant and diverse learning environment at the University,” said Vice Provost for Diversity and Climate Damon A. Williams.

“First Wave is at the cutting edge of activities taking place in undergraduate education anywhere in the nation,” he said. ¹¹

“First Wave has made my art more versatile and professional,” said sophomore Jasmine Mans of Newark, New Jersey. “My art is no longer a hobby. I give it time as if it’s a job, I nourish it as if it’s my baby; I celebrate it as if it’s my dream, and I share it as if it’s my God-given talent.”

First Wave won the 2009 Wisconsin Governor’s Award in Support of the Arts and was the first university-based arts program in the state to be so honored.

“First Wave is at the forefront of a new Badger movement of student leaders committed to scholarship, the urban arts and social justice, offering fresh commentary around issues of local and global importance,” Williams said. -Chris DuPré



UWFYI FOR YOUR INFORMATION

Visit omai.wisc.edu for more on the First Wave program at UW-Madison.

graduates first cohort



Beloved professor's name lives on through student award

When Theodore “Ted” Cohen (’60 BS L&S, ’61 MS L&S, ’66 PhD L&S) published his first novel, “Full Circle,” he mailed it to the University of Wisconsin-Madison Department of Physics with a check and a note, reading, “In partial repayment of a debt long overdue.” He explained that it was Professor of Physics Joseph Dillinger who had challenged him to change majors from engineering to physics, a decision that altered the course of his life.

It turns out that the late Professor Dillinger was influential in the lives of many, and the Joseph R. Dillinger Teaching Award has been given annually since 1996 to an outstanding graduate student teaching assistant in the Department of Physics. The award is supported by contributions from the Dillinger family and others like Ted Cohen.

Dillinger grew up on a farm outside Carbondale, Illinois, the first in his family to graduate from high school. In the early 1940s, he earned a bachelor’s degree at Southern Illinois University, met and married Martha Freeman and came to UW-Madison to pursue graduate studies in physics. While in Madison, he was drafted by his local Illinois draft board, which did not support educational deferment. At the same time, an Army recruiter arrived in Madison looking for University graduates to join the team working on wartime research and development at the Massachusetts Institute of Technology (MIT). The Department of Physics identified Dillinger as nearing completion on a PhD and beginning an Army obligation; the Army reassigned Dillinger to the MIT Radiation Lab, where he worked on radar technology that became instrumental to the success of Allied forces.

Joe and Martha Dillinger returned to UW-Madison, where Joe received his PhD in 1946 and then joined the faculty of the Department of Physics. The Dillinger home became a hothouse of learning for their three children. Martha Dillinger was a high school teacher and fully supportive of what some might view as unusual family activities. Summer vacations in the 1960s often included road trips in the station wagon with children, luggage and dewars of liquid nitrogen and helium; destinations were often National Science Foundation summer institutes for high school teachers and top students, where Dillinger would demonstrate principles of low-temperature physics. His signature demonstration was “drinking” liquid nitrogen and exhaling the cloud of evaporating liquid. Back at home, dinner could readily become a lecture by the children on the topic of what they’d learned in school that day, illustrated on the full-size slate blackboard Dillinger had installed on a dining room wall. All three of the Dillinger children earned undergraduate degrees from the University.

Dillinger was active in the American Association of Physics Teachers, a faculty advisor for Phi Sigma Delta fraternity and especially enjoyed teaching a



🏆 Vikram Adhikarla is the recipient of the Joseph Dillinger Award for Teaching Excellence.

physics course for non-majors. He loved questions and he loved to share the scientific explanation.

Dillinger was at a fraternity event when he ran into student Ted Cohen, and they began a conversation about low-temperature physics. Dillinger urged Cohen to major in the discipline, but Cohen protested that he couldn't leave engineering or he would lose 29 credits. At a meeting a day or so later, Dillinger told Cohen bluntly that he had a decision to make. "You can give up a year now... and do something you love, or you can continue with what you are doing and end up with a career in an area that makes you unhappy."

Cohen transferred to the College of Letters and Science to major in physics—losing 29 credits—and was never happier. In meeting the requirements of his new major, he enrolled in English literature and

geology, two areas of study that later proved key to Cohen's career and avocations.

By the late 1960s, anti-Vietnam War protests were heating up on the campus. Although Dillinger's lab was not the intended target of the infamous Sterling Hall bombing in 1970, it suffered the greatest damage. Dillinger's post-doctoral student, Robert Fassnacht, was killed and the lab destroyed. It was a devastating loss for Dillinger. "He was close to all his students," said former student Delbert Jones ('57 MS, '65 PhD L&S). "Joe was a fine man who always had the best interest of his students at heart." Dillinger continued to serve on the faculty until his death in 1975 at the age of 59.

Today, it is the positive influence of Professor Joe Dillinger that endures. The Dillinger family and a

Gifts in Action

matching contribution from IBM established the Joseph R. Dillinger Teaching Award in the 1990s. Over the years, other grateful students and friends also have made gifts to the fund to support an outstanding teaching assistant in physics. The first recipient of the award was Mark Gehrke in 1996. "I very much enjoyed being a teaching assistant," said Gehrke. "I had interested and motivated students." Gehrke earned his master's in physics in 1998 and now works in research engineering near Ann Arbor, Michigan.

The 2010 recipient is Vikram Adhikarla, a doctoral student who is a teaching assistant in the Department of Physics. His research in the Department of Medical Physics includes computational modeling of vasculature in relation

to cancer tumors. "Receiving an award related to such a distinguished teacher and professor of the department makes me feel extremely honored and has left me pleasantly surprised," said Vikram. "The award also motivates me to take up teaching later in my life."

"It is always very good to have private support for graduate students," said Baha Balantekin, chair of the Department of Physics. "But this gift is especially welcome as it honors the memory of Professor Dillinger." -Sue Zyhowski

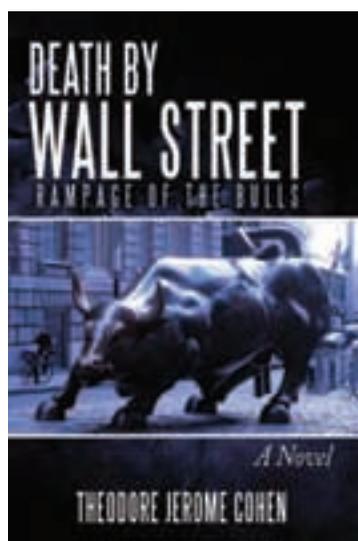
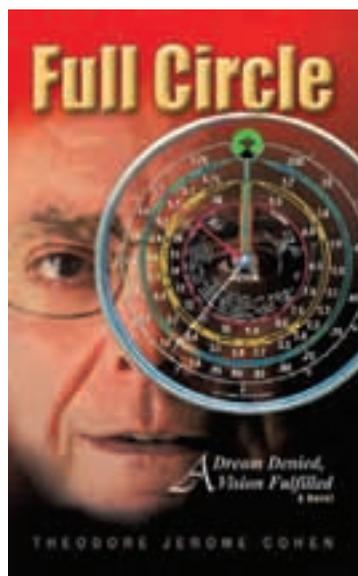
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For more on the Department of Physics, visit www.physics.wisc.edu.



Alumnus Theodore >>
"Ted" Cohen wrote these three novels. He has made gifts to the Department of Physics in honor of Professor Joseph Dillinger.

<< Professor Dillinger was a tireless ambassador for the sciences. Here, he exhales liquid nitrogen during a demonstration at Madison West High School.



Whom Would You Honor?

Ted Cohen honored three of his favorite academic areas with gifts to English, geosciences and physics. The School of Education has created a program that makes it easy for you to recognize teachers and academic mentors.

The Honor Your Teacher Campaign offers the opportunity to make a gift in honor of the educator who has made a profound impact on your life. This could be a professor, a teacher, counselor or principal from elementary or secondary school, a professional mentor, a family member, friend, or anyone who exemplifies the role of teacher.

The campaign was developed as renovation and remodeling of the School was nearing completion. Moments of reflection on the rich past and dreams of future possibilities mingled to create a feeling of deep gratitude for those who led us to this point in history.

Gifts to the Honor Your Teacher Campaign will support the Fund for Excellence, giving the dean the flexibility to seize opportunities and respond to challenges as they arise. This fund makes possible new lines of research, support for promising faculty and staff, assistance for students in crisis and new opportunities. Through the Honor Your Teacher Campaign, you can make these things possible and provide recognition for the educator who has meant so much to you. Give online at www.supportuw.org. Be sure to include the name of the educator, so we can let him or her know of the honor.

-Sue Zyhowski

Isn't this just typical?

Like any typical 15-year-old, Shahriar Alam ('84 BS EGR) looked forward to her freshman year studying engineering at the University of Wisconsin-Madison. And, typically, her parents preferred that she choose a more suitable profession for a girl – pharmacy or medicine. Wait a second. Fifteen?

Shahriar Alam was not your typical co-ed and perhaps that made her more aware of qualities she identifies as “very Madison” and what inspired her to create a scholarship in honor of the woman she calls the “ideal classy woman.”

Born in Bangladesh into an educated but traditional family, Alam was the daughter of Dr. Shamsul Alam, a highly regarded teacher who came to the UW-Madison as a visiting professor in the 1970s. Alam attended West High School and became friends with Aleta Cleary. Soon she was spending time at the lively Cleary house and was guest of honor at her first surprise party there. Alam excelled in high school, graduated at age 14 and planned to attend the UW-Madison. Since her parents were leaving Madison, they felt she was too young to attend the University by herself. Dorothy Ann Cleary ('49 BS L&S) stepped in and offered Alam a room in her home. Despite parental concerns, Alam jumped at the chance. As soon as her parents left the country, Alam switched her major from pre-pharmacy to chemical engineering and pre-med. She had literally found a new home – in Madison and on campus.

It was not always easy. Another tenant in the Cleary home was an epileptic poodle. And being a teenage female engineering student had its challenges. Those days there were too few women in engineering and it was difficult to find a lab partner.

Dorothy Ann Cleary was not only a mom, she understood the University thanks to her many years employed in administration. She was an excellent resource as Alam coped with the culture. “She did my laundry every Saturday, and, if I had an exam at night, she would pick me up. She understood everything from boys to multiple choice problems to religious traditions. She made filet mignon at Easter instead of ham and prepared fasting food for me. She taught me proper table etiquette—Bangladeshis often eat with their hands—and there was always an encyclopedia by the dinner table to resolve questions that came up,” Alam said.

“For a long time, I thought about how I would pay her back, how I would honor her. I want to continue what she did, to help other students feel so comfortable and completely accepted.”

In two short years, Alam learned life lessons from her “auntie” that she still relies on. Be pragmatic and less emotional. Focus on what's important. Take pleasure in everyday things and have a positive zest for life.

“She gave me confidence in myself and showed me unconditional love and support. I also wore weird clothes. She helped me buy my first suit for a job interview.” Alam also acquired an American “uncle” when Dorothy Ann married Thomas Hoover ('68 MS, '70 PhD EDU), UW-Madison registrar for 19 years.



Left: Dorothy Ann and Thomas Hoover
Right: Shahriar Alam

Today, Alam is a program manager at The Boeing Company. She has worked in the defense and aerospace industries and also earned her master's degrees in material science and engineering and business and is currently working on her PhD in material science and engineering. She is among the youngest persons at Boeing to be named a technical fellow. Alam's daughter, Urusa, also a PhD candidate in material science and engineering, is following in her mother's impressive footsteps.

The Dorothy Ann Hoover Scholarship, which was matched by The Boeing Company, will provide financial assistance to undergraduate students. "I wanted to do something. I wanted her to feel how important she is," Alam said. "She is very Madison: generous, idealistic, inclusive, embracing diversity and looking for the best in all cultures. I hope we can grow it."

And what did Dorothy Hoover do when she learned of the scholarship? "Oh, she cried," Alam giggled, like a typical teenager. *-Merry Anderson*

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For more on the College of Engineering, visit www.engr.wisc.edu.



Science on a shoestring



⤴ John Heasley stands inside the “giant bagel,” a concrete replica of the mirror in the largest of the Kitt Peak telescopes. The mural embellishment reflects a creative moment and does not appear on the real mirror. The photo was taken by Heasley’s fellow teacher Evan Gnam. They joined two UW-Madison astronomers and two pre-service students to learn about the work of researchers at the observatory.

High above Arizona’s Sonora Desert on Kitt Peak, the night sky is clear and ideal for stargazing, especially if viewed through the WYN telescopes. In May 2010, scientists from the University of Wisconsin-Madison Astronomy Department in the College of Letters and Science arranged for two high school teachers and two pre-service teachers to spend time at the WYN Observatory learning first-hand about the telescope and the work of researchers there. These teachers, in turn, are now opening the wonders of astronomy for their students and neighbors back in Wisconsin.

While distant galaxies are certainly an exciting area of study, equally amazing is that the cost of this learning experience for six people was less than \$4,000. Funding was provided primarily from the Astronomy Department, the school districts and the Astronomy Board of Visitors.

Madison East High School math, physics and astronomy teacher Evan Gnam ('97 MS L&S) and Richland Center High School English teacher John Heasley, along with UW-Madison pre-service teachers Derek Engebretson and Brandon Olszewski, joined UW-Madison astronomers and trip organizers Marsha Wolf and Eric Hooper on the trip. Engebretson has since graduated and is now teaching; Olszewski graduated in spring 2011. They were the first pre-service teachers to participate in this type of trip.

The teachers made images of some of their favorite objects in the sky, such as nebulae formed by dying stars, globular and open star clusters, distant galaxies like the Whirlpool Galaxy and

even clusters of galaxies. They are incorporating their experience into lesson plans. In addition, they contributed to a UW-Madison research program to estimate the masses of black holes in distant galaxies and discern how these black holes might have been connected to the history of the formation of stars over billions of years.

"We gave them a chance to share in this process so that they would be better equipped to teach their students about science," said Hooper. "A very important issue in science education and literacy (or lack thereof) in the United States is the misperception that science is nothing more than a grab bag of disparate facts delivered by authority and whose validity depends on one's political persuasion. Rather, it is a somewhat systematic process by which almost child-like curiosity leads to greater understanding of the universe and everything in it."

Ten months after the trip, John Heasley shared his reflections. "I was wowed by the experience of typing in the celestial coordinates, having the 36-inch telescope slew precisely to its destination, collecting the photons that had traveled millions of years and seeing the Whirlpool Galaxy appear on the screen. I understand better not only how astronomers gather data, but why they do it.

"Astronomers are uncovering some of the most exciting stories of our generation when it comes to our origins, our futures and our place in the cosmos. Much of this work is happening 'on the mountaintop' at isolated locations such as Kitt Peak. As a result of this trip, I feel much more confident in sharing these stories with the public and in my courses and in public outreach events.

"Specifically, I have been able to tell people the

story of how astronomers are able to learn so much from a 'handful' of photons. I saw firsthand how researchers formulated a question, decided on the destinations for study, gathered light and then processed that light. Sometimes public outreach events and news stories focus on the product, such as a finished picture from the Hubble. From my Kitt Peak experience, I am able to tell the story of how a picture came to be and the processes used to create the image. I saw firsthand how scientific research was being conducted at one of the best laboratories."

Evan Gnam also shared his experience with his students. "I have shown my pictures from the trip to each class. They really appreciate seeing what a modern observatory looks like and it has to mean a lot that they see their teachers as continuous learners and partners in the scientific endeavor, even if most of the time we are in the schools."

That's a pretty good return on a \$4,000 investment.

The WTYN Consortium owns and operates two telescopes at Kitt Peak National Observatory near Tucson, Arizona. The group includes the UW-Madison, Indiana University, Yale University and the National Optical Astronomy Observatory for the 3.5-meter telescope. Several other partners are involved in the 0.9-meter telescope, including UW System schools Madison, Oshkosh, Stevens Point and Whitewater plus the Wisconsin Space Grant Consortium. *-Merry Anderson*

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For more information, visit www.noao.edu/wiyn/.

To learn more about the Department of Astronomy, visit www.astro.wisc.edu.

Great People Scholarships give great students a boost

Like a lot of students at the University of Wisconsin-Madison, Xe Yang from Sheboygan, Wisconsin, worked hard in class, earning a BS in nursing this spring.

She worked hard outside the classroom as a nursing assistant in neurosurgery at UW Hospital and Clinics. Thanks to a University of Wisconsin Credit Union Great People Scholarship, the first-generation college student was able to give up a second job as an assistant at a retirement home to devote more time to her studies, which she hopes take her to graduate school. “My Great People Scholarship has helped me financially with part of my tuition, and it allowed me to concentrate on my studies, so I didn’t have to work so many hours,” Yang said. “It has helped pay for my essentials and stay more focused on earning my degree.”

Since its launch in 2008, the Great People Scholarship Campaign has raised nearly \$13 million in gifts to support talented students with financial need. After UW Foundation matches – dollar for dollar for campuswide scholarship gifts and 50 cents on the dollar for scholarships directed to specific schools or colleges – more than \$24 million has been generated for the scholarship campaign.

Great People Scholarships are part of aid packages put together by the Office of Student Financial Aid that often include student and family contributions, loans and work-study employment. Chancellor Biddy Martin has identified the Great People Scholarship Campaign as her highest campus priority, because, in her words, “we share a belief that neither origin nor economic circumstance should be barriers to earning a UW-Madison degree.”

A hand up for students

The UW Credit Union was an early corporate donor and advocate for the Great People Scholarship. The credit union made an outright \$215,000 gift to campuswide Great People Scholarships in 2008 and matched contributions from its members for the last three months of that year. The credit union’s total gift was matched by the UW Foundation, resulting in an endowment to support students.

“UW Credit Union strongly believes in the importance of quality higher education for students. In 2008, we established an endowment fund, as part of the Great People scholarships, of nearly \$1.5 million to allow talented young people to attend UW-Madison,” said UW Credit Union President and CEO Paul Kundert.

Yang is one of 16 students who received UW Credit Union Great People Scholarships in the 2010-11 academic year. She has an older sister who also graduated from the UW-Madison School of Nursing, and a brother and sister will be freshmen at UW-Milwaukee in the fall.

Louise Root-Robbins, now with the Division of International Studies, was director of Community

"Xe is very strong and focused, and she was instrumental in the creation of the Multicultural Student Nurses Organization." -Louise Root-Robbins

Xe Yang

"Alicia embodies the best of what I hope the Great People program can support." -Katy Culver



Alicia Abercrombie

Outreach and Diversity at the School of Nursing when she got to know Yang. “She was coming to campus with her older sister even before she was enrolled,” Root-Robbins said. “Xe is very strong and focused, and she was instrumental in the creation of the Multicultural Student Nurses Organization. Without her involvement, that group probably wouldn’t have happened.”

Coming from a large Hmong family, Yang was able to see firsthand some of the issues that families with elders for whom English is not their first language have with the health-care system, Root-Robbins said. “Xe is very interested in these kinds of cross-cultural concerns, and her quiet commitment, engagement and focus lead her to successful outcomes,” Root-Robbins said.

For her part, Yang said, “I really appreciate the generosity of the donors. I don’t think I could have gone this far without them and what they have made possible.”

The most recent available data reports that about 65 percent of UW-Madison undergraduates receive financial aid and that 50 percent of undergraduates leave campus with student-loan debt. That debt averages about \$21,000 per student. Even with the second lowest tuition in the Big Ten, UW-Madison finds that many qualified and accepted students have financial barriers that prohibit them from attending.

More time for studies

UW Credit Union Great People Scholar Alicia Abercrombie was getting ready to graduate in May with a double major in journalism and legal studies. After “growing up all around the country,” she had offers from many colleges and chose the UW-Madison because “the Journalism School is so prestigious.”

“The UW Credit Union Great People Scholarship meant that instead of working so many hours, I could concentrate on my studies,” Abercrombie said. “I have always worked at least two jobs.”

During the spring semester, she was the webmaster for the Greater University Tutoring service, did some website services for the Memorial Union and worked ID Check for Memorial Library. “This scholarship allowed me to cut down on my hours so I could be involved with extracurriculars and finish my senior year strong,” she said.

In her college years, Abercrombie reported on the campus beat for *The Badger Herald* student newspaper, reported and hosted a talk show for WSUM-FM, and was involved with the Midwest Bisexual Lesbian Gay Transgender Ally College Conference 2010.

“Alicia embodies the best of what I hope the Great People program can support,” said journalism faculty member Katy Culver. “She is inquisitive, energetic and engaged. She takes every intellectual opportunity and maximizes it. She’s exactly what we want to encourage at Wisconsin.”

“Through three courses, I’ve been continually impressed by Alicia’s maturity and growth,” Culver said. “My most lasting memory of her work is a thoughtful and sophisticated package of multimedia stories she did on transgender. She was deeply committed to the issue, and her humanity showed throughout.”

Abercrombie appreciates the opportunity her Great People Scholarship has offered. “I want to thank the donors because this scholarship has been incredibly helpful to me to be able to focus on school and my job search,” said Abercrombie, who would like to find a newspaper job or “maybe some marketing with a smaller firm that would allow me to be involved in the whole process.”

Supporting young leaders

Born in Warsaw, Poland, Sebastian Puchalski is a first-generation college student who went to high school in New York City. A spring graduate in civil engineering, he, too, is the recipient of a UW Credit Union Great People Scholarship.

"The scholarship opened a huge amount of possibilities for me," he said. "I want to thank the donors not only for the impact they have had on my life but also on the other people's lives I will help through my work after I leave campus."

Alicia Jackson is director of the Student Leadership Center in the College of Engineering and is the advisor to the Engineering Expo student committee.

"I found Sebastian to be thoughtful, thorough and easy to work with. He is bright, inquisitive, always positive and upbeat and incredibly charming."

- Alicia Jackson

Students must apply to be a part of the Expo committee, and only a handful of students are selected to join the organization every other year, she said. Puchalski was not only chosen for the committee, he also was elected as one of two executive co-chairs. He was responsible for oversight and management of the event, which brings close to 10,000 visitors to campus every other year.

"In co-chairing this committee, Sebastian ultimately assumed responsibility for overseeing all event logistics, including planning, implementation and delegation of tasks to the other student committee members who assist with the event," Jackson said.

"I found Sebastian to be thoughtful, thorough and easy to work with. He is bright, inquisitive, always positive and upbeat and incredibly charming," she said. "Through his work on Engineering Expo, Sebastian not only has demonstrated his ability to multitask, but also his passion for and commitment to the engineering profession. He is exactly the type of student leader we seek to produce here at UW-Madison – actively engaged in extracurricular activities and stepping up to volunteer and take on projects outside of the classroom, while still maintaining a solid grade-point average."

Not only is he responsible, he's also grateful. "Without my Great People Scholarship, I wouldn't be able to attend UW-Madison," said Puchalski, who will enroll in graduate school in the College of Engineering. "This is such a tremendous opportunity for me, and I want to tell the donors how much my education here has changed my life." -Chris DuPré

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Visit uwgreatpeople.org for more on Great People Scholarships.



Sebastian Puchalski

Two-thirds of recipients first-generation students

The University of Wisconsin-Madison Office of Student Financial Aid awarded campuswide Great People Scholarships for the first time in the 2010-11 academic year.

Additional Great People Scholarships were awarded by schools and colleges across campus.

Of the 69 campuswide scholarships awarded, two-thirds went to first-generation college students.

“With the increase in commitments to Great People, we expect to more than double the recipients of individual scholarships in 2011-2012,” said Susan Fischer, director of the Office of Student Financial Aid. “It’s very exciting. Each scholarship award is \$2,000 for the academic year.”

Recipients of Great People Scholarships show the most significant financial need, as determined by the Federal Application for Student Financial Aid (FAFSA). Awards are made by UW-Madison’s Office of Student Financial Aid or by schools and colleges working in collaboration with the Office of Student Financial Aid.

Including matching funds, UW-Madison faculty and staff have helped generate more than \$2.5 million in support of the Great People Scholarship. UW-Madison students supported and voted for Chancellor Martin’s Madison Initiative for Undergraduates, which imposes a tuition surcharge to improve student services such as advising, offer better access to high-demand courses and provide more financial aid grants to students with need.

The Great People Scholarship Campaign offers alumni and friends the opportunity to play their part in an integrated plan to improve quality, access and affordability.

MAGNIFICENT MUSICAL MILESTONE: The Pro Arte Quartet celebrates 100 years

When the Pro Arte Quartet made its second visit to the University of Wisconsin-Madison in 1940, the four founding members could not imagine that the war an ocean away would make the University their permanent home. Formed by students at the Brussels (Belgium) Conservatory in 1911, the Pro Arte Quartet was an exponent of modern music performing works by Barber, Bartók, Honegger and Milhaud. The popular group recorded and toured extensively, making their American debut in 1926. They first visited Madison in 1938 and returned two years later.

The current members of the Pro Arte Quartet are, from left: David Perry, violin, Parry Karp, cello, Suzanne Beia, violin, and Sally Chisholm, viola.



As Hitler's army rolled through Europe in 1940, the Pro Arte Quartet was stranded on the UW-Madison campus. University President Clarence Dykstra gave the Quartet perhaps its most life-changing gift when he offered them refuge and extended an invitation for the group to serve as ensemble-in-residence. The Pro Arte's pioneering residency was the first of its kind in the United States, offering a model now widely emulated by other universities and major string quartets.

Early private monetary gifts to the Quartet came from the Class of 1941, which established the Dykstra Pro Arte Fund to help the Quartet members establish themselves in America and fulfill their teaching, research and public service roles.

Dr. Robert Graebner ('65 BS L&S, '68 MD MED) became a fan of the Pro Arte as a student. "The string quartet genre is the most sophisticated form of classical music," he said. When the Quartet was threatened with lack of funding in the 1970s, Graebner and his wife, Linda ('65 BS AHP), also a fan, took action. "This treasure needed some type of an endowment plus a group of people committed to its institutional health. It's been fruitful for the Pro Arte," Graebner said.

When they moved from Switzerland to Madison in 1988, Janice and Jean-Pierre Golay immediately started looking for quality classical music performances. "It didn't take us long to discover that the Pro Arte Quartet was a world-renowned premier performing group and that we could attend their concerts in Mills Hall, as well as at the Chazen (then Elvehjem) Museum of Art, on Sunday afternoons," Jean-Pierre Golay said.

"We went to every concert they performed and witnessed the change in the group's composition – the retirement of Richard Blum and Norman Paulu, the arrival of David Perry and Suzanne Beia," Janice Golay said. "During these changes Parry Karp and Sally Chisholm maintained a strong and beautiful continuity."

The Golays have vivid memories of the Czech music festival organized by Norman Paulu and also remember the year the Pro Arte performed all of the Shostakovich quartets. "These specials at our doorstep were particularly appreciated, and it made us feel deeply attached to the group. It is a huge understatement to say that music (and art) is important to us. We could not face the day without the beauty and strength they bring to us," they said.

The Evjue Foundation, the charitable arm of *The Capital Times*, understands the value of the Pro Arte as one of Madison's cultural attractions. It has embraced the Pro Arte and has awarded grants since 1994.

Today, 100 years after it was formed and 60 years after it put down roots in Madison, the Pro Arte Quartet is a vital and cherished member of the campus, Madison and Wisconsin communities, as well as a world-recognized ambassador of modern music. Gift funds enable the Pro Arte to record, tour, commission new works and, this year, celebrate a centennial that might not have been except for that fateful visit to the UW-Madison. Private support allows the Pro Arte to be more visible in the world, enhance the reputation of the University and the School of Music and, most important, play music that entertains the mind, lifts the spirit and touches the heart. -Merry Anderson



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You can read more about the Pro Arte Quartet at www.music.wisc.edu/pro-arte.

Farming to fight

Neurosurgeon John Kuo, MD, PhD, never met Roger Loff, but they are connected by the need to find better cures for brain cancer.

Loff, who loved life, was grateful for the year he had after being diagnosed with glioblastoma, the most common and most aggressive brain cancer. Twenty years ago, the diagnosis would have left him with only a few weeks to live.

After three surgeries in 17 days, he went home that spring with the goal of harvesting his soybeans in the fall. Every day, he walked as far as he could down the driveway with his dog, marked the spot, and the next day tried to go farther. And he was in the combine for harvest.

Loff spent precious months with his family, and his wife, Lois, says research gave them that time. She organized Farming Against Brain Cancer to support research in Kuo's lab, believing it will give other families even more time. "Even if what they're doing isn't the total answer (to curing brain cancer), it eliminates things," she said. "And that's important."

Clinically, Kuo operates on brain tumors and chairs the University of Wisconsin Carbone Cancer Center's clinical trials group that brings new discoveries into patient care.

In his lab, Kuo, director of the University of Wisconsin Comprehensive Brain Tumor Program, studies cancer stem cells that defy current treatments. New research has shown that these cells are a key to why brain tumors regrow so quickly despite aggressive treatment. They are a subset of the cancer cells, and they are capable of repopulating the entire tumor, he said.

Research in his lab is starting to unravel how the cancer stem cells escape radiation, what makes them more invasive and how to better identify them, he said. "It is our hope that our approach of trying to understand these cancer stem cells will lead to better treatments and better outcomes."

Working in both the clinic and the lab gives Kuo a comprehensive look at brain tumors. As a physician, he sees what happens to patients with brain cancer, how quickly tumors recur and the differences between tumors. As a scientist, he takes that information into the lab to discover why those things happen and to develop strategies to test on cells, strategies that can lead to better patient care. The UW-Madison is one of the few places that allows that blending of research and clinical practice, he said.

"It's really nice for my lab, my students and me to see the families who are affected by this," Kuo says. "There's a bridge."

Her husband loved life and always believed in having hope, Lois Loff said. "By supporting today's research, I support hope for tomorrow's patients." -Ann Grawoogl

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To learn more about John Kuo's research or to make a gift, visit stemcells.wisc.edu/faculty/kuo.html.

Lois and Roger Loff



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Consumer Affairs major Kayla Kaiser wants to make a significant impact on the lives of people every day – citywide, statewide and nationally. She embraces the unlimited opportunities available to her at UW-Madison, and believes that a great public university will help her find her true potential.

UW-Madison's tuition is among the lowest of its peers. Yet working students like Kayla cannot afford to attend the University without your help. Your gift to the Great People Scholarship creates a pool of financial resources for promising students while ensuring the future of a strong public university. Make your gift now and the UW Foundation will boost its impact with a match.

Go to uwgreatpeople.org to learn more and to give online today.

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Wisconsin Forward**